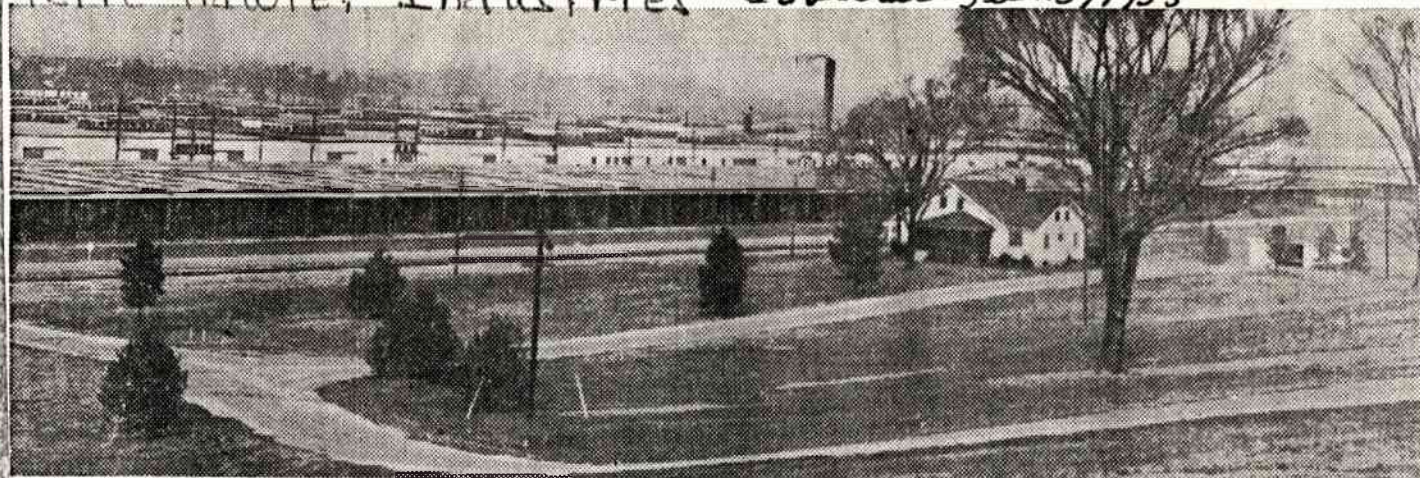


Terre Haute Industrial Series No. 34

Terre Haute, Industries Sub-Star - Feb. 13, 1955



TERRE HAUTE ORDNANCE DEPOT is a major enterprise in this locale with its physical proportion and employment. Top picture is a general view of the plant which occupies 458 acres at the northeast edge of the city. Bottom picture shows the Headquarters Building. Inset is Col. Frederick G. Waite, commanding officer.

T. H. Ordnance Depot Among Employment Leaders In Local Area; Annual Payroll Averages \$2,750,000

THE ORDNANCE CORPS provides a means of "gettin' there firstest with the mostest." In order to do this, the Department of the Army found that after Dec. 7, 1941, the Ordnance Corps had to expand beyond all previous expectations.

The construction of a holding and reconsignment point at Terre Haute was one of the means by which this was accomplished.

The site selected for this project was one and three-quarter miles

north of Terre Haute. This site was selected because of the availability of utilities and geographic accessibility to the procurement sources as well as to military consumers.

Early in 1942, construction was initiated with a completion date established for December 4, 1942. During the construction of this project, the mission was changed from a Holding and Reconsignment Point to a War Aid Depot, thence to a Quartermaster Depot and

eventually was officially designated as the Terre Haute Ordnance Depot (THOD) on Sept. 1, 1942.

In October, 1942, the depot organization started in the Grand Opera Building in the city of Terre Haute, with six civilian and thirteen military personnel. During World War II, the civilian strength reached approximately 1,000, and during the Korean emergency was approximately 1,625, with a current strength of approximately 600. Through the years the military au-

Community Affairs File

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TERRE HAUTE, INDIANA

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thorization remained fairly constant and now has an authorized strength of six officers, with Colonel Frederick G. Waite as commanding officer.

As a storage depot this installation provided bulk reserve storage of general ordnance supplies, including vehicles, spare parts and cleaning and preserving materiel pending shipment to designated depots for consumer distribution.

Ordnance Depot Large Employer

Continued From Page One.

performed organizational and field maintenance of administrative vehicles and material-handling equipment, and received and shipped material for the United States Treasury Department.

In 1944, the depot was designated a master depot for the handling of spare parts for certain types of combat vehicles. All outstanding parts on order from procurement were shipped into this installation for storage and issue. This change in mission required considerable preparatory work to assume the new responsibility.

Following the cessation of hostilities of World War II, THOD continued to perform the assigned missions in processing materiel returned from overseas. As the workload became lighter, the total personnel decreased in proportion. During the years 1948 and 1949, with the other missions unaltered, excess unserviceable wheeled vehicles were shipped into the depot, rebuilt and returned to field service stock for issue. Also the receipt, storage, maintenance in storage, and issue of many other ordnance general supplies were performed.

With the outbreak of the world crisis in June, 1950, a sudden severe backlog of shipping orders for general supplies and vehicles were received. Immediate action was taken to obtain maximum production by the addition of personnel and shop facilities.

Stock Control Division.

During 1953, and the first half of 1954, the main operation of the depot was the receipt, storage and issue of various classes of ordnance materiel. The receipt, issue and control was handled through a depot stock control division. One of the most interesting and intricate operations of the depot was that of the electric accounting machine room of stock control division. Movement of large volumes of items made this the hub of activity. For example, an identification card was maintained for every item on hand, giving the stock number, nomenclature and location. All transactions effecting the balance on hand or change of identification of materiel, were entered on respective cards.

The Terre Haute Ordnance Depot's facilities make it a major enterprise in this locale with its physical proportion and employment. The plant site covers approximately 458 acres and is equipped with buildings which include warehouses, open sheds and suitable buildings for the storage of flammable materials. Storage buildings have built-up fire resistant roofs and fire walls and warehouses are equipped with automatic sprinkler systems. There are approximately twenty-one miles of government-owned railroads which are fed by feeder lines from the several local railroads.

Thousands of tons of revenue-producing freight is received from or placed on the local railroads and truck lines annually.

Huge Expenditures Here.

Normal annual expenditures for supplies, services and related non-labor items procured within the Terre Haute trade area ranges from approximately \$650,000 to \$900,000. This includes utilities which are furnished by the local utility companies. The employment strength places the depot among the leaders in industrial employment in this area with an annual payroll of approximately \$2,750,000.

The security branch of the depot is composed of civilian guards who maintain an around-the-clock watch at the depot and assist visitors at the depot.

The depot post engineers has the responsibility of maintaining the depot. In this unit are painters, plumbers, electricians, woodworkers and other necessary skilled employes and equipment to maintain the structures and grounds. This unit is also responsible for the complete fire prevention and fire fighting activity that is in operation 24 hours a day. They boast of two 750-gallon pumpers and an ambulance with a resuscitator. In emergencies the depot fire unit provides back-up assistance to the Terre Haute city fire department. In 1954, THOD placed eighth in a national survey of 99 Army agencies for fire prevention activities.

Wins Award Of Merit.

Last fall, the depot was presented with the Department of the Army's award of merit for safety for superior achievement in the prevention and maintenance of a comprehensive and effective safety program.

Two full-time nurses are on duty at the depot during working hours for emergency first aid to employes.

This Army depot, as all other government installations, constantly strives to conserve and to make maximum use of physical and financial resources. Materiel that has been declared uneconomically usable or obsolete to the government is sold to the highest competitive bidder. Other items that are beyond further economical use, including scrap paper, wood, banding materials, etc., are sold as scrap.

Suggestion Awards Program.

The depot has an active suggestion awards program. It has been found that civilian employes actually doing the work are the greatest source of new methods for simplifying jobs and reducing expenditures. During one year, through the Army efficiency awards program, the employes of THOD saved the government approximately \$10,000 and they themselves received attractive cash awards for their adopted suggestions.

There are many jobs at the depot which can be handled by the handicapped and management encourages the hiring of handicapped personnel when at all possible. There are approximately sixty-five individuals in this category em-

ployed at the depot at the present time.

For convenience of the employes, a cafeteria serves hot breakfasts and lunches at a minimum cost five days a week and caters to special parties and events.

The depot actively participates in local and national charity campaigns, co-operating with city or county organizations in these drives. Statistics point out the generosity of depot employes in such undertakings. In the event of disaster or exceptionally-grave emergencies, the depot commander is

authorized to assist the local government in meeting these conditions.

The depot co-operates with all other military units in the area in support of common objectives.

THOD has a picnic area with tables, benches and ovens which is available for church and civic groups upon request to the post adjutant.

There is also a lake on the depot property which may be used for skating or swimming, etc. It is necessary to obtain clearance at the main gate prior to

entry into or departure from the depot.

The Civilian Welfare Council, composed of civilian employes who are elected annually, plans and directs all parties and recreational activities for the personnel of the depot.

In August, 1954, it was announced that THOD was to be turned over to the Air Force. The Department of the Army in Washington said at the same time it was turning over or closing seventeen depots in a two-year program cutting down on supply activities because

of reduced Army manpower, cessation of Korean hostilities and improved management techniques.

A series of conferences have taken place since the announcement and agreements have been worked out whereby the Terre Haute Ordnance Depot will phase-out and the Air Force will phase-in over a two-year period.

The Air Force has stated that approximately the same number of personnel will be required to operate the depot after the transition has taken place.

The commanding officer and his

staff welcome visits of civic, school and church groups or individuals at pre-arranged times. For information regarding planned and conducted tours, call or write the Public Information Officer, Terre Haute Ordnance Depot.

New Industry Takes Part of South Plant

APR 18 1954

Leases were filed Saturday, by which a new industry will be located on the reservation of the South Plant, seven miles south of the city. The new industry will



J. W. HANLEY.

occupy 4,500 square feet and the products of the company are custom-made aluminum items. The officers of the company are J. W. Hanley, president, and John M. Hanley, secretary-treasurer.

They expect to have machinery placed and be in operation by June 1. The Hanley Co., will not make use of the switches into the Vigo Plant area, but will do its shipping by truck.

The officers said yesterday that to start with a small number would be employed, and it is contemplated that this number will be greatly increased in time.

The products will include porch enclosures and industrial screens. An exhibit has been made up for the Home Show. The outlet will be retail dealers, and the Central States, Indiana, Illinois and Kentucky, will be part of the salesmen's districts. The plant will be strictly manufacturing.

Among the products of the company will be two types of doors, an extruded door and a wood core door. These are coming into general use in present architectural developments.

Also aluminum combination storm doors, wood core and extruded, combination storm window, jalousie and plain porch enclosures, industrial and home screen, aluminum and wood window sash.

Mr. Hanley said yesterday: "We will have everything ready to go by June 1."

Community Affairs File

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TERRE HAUTE, INDIANA

Business & Industry (W. V.)

Terre Haute Paper Company

This is to certify that the undersigned have associated themselves together for the purpose of forming a Corporation under the laws of the state of Indiana providing for the incorporation of Manufacturing and Mining Companies.

The Corporate name shall be "Terre Haute Paper Company."

The object of the formation of said Corporation is to manufacture and sell all kinds of paper including strawboards.

The capital stock is fixed at seventy five thousand dollars (\$75,000.00) divided into fifteen hundred shares of fifty (\$50) dollars each.

The term of said corporation's existence shall be fifty (50) years.

The number of Directors is fixed at five (5) and the following named persons are appointed Directors to manage the affairs of the Corporation for the first year, to-wit:

M. T. Close, M. ~~ST~~ Close, Jr., Frank McKeen, H. Hulman, and J. R. Duncan.

The operations of this Corporation are to be carried on in the county of Vigo, state of Indiana.

In testimony whereof the parties have hereunto set their hands and seals this ninth day of November, 1883. (Nov. 9, 1883)

M. F. Close
C. Fairbanks
M. Quinlan
J. R. Duncan
Robert G. Hervey

Acknowledged: November 9, 1883, before Horace B. Jones.

Articles of Association for the Ellsworth Paper Company

First. The Corporate name of the this Company shall be Ellsworth Paper Company.

Second. The object of its formation are the manufacturing of air and steam dried board and straw wrapping and other papers and selling of same.

Third. The Capital Stock of this Company shall be One Hundred Thousand Dollars (\$100,000.00) and shall be divided into Two Thousand Shares of Fifty Dollars (\$50) each.

Fifth. The number of the directors to manage the affairs of the Company shall and we hereby name the Directors for the first year: Crawford Fairbanks, Henry S. Deming, Demas Deming, Josephus Collett, and James R. Kendall.

Sixth. The operations of this Company are to be carried on at Ellsworth in Otter Creek Township, Vigo County, Indiana, where also the principal office of the Company is to be located.

Crawford Fairbanks
Henry S. Deming
Josephus Collett
J. R. Kendall
Demas Deming

Acknowledged: Sept. 11, 1886.

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TERRE HAUTE, INDIANA

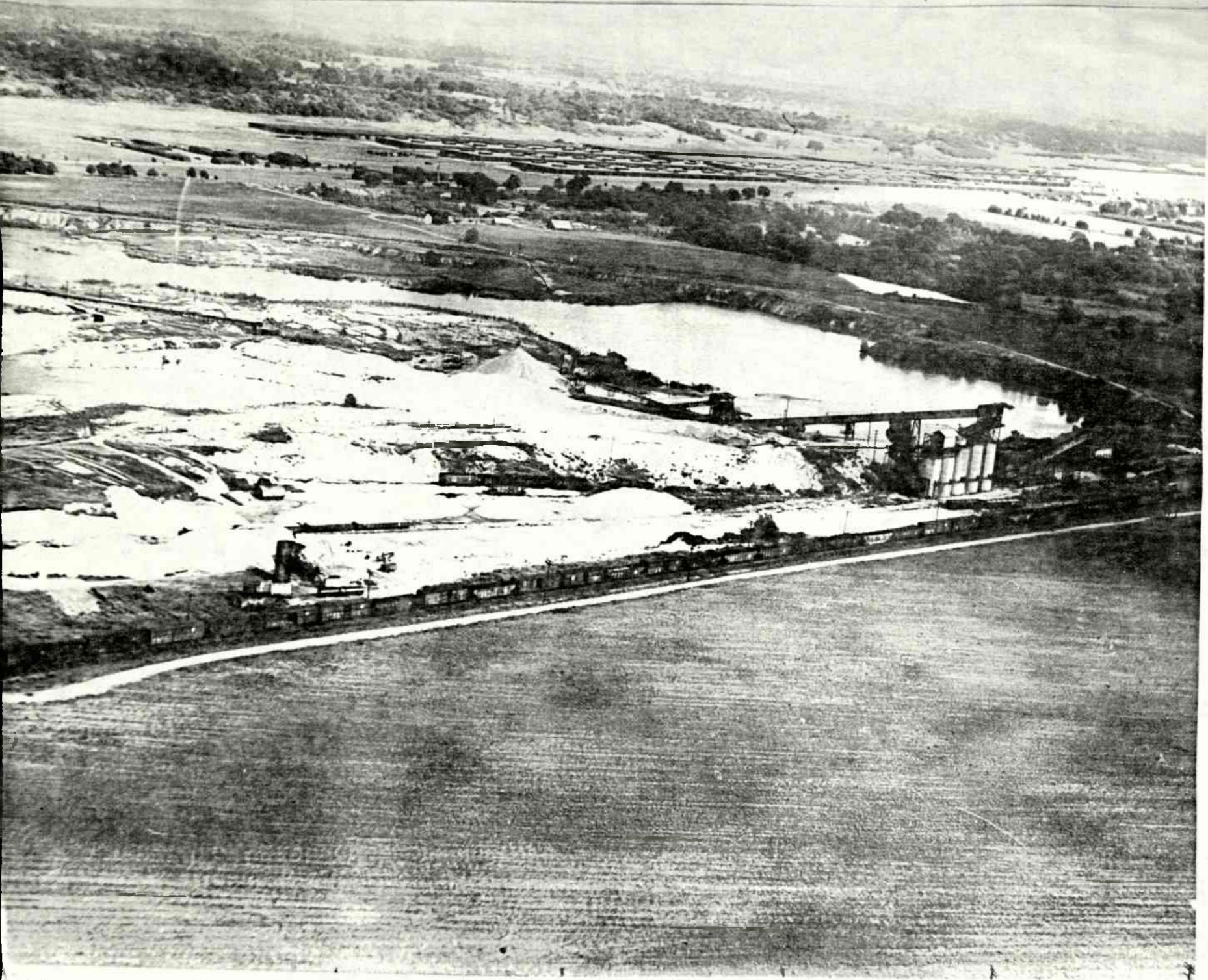
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(over)

T.H. SAND & GRAVEL

34th & Ft. HARRISON

INDUSTRIES - T.H.



ARCHIVES - CAF

Realtors

Local housing sales have bright outlook

Community Affairs File

Business (T.M.)

JAN 15 1978

Residential real estate sales in the Terre Haute area were good in 1977 and 1978 promises to be even better, according to statistics compiled by ISU's Bureau of Business Research for the Terre Haute Multiple Listing Association, Inc.

A steady growth in single family home sales is predicted in data released last week to members of the Multiple Listing Association by Dr. Harry Krueckeberg, director of the ISU bureau.

"The single family residential sales, both new and previously occupied units, should continue to grow, provided selling prices level off—or at least increase more slowly," Krueckeberg said.

"In 1978, dollar sales should increase due to the fact that three new members have recently joined the Terre Haute MLA, bringing the total membership to 16."

"Housing prices will probably continue to increase," Krueckeberg advised, "because of a continued demand by new residents moving into Terre Haute and new family formations within this community. The average price of a new home is roughly twice the price of all the homes sold in Terre Haute, and this relationship can expect to continue during the next several years."

Members of the Multiple Listing Association have reviewed predictions made by the ISU Bureau of Business Research and are pleased with what business experts advise; photo, page 2.

Paul Cronkhite, Terre Haute-MLA president, noted that 1977 was a banner year for the sale of all real estate, with residential property sales reported by 13 leading MLA realtors to be in excess of \$25 million. Approximately 100 homes are bought and sold every month.

"Assuming the economy of the Wabash Valley moves forward in the same direction as it did in 1977," said Cronkhite, "residential real estate sales should manifest continued strength through 1978. These sales could reach in excess of \$35 million for calendar year 1978 and sales per month could exceed 125."

ISU's Bureau of Business Research, in cooperation with the MLA, supplies sales information to member realtors each month, based on previous sales figures, average sale prices for area homes, and similar data. The bureau's residential sales data reports are compiled every two years.

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Community Affairs File

Terre Haute Multiple Listing Assoc.

T. H. Tent & Awning Inc.

Sew-sew

Business + Industry (w)

Terre Haute Tent & Awning

really keeps itself covered up

Community Affairs File

By Jan Chait

Tribune-Star Staff Reporter

Terre Haute Tent & Awning Inc. at 315 N. Ninth St. is a sew-sew business. It sews everything from tents and awnings — as its name implies — to welding curtains, pool covers, filters, truck covers, safety mats for athletes and bear cage covers for the circus.

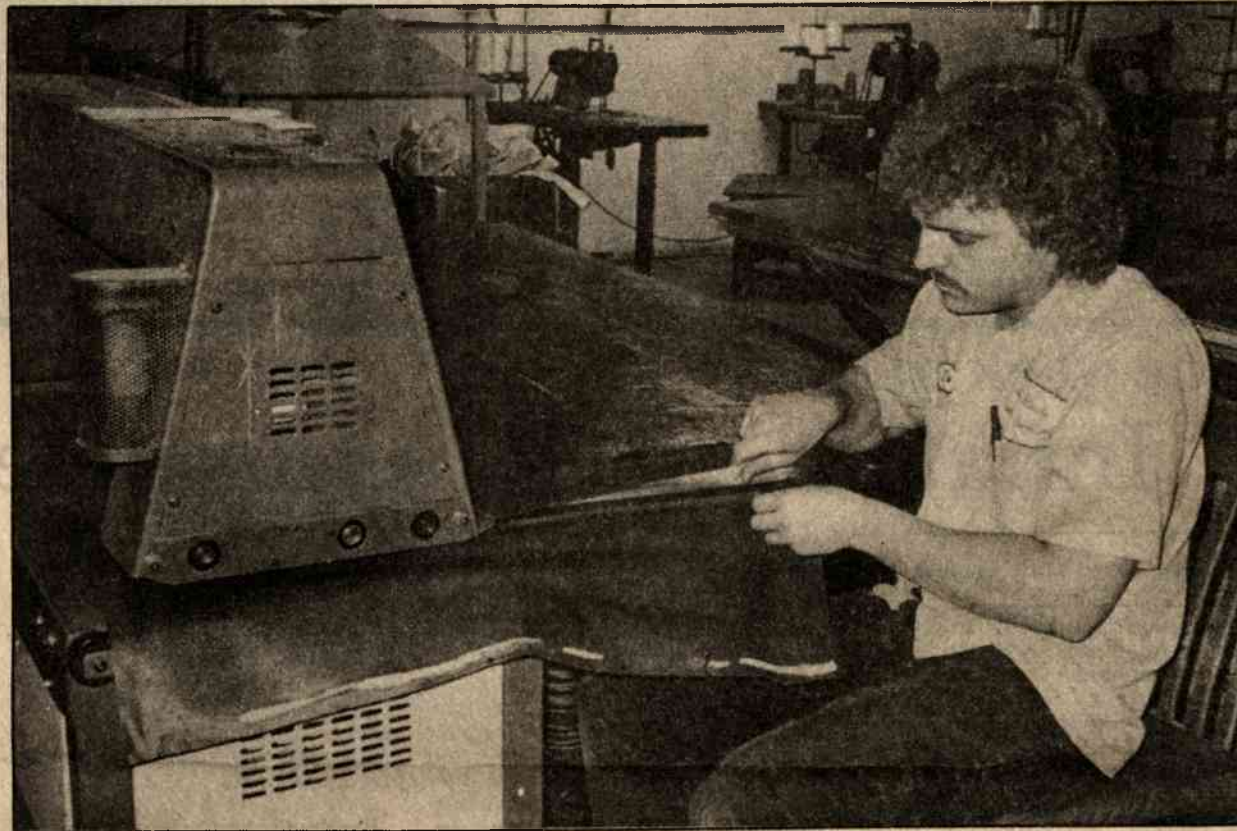
Oh, and it also inflates something like 25,000 helium-filled balloons which are set free from three of the company's tents to the tune of "Back Home Again in Indiana" just before the Indy 500 race begins.

"This is the only time we don't have a labor problem," said Carol Pretsch, whose late husband, Gregory C. Pretsch, took over the business in the mid-1970s.

Terre Haute Tent & Awning also is one of the few places in the country which makes white tents.

General Manager Harold Lowery explained that, a few years ago, all tents were made of canvas, which was difficult to clean. "Today, they can be made of a laminate, which can be cleaned," so it is possible to construct the shelters in a pristine white, especially suited for brides.

A relatively new type of tent, one which uses neither poles nor guy wires, is also made by the firm. From the outside, with the side curtains tied back, the frame tent seems to float in the air without any visible means of support.



Tribune-Star/Jan Chait

No needle needed

Terre Haute Tent & Awning's production supervisor, Dan Earl, demonstrates how to sew without a needle as he bonds two pieces of material together with heat. The rotary welder,

which uses hot air up to 1,200 degrees to seal pieces together, is especially good for truck tarps because it has no needle holes to allow moisture to seep through, he says.

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Filters designed to contain wet solutions while being air-dried, also are manufactured here. As a matter of fact, pharmaceutical filtration makes up the bulk of the firm's business, said Marsha Johnson, its financial administrator.

Both conventional and sun-sensor awnings which automatically roll up or down depending on whether or not the sun is out is yet another product offered.

"At one time, the joke was we made dresses," Mrs. Pretsch said.

Ironically, at one time the company probably did make dresses.

Terre Haute Tent & Awning is one of the city's oldest continuous businesses, one which its attorney, Mike McCormick, who is also a history buff, calls "one of the survivors. It was one of the few corporations that did not have the requirement that it put 'Inc.' in its name. We just Inc.ed it last month."

Records dating back to 1914 indicate the company began in a building at 37 Wabash Ave., just east of Water Street. That would put it about where the city hall parking lot is now.

The original purpose of the business, according to its articles of association, was to make or buy and sell "tents, awnings, canvas covers, aprons, bags, water proof covers and all goods and articles

which are or may be made of canvas ..."

By 1917, when the company changed ownership, the business was located at 434 and 436 N. Ninth St. — and was outgrowing that building.

"The business and affairs of the company for the past year were discussed and the president [Isaac Ades] reported to the meeting that the present quarters of the company were inadequate and that it would be necessary to immediately provide for additional factory facilities," read the minutes of the January 1920 directors' meeting.

The larger quarters was the former Germania Hotel, located on the southeast corner of Ninth and Chestnut streets.

And the general focus of the company was to change as well — which takes us back to the question of dresses.

Whether it was because of a greater availability of other types of materials or just a change in product mix is unknown.

Whatever the reason, by 1921, the object of the firm was to acquire and deal in "tents, awnings, clothing and other goods made from cotton, woolen, silk and linen cloth ..." in its new quarters at 901 Chestnut St.

Over the years, business grew to the point that Terre Haute Tent &

Awning decided in 1958 to build a warehouse at what is now its current location.

It also acquired the Eberly Awning and Weather Strip Co. in 1959, including its "very fine sewing machine, which we have wanted for some time."

In 1966, after nearly 50 years at the same location, it was decided to construct a "sewing, storage and office building adjoining the company warehouse" at 315 N. Ninth St.

"It was," the minutes read, "to the best interests of the corporation due to the fact the building they now rent was condemned and it would be cheaper than rental."

And it was to that building that Greg and Carol Pretsch came from Long Island in 1975 on the recommendation of Greg's brother, Bill, who had bought a similar business in Memphis, Tenn., about three years earlier.

"Bill Pretsch had heard of this one for sale," Carol Pretsch said recently. "We were adventuresome at the time, so we sold our house, our T-bird — everything we owned" and set off with their oldest child, Kristina, then 2 years old, to Terre Haute.

Then, Mrs. Pretsch said, "it was just Greg, the office staff and the sewers. He worked 6½ days a week — sometimes 7½. He was a

workaholic."

Employment at the local firm runs from a low of nine or 10 workers in the winter to about 18 in the summer.

"Tent rentals are what increase the help," Lowery said. "People are more active in the summer; they do more things to their home."

Lowery called Terre Haute Tent & Awning a "progressive company. Sales have increased the last years."

The business is building and, Mrs. Pretsch said, "it's going to keep on building."

She credited her husband, who died of cancer on March 21, with building the firm into the multifaceted company it is today.

"Greg really expanded the business and branched out," she said. "When we bought it, it was more tent rental and awnings. Greg was a workaholic and I always told him the business will always be here — but he's not. I wish he were."

Mrs. Pretsch, who was elected president of the company Thursday evening, does plan to stay in Terre Haute.

"It's the children's," she said of the business. In addition to Kristina, now 13, there is Laura, nine, and 7-year-old Gregory II.

"It's a family business and ... we're not going anywhere, except forward."

T.H. Tent

T.H. Tent and Awning Co.

S APR 10 1976

Does Wonders with Canvas

Business (TH)

There's a firm in Terre Haute which makes wonderful things out of canvas. Thanks to the Terre Haute Tent and Awning Co., 315 N. 9th St., a place in the shade is even better than a place in the sun.

This summer find your place in the shade and make it attractive with awnings, patio covers and canopies.

"An awning isn't just an awning any more," says Greg Pretsch, owner of the firm. "Each one has its own special look and reflects the character of the person who buys it."

Terre Haute Tent and Awning Co. works with canvas to make not only boat covers but convertible tops and travel and mooring covers.

Canvas says "can do" to any decorating or shading problem, from extending entertainment space all the way out to your poolside to creating a backyard

patio.

Webdon, a new fabric for boat coverings, is made of laminated vinyl in a variety of colors, and is the only one of its kind to have the Seal of Approval of the Marine Testing Institute and the California Fire Marshal.

Awnings are a major product at Terre Haute Tent and Awning Co., and Sunbrello is a new awning cloth, guaranteed against fading for five years. Colors are woven into the fabric, not painted on.

Awnings not only improve a house's exterior, they lower room temperatures 12 to 15 degrees, an important energy saving device. Legislation now pending before Congress would allow home owners to deduct the cost of awnings as an energy saving incentive.

Another new fabric called "Viking" is vinyl coated on sateen which is lightweight but durable.

The Aquagard Swimhut is a new product, ideal for covering tennis courts and pools, making year 'round tennis playing and swimming possible.

Safety Swimpool Covers, so named because they prevent

accidents and are so strong a child can walk across them, are also sold by Terre Haute Tent and Awning Co. Dacron thread and safety-lock stainless steel springs make this cover safer than any other on the market.

The firm is also dealer for Eureka Back Packing Camping Tents, and offers them at a special price.

When Fair time arrives, you'll find their tents covering many community events. Meanwhile, employees are busy preparing for the comfort of their many customers who depend on them for awnings, boat covers and anything else made of canvas.

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Terre Haute Tent and Awning



CAMPER TOP FOR BOAT — This camper top, manufactured by the Terre Haute Tent & Awning Co., 315 N. 9th St., adds more comfort and sleeping capacity to the cabin. The top extends over the stern seat to provide protection for the sleeping area. The firm makes custom-built tops for every type of boat, from skiff to yacht.

T.H. Tent & Awning Co.

Terre Haute Tent and Awning Co.



NO TWO ALIKE — Awnings of many colors appear on the Terre Haute Tent and Awning Co. building, located at 315 N. 9th St., evidence of their slogan, "If It's Made of Canvas, We Make It."

Fall Chores Made Easy By T.H. Tent & Awning Co.

AUG 30 1975

It's time to contact the Terre Haute Tent & Awning Co., 315 N. 9th St., for those fall and winter chores involving your home, business and recreational pursuits.

The firm stores awnings for the winter, makes custom air conditioner covers and puts new covers on boats, trucks and campers.

Year 'round awning maintenance is provided by the Terre Haute Tent & Awning Co., which begins with creating and installing custom-fit awnings and includes taking them down and storing them during the winter months. If they need repairing this is also done. The storage and repair service also applies to tents, used by campers, for summer theater productions and for circuses.

This is also a good time to order new awnings or tents for next season, so that they can be made during the winter months and will be ready when spring arrives.

Air conditioners have been going "full blast" this summer, but when the time comes to turn them off, they should be covered for the winter. A phone call to Terre Haute Tent & Awning Co. will bring someone to your home or place of business to measure the unit. The firm makes a snug fitting cover of durable vinyl-coated nylon fabric, and when finished will install it.

Although there is still some pleasant hours ahead for boat owners, this is the season to bring boats in for custom made protective covers. The large

trance will accommodate boats, campers and trucks.

Boat owners should know that the firm makes fitted side curtains and protector covers out of a vinyl coated material which is water repellant and mildew resistant.

These are but a few of the diversified products of the Terre Haute Tent & Awning Co. They also replace canvas seats in lawn chairs, make carrier bags for newspaper boys, install summer patio covers for screened in areas, and make equipment for athletic events.

In fact, you might call the Terre Haute Tent & Awning Co. a one-stop supermarket for protective coverings, none of which need be dull. Their selection of materials ranges from plain colors to decorative patterns to stripes. So, if you'd like to be different, chances are the selection of fabrics at Terre Haute Tent & Awning Co. will help you achieve it. Just call 235-6068.

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Community Affairs File

T JAN 29 1987

Business (T.H. / H.H.)
**Local Service Key To
T.H. Sewing's Growth**

Larry Howard, owner and operator of Terre Haute Sewing, 1347 Wabash, describes 1981 as a good year for his company.

Terre Haute Sewing is the city's only sewing machine repair firm that does its own work, without shipping the equipment out of the area. Many stores offering repairs send their work to Indianapolis, Howard commented. "We do all our own work in our own shop," he said.

Howard not only offers this service to the home sewer, but his store also is geared to handle the larger industrial machines. Parts for most any type of machine are available in stock and reduces the time the machine will be in the shop, Howard said.

Howard has operated the store for six years and carries an outstanding collection of well known machines. In addition to sewing machines, Terre Haute Sewing has available a large assortment of machine cabinets, accessories and vacuum cleaners.

Terre Haute Sewing

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Terre Haute
Sewing

Community Affairs File

Business (T.H.)

THE TRIBUNE, TERRE HAUTE, IND

FRIDAY, MAY 28, 1976

MAY 28 1976



NEW SEWING SERVICE OPENS — The Terre Haute Sewing Center, featuring the sale of Bernina and Necchi sewing machines, celebrated the grand opening of their new business, located at 1347 Wabash. On hand for the ribbon-cutting ceremony May 27 were from left: Sherry Howard, Nancy Lochmueller, sewing consultant; Jo Anne Hetherington, city controller; Larry Howard, owner; Ralph Tucker, executive vice-president of Terre Haute area Chamber of Commerce and Brenda Hahn. Little Tania Howard, daughter of Sherry and Larry, assists but is not shown. In addition to the sale of machines and sewing notions, the firm services other makes and models.

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Terre Haute Sewing

First Overland Motor Car Built In Terre Haute

Journal 1/4/83 by Judy Stedman Calvert

Over the years various industries have come and gone from Vigo County. When you look back with today's knowledge of how the industry fared it's easy to speculate about "what if they had stayed in Terre Haute."

The very first Overland Motor Car was designed and manufactured at the Terre Haute Standard Wheel Works at 13th and Plum streets in 1902.

The Wheel Works was the largest manufacturer of wheels in the world at the time with three plants in Ohio, and one in Michigan, Indianapolis, and Terre Haute. The company was organized in 1892 and the main office for the entire organization was in Terre Haute. Although the company manufactured wheels of all kinds and sizes, only heavy wheels for wagons and trucks were made locally.

The Overland was produced in the winter of 1901-02 by Claude E. Cox, a senior at Rose Polytechnic Institute. Cox worked at the Wheel Works as a wheel salesman while he was a student at the nearby college. (Rose Poly was located at 13th and Locust streets at that time.) For his graduation thesis, Cox chose to design a small gasoline motor for use in a motor car. His project was successful and he received an excellent grade and many compliments for his achievement.

Cox and Arthur Paige, another Rose Poly graduate, worked on the design of the car at the shops at Rose and at the Wheel Works factory. Frank Higby, Edward Mull, and Edward McNutt are also credited with work on the first Overland.

After his success with the gasoline engine, Cox asked Charles Minshall, the president of Standard Wheel Works, for financial assistance to perfect the motor car. Minshall gave him the necessary financial backing and space at the factory for his work.

The car produced by Cox had several innovations and received an unusual amount of attention. The automobile "industry," which was only about ten years old at the time, was seeing improvements and changes continually. Prior to Cox's design the motor had always been placed beneath the front seat. Cox placed the motor of his car in front remarking that it was the "logical" place for it. Of course, the front placement was soon adopted by all other auto makers.

Cox also improved the seating arrangement by making the entrance to the rear seat compartment through the side rather than through the rear of the auto as in earlier models.

The name "Overland" for the new motor car is credited to Charles Minshall and Kathryn Sendelbach, the daughter of the company vice-president. About 200 of Cox's model were manufactured and sold for \$595. They were advertised as the auto that would "get you there and back."

The Wheel Works added another building to the plant and the second story was allocated for the manufacture of Overlands. Auto agencies were established for the sale of the cars in Indiana, Ohio, Pennsylvania, and New York City.

However, the building of automobiles proved to be incompatible with the manufacturing of buggy wheels and the Terre Haute factory could not accommodate the two industries in the same plant. The demand for the autos had increased and it was difficult to produce in quantity at the facilities in Terre Haute so the operation was moved to Indianapolis.

Cox was still with the Standard Wheel Works and made the move to Indianapolis as the Manager of the Automobile Department in 1905. By 1906 he was the president of the Overland Auto Company when Standard sold the car and rights to the Parry Manufacturing Co. of Indianapolis.

By 1907 the company was in financial difficulty and production could not meet the demand for Overlands. John N. Willys, a bicycle and auto dealer in New York, made a trip to Indianapolis to see why he wasn't getting the number of autos he ordered.

He found the company in a financial muddle and, in order to save a \$10,000 investment of his own, he acquired controlling interest in the firm. Under his leadership the company grew and Overlands were soon being distributed world wide.

By 1909 Willys-Overland was offering two models for sale. The Overland was priced at \$1250 and the Willys was priced slightly higher. The manufacture of Overlands was once again moved, this time to Ohio, when Willys acquired the Pope manufacturing facilities in Toledo.

Willys continued to manufacture Overlands, merge with and acquire other auto plants, and produce several models by different names until its merger with the Kaiser interests in 1953.

Terre Haute Standard Wheel Works

Claude Cox, the young man from Libertyville, Indiana, continued to be affiliated with the automotive industry all of his life. In 1909 he left Indianapolis and joined the Interstate Automobile Co. of Muncie. Interstate was owned by the Ball Brothers whose primary business was the manufacture of canning jars.

In Muncie Cox designed and built the Interstate Car and designed and equipped the factory in which it was made. The Interstate was a short-lived venture, however, and Cox was only in Muncie two years. Next he was with the Wilcox Motor Car Co. in Minneapolis for a short time. Then, in 1912, only ten years after his graduation from Rose Poly, he became the Director of Research for General Motors Co. in Detroit. At the time of his death in 1964, Cox was president of Bartlett Research, Inc., an automotive research firm, in Detroit.

What would Terre Haute have been like if the auto industry had grown in Vigo County? The economic impact would have caused growth for a number of years for sure; however, with the hindsight we now have, perhaps it is best that the Overland outgrew its home at the Standard Wheel Works. Large cities with a dependence on one major industry are in a lot worse position than Terre Haute is today.

Close encounter

Business & Industry (WU)

Pairing people is a way of life

Community Affairs File

By Dave Delaney
Tribune-Star Staff Reporter

Looking for a lasting relationship?

Terry Sears might be able to help out. For the last two years he has been trying to get area people "paired" with an organization he founded and named Terry's Encounter Services.

He offers a few ways to improve your love life — video dating, call a date and auto date. He is also in the process of working up a computer dating service.

"There are a lot of people who don't like to go to bars to meet people," explained Sears, who is a recreational leader for the Indiana Department of Correction at the Putnamville farm.

Sears is a graduate of Indiana State University and does substitute teaching in the Vigo County School Corporation. He is the past recreational director and board member of the West Vigo Community Center and is a past president of the West Terre Haute Jaycees.

"There's quite a need in Terre Haute for my services," said Sears. He was quick to point out there is nothing sleazy about his service.

"The people I deal with are looking for a lasting relationship," he explained. "This isn't a service for someone looking for an instant date or a prostitute."

Sears said his service is used by both men and women. He theorizes that there is match for everyone. "People just have to be patient."

Clients include those in their mid-70s, short and tall ones, heavy and thin ones, divorced, widowed and never married ones. But there are no married clients.

Sears said his clients are from all walks of life — college educated professionals, factory workers, skilled tradesmen, college students



Familiar scene: Terry's Encounter Service on the move.

Tribune-Star/Bob Poynter

and others. "I have some signed up who are bi- and even tri-lingual," he said.

Video dating service membership charge is \$25 for men and \$10 for women for six months. Video taping sessions carry a one-time charge of \$10 for men and \$5 for women.

Clients are interviewed by Sears on tape. He asks variety of questions including the type of occupation, what age group you'd be willing to date, what races or nationalities you would date, what you like to do on a date, kinds of books you like to read, favorite foods, sports, if you smoke or drink and many others.

"I also ask them about what they like and don't like in a dating

partner," Sears said.

He keeps files on all club members. Clients are matched according to their likes and dislikes. It is up to them if they want to initiate a date — their name and privacy is not violated.

"I tell people to meet each other in a public place and tell them to inform someone of where they'll be going, what they'll be doing," Sears said.

Club members are not allowed to harass others, be abusive, ask money for sexual favors, or be married. Sears said he has never had a problem in his two years in the business.

The dating service will not give out telephone numbers or other information unless a member in

question gives his or her permission.

The call a date consists of members making 20- to 30-second recorded messages. Anyone can call 235-9608 and listen to the messages. They may then call Sears to discuss joining this part of the club — just \$5 a year for this service.

Auto date is simply getting a bumper sticker which has your club identification number on it and the phone number 235-9608.

Terry's Encounter Services covers an area as far south as Vincennes, as far north as Danville, Ill., as far west as Martinville, Ill., and as far east as Indianapolis.

REFERENCE
DO NOT CIRCULATE

Vigo County Public Library
Community Affairs File

Industries (TH)

T AUG 9 1978



NEW INDUSTRY — William Roach shows Terre Haute Mayor William J. Brighton a sample of the finished product at Thermo-Miser Insulation Inc. The new industry, located in the Fort Harrison Industrial Park, opened Saturday. Thermo-Miser insulation is a blown insulation which uses newsprint as the basic raw product. The newsprint is pulverized and returned to the original pulp state while computers analyze the pulp material and add chemicals to fireproof the cellulose.

House of Photography

Thermo - Miser Insulation, Inc

Bill Roach begins insulation manufacturing

By Carl Roger Orth

Industries (TH) Sp AUG 12 1978

What do politicians do in their spare time?

They try to make a buck or two like anybody else.

Last week Bill Roach invited the public to Thermo-Miser Insulation Inc. at Fort Harrison Industrial Park on the city's northside. He invested around \$328,000 in an operation which converts old newspapers into cellulose insulation for commercial uses.

Friends commented they had not seen much of Roach on the political scene since February when he started the firm. Some thought perhaps he was a victim of Vigo County's incessant political infighting and was banished. But rumors of his political death are greatly exaggerated, Roach said. Businessman first, politician second.

Six employees operate the machinery which mixes newspapers with borax and other chemicals to produce the insulation which looks like heavy accumulation of dust. The insulation carries an R-value (its resistance to fire) equal or slightly better than fiberglass. Three inches of the stuff is rated at R-11, equivalent to three and a half

inches of fiberglass. Roach demonstrated effectiveness of the insulation by placing a penny atop several inches of the cellulose insulation. He heated the penny with a blow torch but could not feel the heat on his hand holding the pile of insulation.

Last year's insulation shortage tripped off Roach's instincts. He saw good prospects for his product. He had waited

four months for insulation to remodel some apartments. He finally got the insulation from a St. Louis firm. Although the insulation shortage is easing this year, Roach remains virtually the sole insulation manufacturer in the Wabash Valley. This will assure him a big market among commercial users, particularly with firms which insulate existing homes.



Bill Roach demonstrates the fire resistance and insulation value of his recycled newspaper insulation by heating a penny with a propane torch on a handful of the material. Bob Harvey, local photographer, looks on. Photo by Orth

Thermo-Miser

REFERENCE
DO NOT CIRCULATE

Community Affairs File

Vigo County Public Library

Surv., Jan. 25, 1925, p. 27

Thermal Auto Top Co

TERRE HAUTE TRIBUNE

E AND BUILDING NEWS

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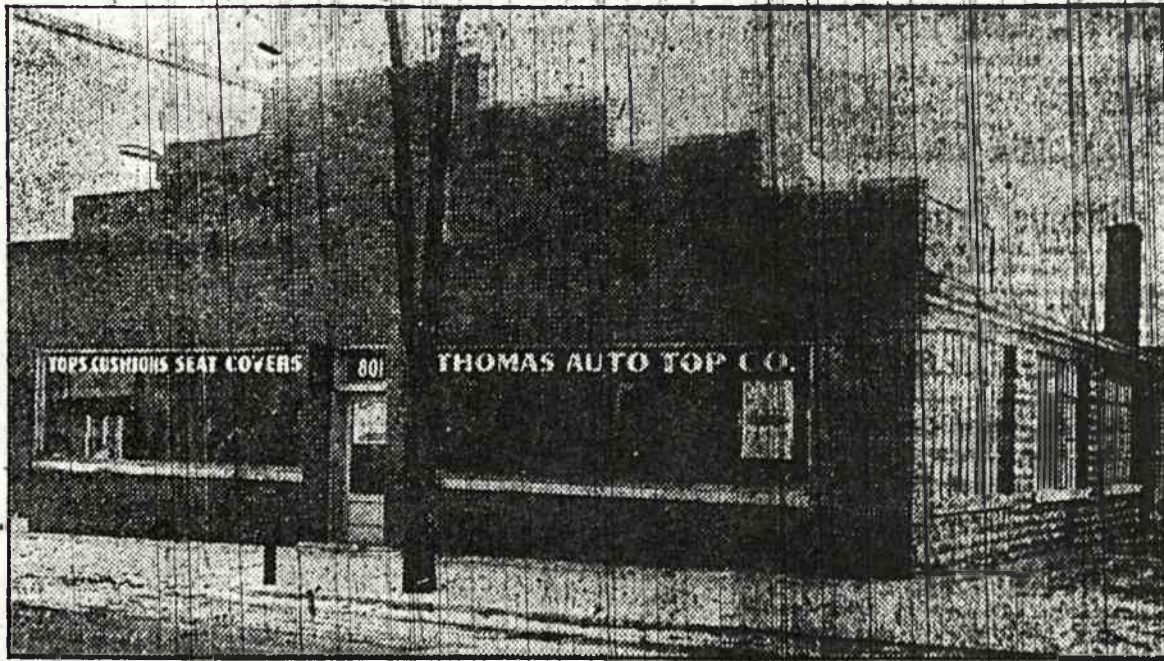
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NEW HOME FOR LOCAL BUSINESS FIRM



THOMAS AUTO TOP COMPANY AT EIGHTH AND PEARL STREETS.

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Winter Building Means Reduced Costs Says Department of Commerce Survey

By H. A. Collins

With plans complete and contractor selected, the biggest mistake which can be made is in waiting until good weather comes to start the building of the new home. Building is just as cheap in winter as it is in summer, and perhaps a little more so. There are many contributing reasons for this, and many other reasons aside from cost which make building in the winter time preferable even to summer.

In the first place, builders of the past have in some way reached the conclusion that building in winter was not feasible. This has naturally resulted in making more or less of a seasonal industry out of building. This fact in turn has a great effect on the cost of building. If the carpenter, the bricklayer, the plasterer, the plumber, the electrician and all the other crafts and trades which have to do with the building game can only work while the weather is good, then it is natural that they must have enough pay for their work while they

enters into the problem, but another big question is efficiency coming to us because of time. The architect, the contractor, the material man and all others who have to do with building have more time in the winter than in the summer and for this reason the winter builder should get better all around results. This does not mean necessarily that any of these people will knowingly slight your work in the busy season. They will probably give your job all the time it requires regardless of how busy they are, but when they are not busy none of them will object to going over every little detail with you several times, as they then have the time to do it and in this process the little finishing touches which might otherwise be neglected will be accomplished.

Naturally also one man can accomplish only so much in the space of an hour, and the contractor and the architect can give more time to your particular job when he is not busy than he can when he is overloaded with work.

A recent survey by the department of commerce drew the conclusion that building costs would be greatly reduced if it became a twelve months

CHICAGO TO HAVE REAL CITY MARKET

Windy City Company Planning Re-
moval to New Site, and Structure
to Cost \$17,000,000.

CHICAGO, Ill., Jan. 24.—The new home of the Chicago produce market, which does an annual business of approximately \$500,000,000, will be the largest and most modern and scientifically planned development of its kind in the world, according to announcement made by the South Water Market Trust, an association which includes practically all of the city's produce merchants, which has arranged with E. W. Straus & Co., investment bankers, to underwrite a six per cent first mortgage bond issue of \$10,000,000 on the project. This arrangement, it was stated assured the financing of the new market district, which will be established at an estimated cost of approximately \$17,000,000.

Under the new plan the produce market, which has flourished on the historic South Water street site for nearly a century, will be removed to

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eral business ac-
ted in greater de-
ss and residential

expenses. The same thing holds true
of the architect, who must hold his
offices open in the winter just the
same as in the summer and if he has
nothing to do, then he must make up
for his loss when business is good. The
same thing is true of the contractor
whose expenses also go on twelve
months in the year. By the time
this additional cost is figured on
down through the material men and
all the others who are directly or in-
directly connected up with the build-
ing game, then the additional cost to
the builder is immense, and if this
additional cost can be done away with
by making building a twelve months
industry instead of an eight or nine
months industry then the result will
easily be seen in lower building costs.

Not only this one point of expense

Other items also enter into the
problem. The loss of six months' time
getting into your own home, during
which time you pay out an additional
\$300 in rent, is something not to be
overlooked. It also means a loss of
six months satisfaction to the owners
and means six months additional that
you are waiting to climb up in the
world on the ladder of home owner-
ship. It may cost you a much better
job than you have at the present
nares today asked this very question,
"Do you own your own home," and
in many instances the failure to do so
precludes your being considered for a
possible situation.

The last argument is the old one,
"Never put off until tomorrow that
which you can accomplish today."

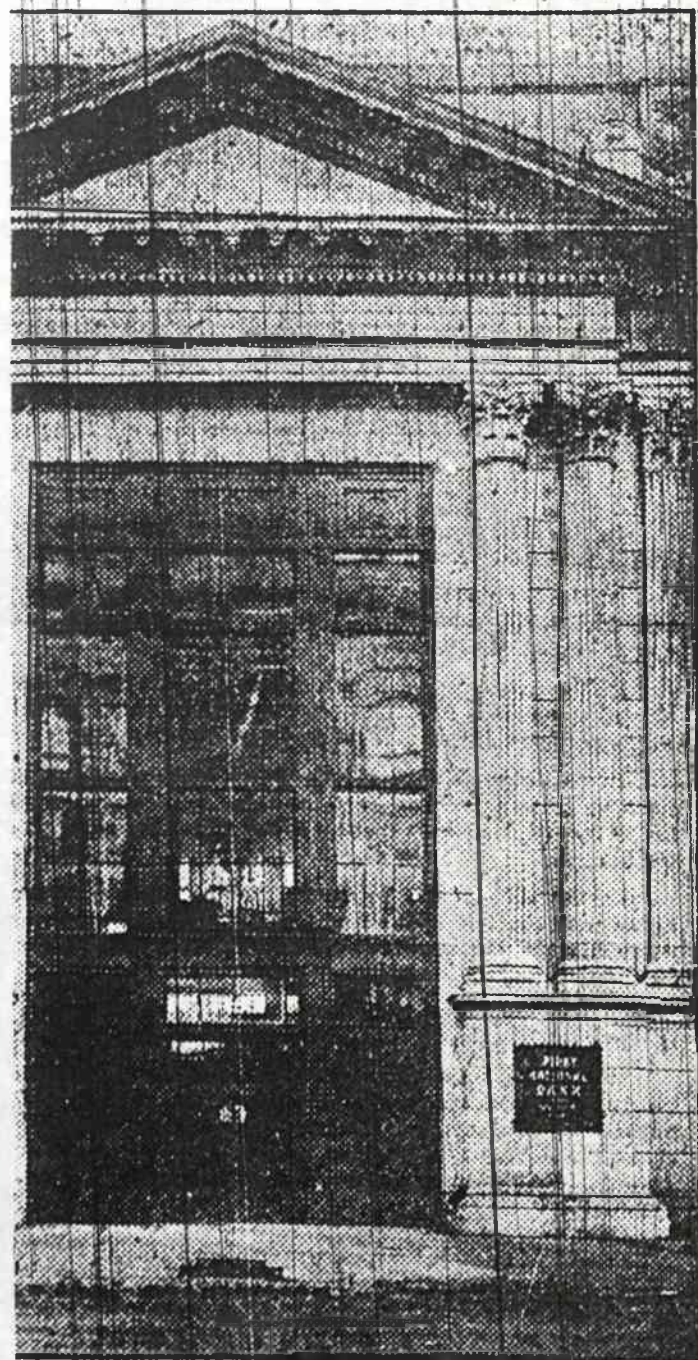
floor area of approxi-
mately 100,000 square feet. They will
deep; four of them will
long and two of them 350
tracts call for the comp
market in September, 19

The widening and im-
provement of South Water street into
level boulevards along
river, in accordance with
of the Chicago Plan Com
made necessary the re-
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street and the razing of
inadequate quarters.

The new location of the
tribe, which is between 1
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street, was selected by
Water Market Trust, be-
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is expected that the ne
result in a saving of be-
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proved transportation si
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Chicago's produce m-
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L BANK DRESSES UP.



THOMAS AUTO TOP BUILDS NEW HOME

The Thomas Auto Top company has
located at Eighth and Poplar streets, a spacious
garage like building of concrete block
with mar-faced brick front 50x141 in
dimensions, where there is storage
room for approximately 80 cars in ad-
dition to the space set aside for the
work of the company which consists
of the building and repairing of auto
tops, bodies, curtains, etc.

The Thomas Auto Top company was
formerly located at 904 Poplar for
about five years. Previous to that
time the company had quarters in the
John S. Cox building on South Seventh
street for a period of about twelve
years.

The new home amply fits the needs
of the local company and has per-
mitted them to extend their business
which was not possible before because
of lack of space in the old quarters.

CONTRACTORS MEET.

Last minute preparations are being
made by local contractors who intend
to be present at the seventh annual
convention of the Associated Building
Contractors of Indiana, who will meet
at the Claypool hotel in Indianapolis
Tuesday and Wednesday of this week.

Several important matters are to
come before the convention, it is un-
derstood, and the biggest attendance
the convention has ever experienced is
expected.

BUILDING MATERIAL.

A new building material made from
a mixture of cinders and cement is
now being extensively tried in Kansas
City, where, it is said, great success
has been met with. The mixture is
made into cement blocks much like
the ordinary kind, is at least one-third

Terre Haute St Building

Result of the tabulation
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an increase of 3.08 per
other cities which also
include Gary, Hammond,
Richmond, Indianapolis,
Evansville and South Ben
a loss over last year,
being in South Bend w
totalled almost 80 per ce

BRICK HOUSES, REPL

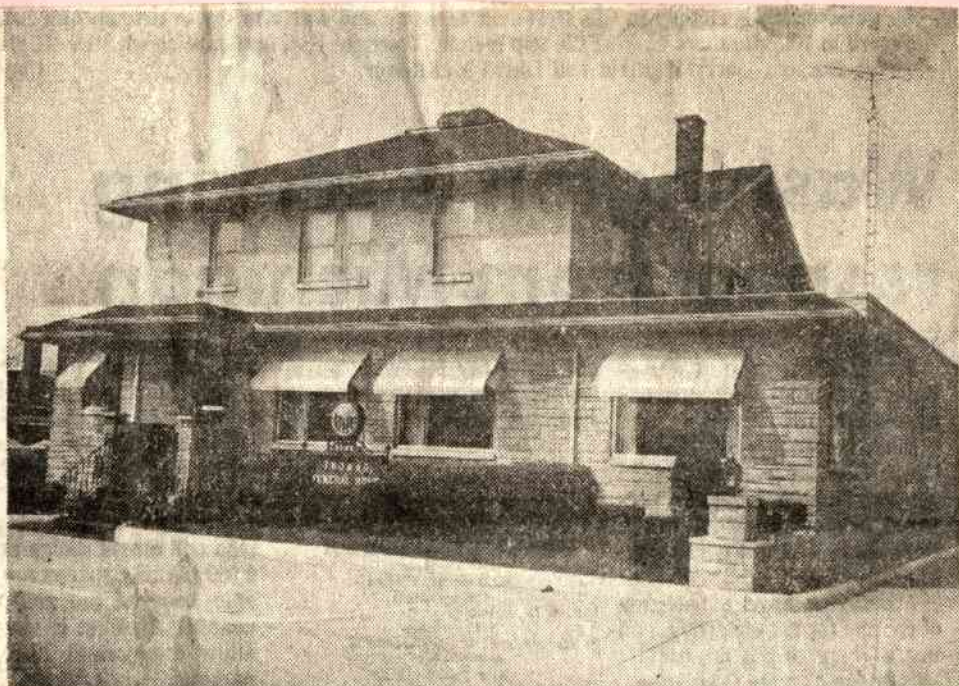
Eskimos Have Improved Living By Use of A

Natives living in nor-
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John Worth, master of
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Kuskokwim river district
quest of furs, gold and
the Eskimos and Indians
most primitive style.

This year he again wen
trading mission and found
The natives have become
reindeer herding, fur farm
mining, and following the

Thomas

Thomas Funeral Home



THOMAS FUNERAL HOME, 2200 N. 13th St., in cooperation with the National Selected Morticians group, offers needed advise on funeral planning through a modern day booklet available free of charge.

Community Affairs File *Business Title* **T DEC 29 1977**
Thomas Joins Education Program

Many Americans learn about arranging a funeral by experience. But a group of consumer-oriented funeral directors believe a funeral is no place for on-the-job training.

Thomas Funeral Home, Inc., has joined other members of National Selected Morticians (NSM) in sponsoring a nationwide public service program to enlighten consumers about the costs and procedures involved in funeral planning.

"No one likes to think about funerals," states Thomas Funeral Home representatives, "but every family should have at least a general idea of what a funeral costs and entails. Such information, tucked away in a corner of the mind, could someday prove most helpful in easing the emotional and financial burden of arranging a funeral."

Amid the confusion and controversy surrounding funeral practices, it's encouraging to

see an organization within the industry actively pursuing a realistic program of education in an area where the public is badly in need of information.

"There's a new attitude moving slowly across society," says Thomas' Pat Butts. "People are becoming more open in their views toward death and the funeral process. The cost of caskets, burial versus cremation, the necessity of the ceremony itself—subjects that were once considered taboo—are now being aired and discussed freely. People are asking questions."

In an effort to make the answers to many of these questions more readily available, participating NSM members, including Thomas Funeral Home, have adopted a broad policy of full disclosure regarding funeral costs and the range of services most funeral homes offer. Much of this information is outlined in a new NSM booklet entitled, "A Helpful

Guide To Funeral Planning."

The booklet doesn't recommend one funeral home over another. Nor does it list specific prices. But it does provide enough factual and unbiased information to help the reader become better prepared to handle his responsibilities when called upon to arrange a funeral.

Once a person is made aware of the procedures and understands the full range of services available and the prices involved, it's surprising how feelings of apprehension give way to those of self assurance. Knowing the facts beforehand doesn't alleviate the pain that comes when a death occurs in a family, but it will make a severe emotional experience a great deal less difficult.

"A Helpful Guide To Funeral Planning" is being offered by Thomas without cost. Write or visit the northside firm at 2200 N. 13th Street.

Community Affairs File

REFERENCE
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Vigo County Public Library



HISTORY OF THE THOMAS FUNERAL HOME

Business + Industry (WV)

Charles B. Thomas started out in a small shop on the farm near the town of Lena, Indiana which was near Greencastle, in 1904. Answering a call in those days meant driving the horse and buggy over dirt roads and lanes, (few were gravel) or find that he could not drive back to the home but had to walk, carrying the heavy equipment. It meant doing the embalming under kerosene or candlelight, with no indoor water supply or plumbing facilities, and strictly by hand power.

Early in the year of 1909, a visiting salesman mentioned to Mr. Thomas that a small, thriving town, Rosedale, in a coal mining district farther west in Parke County would be a good location for a young undertaker, and in October of that year they moved to Rosedale. Many stories took place over the next few years, as Mr. & Mrs. C.B. Thomas raised their two daughters, Clema and Cleo in Rosedale.

In 1917 there were rumors that the coal would soon be exhausted and residents started moving to other mining towns, particularly to Terre Haute in the area called Twelve Points. In October of 1917, Mr. and Mrs. Thomas moved there also, and started at 1259 Lafayette Ave. where they had bought an interest in a livery service. After a few years the Thomases, with the local bank lending them the money on the strength of their character and integrity, with very little collateral, bought a lot at 2200 North 13th St. and built a one and one-half story brick veneer bungalow type house.

In 1928 one of their daughters married an embalmer, a young man whom they had known some years, who had helped them at 1259 Lafayette and in the new location. This young man was Merle B. Butts, who began his work with the firm in that year.

In 1932 the oldest Thomas daughter, Clema Thomas Grove joined the firm as an accountant and later played the electric pipe organ that was purchased in 1936.

In 1952 the third generation of the Thomas family entered the business in September of 1952—The granddaughter, Patricia M. Butts.

In 1961 Mr. Charles B. Thomas passed away, before he was able to see the other member of the third generation join the firm, and that was his grandson, Michael T. Butts in August of 1961.

In 1965 Mrs. Lettie Mae Thomas also passed away, after a long time of Funeral Service with a heart, serving a city and surrounding community of over 80,000 people.

In 1968, still another member of the Thomas Family passed away, and that was Clema Thomas Grove, who for so many services played the organ and ran the office with just the right touch that made the Thomas Family so well thought of.

After 33 years of Funeral Service to the community, Patricia M. Butts decided to leave the Funeral Home, which she had served as Funeral Director, Embalmer, Cosmetologist, Office Manager and many other duties.

Some faces have changed at the Thomas Funeral Home, but the same service is there that their founders saw that every family needed, and will be provided by:

Merle B. Butts, President
Michael T. Butts, Treasurer
John F. Turner, Funeral Director
Floyd Dill, Funeral Director
Russell Morgan, Funeral Director-Embalmer
Milo S. Miller, Funeral Director-Embalmer
Jennie P. Boner, Housekeeper
Marc P. Butts, 4th Generation

62 years in Funeral Service
25 years in Funeral Service
36 years at the Thomas Funeral Home
8 years at the Thomas Funeral Home
3 years at the Thomas Funeral Home
2 years at the Thomas Funeral Home
20 years at the Thomas Funeral Home

1904-1986

82 Years in Funeral Service

Community Affairs File

Thomas Funeral Home Inc.

PHONE 232-3085

2200 NORTH THIRTEENTH STREET

TERRE HAUTE, INDIANA

REFERENCE
DO NOT CIRCULATE

Thomas Funeral Home

Business & Industry
Wabash Valley
Community Affairs File

Thomas Funeral Home . . . a family tradition since 1907

By JUDY STEDMAN CALVERT

The Thomas Funeral Home at 2200 N. 13th St. is truly a family owned and operated business. Founded in Rosedale in 1907 by C.B. and Lettie May Thomas, the business moved to Twelve Points in 1917. The office was located at Chaney's Livery Stable in Rosedale and at Harley James Livery Stable in Twelve Points (where the Village Cinema is now).

C. B. and Lettie May were both licensed funeral directors and embalmers. The business is now operated by their son-in-law, Merle Butts, and Merle's son and daughter, Mike and Patricia Butts. All are licensed by the State of Indiana as funeral directors and embalmers and Mike and Pat hold national licenses. Mike was recently elected secretary of the Indiana Funeral Directors Association.

Other licensed staff members include Jack Turner, Joe Hale, and Floyd Dill and intern David Grafe. Wanetta Osborn is the organist; Jennie Boner the housekeeper, and Norman Nolan is in charge of maintenance.

The Thomas's had two daughters, Cleo, was a third grade teacher at Otter Creek Township School, and Clema Grove, who died in 1968, was the organist and bookkeeper at the funeral home. In 1928, Cleo married Merle Butts. Merle was already licensed, had worked for a firm in Indianapolis and was working at Gillis Funeral Home. He says C.B. told him that if he was going to marry his daughter, he had to work for him.

In 1922, the building on 13th St. was built with the south side for the funeral home and the Thomas family living quarters in the other half. The entire building is now used for the business which can accommodate three to four visitations. One service at a time is scheduled with three per day possible if necessary. A 1936 Wicks pipe organ provides music for services.

Over the years the Butts have seen many changes in the funeral business. The first motorized vehicle, a Studebaker, was acquired in 1920 and since 1939 law has required embalming to take place at a funeral home rather than a private residence. (Embalming is not required by law except in cases of death caused by communicable diseases.) Also, funerals are seldom held in private homes now and few are held at churches.

The most important change has come about with the professionalism of persons in the business. C.B. Thomas was licensed after completing only a nine-month correspondence course; in 1924, Merle had to attend school for six weeks. In contrast, Pat attended school for nine months. Mike attended school for one year and had to serve a one year apprenticeship in 1961. David Grafe attended school for two years and is now serving a one-year internship.

Funeral Directors are now trained in counseling and seminars are frequently offered by professional groups in grief and bereavement. Directors are often asked to speak to clubs and organizations about coping with the death of loved ones.

One change brought about by family counseling has been shorter visitation periods the evening before the funeral service. "Two evenings of visitation required many hours of attendance by relatives and was an emotional drain on all family members. Now funeral directors advise families to have only one evening of visitation for about three hours," says Mike.

Merle remembers when huge flower sprays on frames which hung on the wall were the traditional sympathy offerings. Later baskets of flowers became more common. Today more and more people are sending potted plants which family members can keep after the service. "This is because of the economy," says Pat. "With prices so high, people often want something that lasts longer than a basket of fresh cut flowers."

One important change which the Butts welcomed was the discontinuance of ambulance service by funeral homes. "Traditionally, funeral homes just inherited the ambulance business because they were the only ones in town with a vehicle which could transport bodies in a prone position," says Mike. "But drivers had no medical training except on-the-job first aid experience." Until 1969 local firms rotated being on call for emergency runs and the police or hospital notified the funeral home when calls came in. Ambulance drivers only transported injured or ill people and didn't attempt to give medical aid. Now the fire department handles emergency calls and is staffed with trained personnel who can often save lives with immediate medical attention.

The newest innovation in the funeral business is the pre-planning service available. Individuals can set up a trust fund and pay for their funeral at today's prices. The plan includes making all arrangements from choosing the casket to planning the type of service and music the person wants. A few people are opting for no service or visitation, but families usually won't choose to do this unless they are sure what the deceased person wanted. "It may seem crude, but it's a 'pay now, die later' program," says Pat. "But the pre-planning relieves the family of important decisions at a time when they are emotionally distraught. In families where there may be disagreement about arrangements it often avoids potential problems. Most people don't want to think about their death," she admits, "but more and more are choosing to pre-plan because of the expense." "It is assuring to some to know the exact cost and to know that everything is taken care of."

The staff at the funeral home also helps families file for benefits with Veterans organizations, can help determine eligibility for Social Security benefits, obtains necessary legal permits, notifies local and out of town newspapers of deaths, and handles organ donations when the deceased has willed organs to medical science.

The Thomas Funeral Home is a member of the National Selected Morticians Association, a network of funeral homes which can provide assistance when services or burial in another location is desired. Membership in the organization is by invitation and only one funeral home in each town can be a member. Funeral directors can be confident of the reputability of an out-of-town member firm and can assure families of the quality of service they will receive.

"Some people think morticians have no feelings because we deal with death all the time," says Pat. "But that's not true. Most of us are in the business because we care about people and want to serve families at a time when they need caring and thoughtful assistance." The Thomas and Butts families have provided professional, caring service to Terre Hauteans for 75 years and can be counted on when needed.

Thomas Funeral Home

REFERENCE
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Community Affairs File

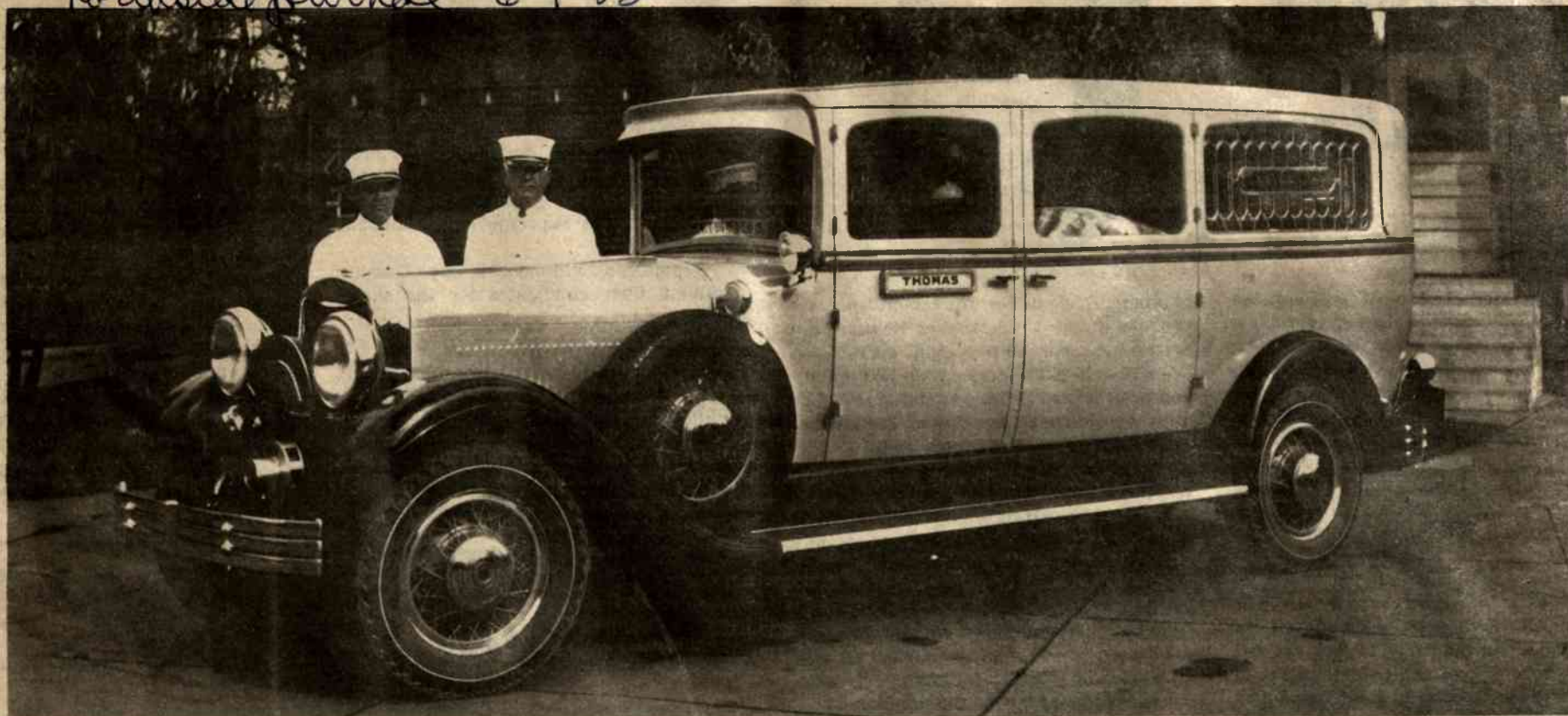
History (T.H.)

Community Affairs File

REFERENCE

Thomas Funeral Home, Twelve Points

Northside Journal 6-1-82



Merle Butts and C. B. Thomas, founder of Thomas Funeral Home—
1932—with a Henny Continental Motors Ambulance. The Henny Co.

manufactured vehicles specially for the funeral business. Story on page
7. (Photo courtesy of Thomas Funeral Home)



SERVICE IS FRIENDSHIP IN ACTION at Thomas Funeral Home, where a fine staff of professionals is genuinely concerned with individual needs and desires. Officers of the firm, which is located at 2200 N. 13th, took a look into their past recently and discovered that, although buildings and technologies may have changed, the Thomas' dedication to personalized service has been a constant since 1904.

S APR 7 1977

Business (T.H.)

Community Affairs File

Thomas Funeral Home: Since 1904

With more and more people concerned with locating their "roots" these days, the staff at Thomas Funeral Home has done the same, discovering that the principle of hard work, dedication, and personal service was as important in 1904 as it is today. That was the year Charles B. Thomas, founder of the firm, received his license.

Charles, called "C.B." by his friends and family, grew up on a farm near Greencastle. While in his teens, he told his mother he wanted to become an undertaker—knowing that his chosen profession meant long hours of duty, day and night.

In 1901, he married Lettie Mae Vinzant. Long winter evenings in 1903 and 1904 found "C.B." studying books on anatomy and science by kerosene lamps. Mae, always by his side, would read the

questions while her husband fired off the answers. Together, they worked on an extensive course offered by the Barnes School of Embalming, Chicago—and at age 25, Thomas passed the examination and received his license. Eventually, Mae studied for and passed her state examination from the Askin School of Embalming in Indianapolis, where she specialized in demi-surgery.

In 1917, the Thomas family left Rosedale and purchased an interest in a livery service at 1259 Lafayette. A motor hearse was purchased and they soon had electric lights and indoor plumbing. They then added an ambulance, two family cars, and a service car. In 1922, "C.B." and Mae purchased a lot at 2200 N. 13th, and built a one and one-half story brick veneer building.

Today, the enlarged and attractive Thomas Funeral Home is in the same location. Continuing to serve as officers of the firm, are the second and third generations of the Thomas family, which include: Merle B. Butts, president; Patricia M. Butts, vice-president; Cleo T. Butts, secretary; and Michael T. Butts, treasurer. In addition, John F. Turner and Kenneth C. Smith, both licensed embalmers and funeral directors, along with Virgil Roberts, Joe Jividen, Mrs. Jennie Boner, and Jeff Feathers, help make up their efficient staff.

Almost every aspect of the enterprise has changed and advanced during the passing years, except the tradition of offering thoughtful personalized service—a part of Thomas Funeral Home since 1904.

REFERENCE
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Vigo County Public Library

Thomas Funeral Home

Struggle for home goes to court

Business & Industry (WV)
By John Halliday
Tribune-Star Staff Reporter

A struggle over control and financial management of Thomas Funeral Homes Inc. will be heard Oct. 28 in Vigo Circuit Court.

Plaintiffs are Mary Henning, Thyrsa Grove Field, Helen Harrison, Franklin Grove, James Grove and Marilyn Grove. They are represented by the Lafayette law firm of Vaughn and Vaughn.

Defendants are Michael T. Butts, Cleo T. Butts, Patricia M. Butts and Merle B. Butts and are represented by the Terre Haute law firm of Everett, Everett, McDonald and Ireland.

Charles R. Vaughn told Judge Robert H. Brown on Thursday that

the plaintiffs own 50 percent of the stock and the other side has not let them vote.

James O. McDonald said Thursday his clients had two votes more than Vaughn's clients. McDonald also said current officers serve until new ones are selected.

Vaughn claims salaries for managing officials of the business have been exorbitant and that \$100,000 to \$200,000 should be given out in dividends — half to his clients.

McDonald filed an affidavit from an accountant saying the current officers get the same total compensation as do officers of two other funeral homes in the Terre Haute area — between 18 and 19 percent of total gross sales.

An affidavit by Michael T. Butts, treasurer of Thomas Funeral

1 s APR 11 1966 Community Affairs File
Homes, said the business began in 1951 with paid-in capital of \$12,500, and total assets as of Dec. 31 were \$405,831.27. The increase in assets shows the current officers are not doing a bad job, McDonald said.

The two sides also disagree about whether there was an earlier contract for one side to buy out the other, or just negotiations.

Brown on Thursday said the county clerk should pay out \$54 per share for 94 shares that McDonald's side had placed on deposit.

Vaughn said that dividend is just "a token" because litigation was filed.

Brown said he was making no ruling Thursday on whether the size of the dividend was proper.

Thomas Funeral Home

Vigo County Public Library

REFERENCE
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Funeral home control settled by both sides

Business & Industry (WV)
OCT 29 1986

A struggle over control and financial management of Thomas Funeral Homes Inc. has been settled by agreement of the disputing parties.

Part of the agreement is that details of the agreement not be publicly revealed, according to a court staffer. The lawsuit was set earlier this year for trial this week in Vigo Circuit Court.

Plaintiffs Mary Henning, Thyrsa Grove Field, Helen Harrison, Franklin Grove, James Grove and Marilyn Grove were represented by the Lafayette law firm of Vaughn and Vaughn.

Defendants Michael T. Butts, Cleo T. Butts, Patricia M. Butts and Merle B. Butts were represented by the Terre Haute law firm of Everett, Everett, McDonald and Ireland.

Charles R. Vaughn said during a hearing earlier this year that the plaintiffs owned 50 percent of the stock, but the other side had not let them vote. The defendants' attorney, James O. McDonald, said earlier this year that his clients had two more votes than Vaughn's clients, and current officers would serve until new ones were selected.

Vaughn also claimed that salaries for managing officials of the business had been too high and that \$100,000 to \$200,000 should be given out in dividends — half to his clients. McDonald filed an affidavit saying the current officers got the same compensation as officers of two other funeral homes in the Terre Haute area.

the proposed plea under advisement to Dec. 2 and dismissed an earlier allegation of theft of welfare benefits at the request of Thomas C. Newlin, Vigo County deputy prosecutor.

Vigo County Public Library

Community Affairs File

REFERENCE
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Young Craftsman Needs Assistance To Get SBA Loan

By PATTI TIMS
Star Staff Writer

A young, black Terre Haute merchant who is struggling to stay afloat financially has received a lifeline of sorts from U.S. Sen. Birch Bayh.

When he speaks of his four years in the stained glass business, Clifford Thomas, 21, owner of Thomas' House of Stained Glass, 927 Wabash Ave., says, "It's been hard. I've done everything myself." He tells of time and money spent to redecorate a building he used to rent, only to lose it when a furnace exploded. He has been at the shop on Wabash Avenue for seven months, but it is his fifth location in Terre Haute.

Because of pressure from overhead and related business expenses, Thomas says, "Time is against me. I may be able to stay above water ... about a month."

When he began to realize his need for financial assistance, Thomas applied to local banks for small business loans, but was denied, he says, because of his lack of security and his age. His next attempt to get help was a visit to the Small Business Association at Indianapolis.

Thomas said a prerequisite for applying for an SBA loan is having been turned down for a loan by two banks. He said this must be evidenced to SBA by decline letters from the banks. When he was at the SBA office, however, Thomas was disappointed to hear that one of the banks, Terre Haute First National, had not forwarded a decline letter to SBA. Once he was back in town, Thomas says he questioned a bank representative, who insisted the decline letter had been sent to SBA.

This and other setbacks finally caused Thomas to write to U.S. Rep. John Myers and Sen. Birch Bayh, asking for intercessory action. Although both men replied to Thomas in writing, Bayh even offered to send one of his representatives with Thomas for a second visit to SBA.

Thomas says he intends to accept Bayh's offer as soon as he updates his bookkeeping, another job he does himself.

He also said he received an offer for free bookkeeping services from the Urban League at Indianapolis. Thomas, though not sure why Urban League called him, thinks Bayh may be responsible for the assistance.

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Community Affairs File

stained glass



SEEKS BUSINESS LOAN — Clifford Thomas, 21-year-old operator of a Terre Haute stained glass firm, is an example of a young businessman who is seeking assistance in acquiring a small business loan to keep his company operating. Thomas wrote to U.S. Sen. Birch Bayh and U.S. Rep. John Myers for assistance. (Star Photo, K-11)

12 THE TRIBUNE, TERRE HAUTE, IND.

WEDNESDAY, FEB. 9, 1977



NEW REAL ESTATE OFFICES OPEN — Mayor William Brighton congratulates Tom Thompson (center) and Larry Kirchner during ceremonies Monday that launched the opening of their new real estate firm. Thompson-Kirchner Realtors, located in the Indiana State Bank Building, will feature commercial and residential sales, appraisals, and custom-home building.

Community Affairs File

New Realty Firm Opens

*Business (T.H.)***Thompson-Kirchner Realtors**

opened their doors Monday following brief ceremonies from their five-office suite at 1215 Wabash Avenue, located in the Indiana State Bank Building. Tom Thompson and city councilman, Larry Kirchner, are owners of the new firm.

Both men are graduates of Realtor Institute in Bloomington and have been engaged in the real estate profession locally for the past four years. The partners, both life-long residents of the city, are also members of the Terre Haute Board of Realtors.

Thompson-Kirchner Realtors will offer appraisals and custom-home building, as well as residential and commercial sales. The new offices feature space for a future staff of six additional sales representatives. Free parking facilities are available at the rear of the ISB Building.

Thompson and Kirchner extend an open-house welcome to customers and friends all week.

Thompson - Kirchner Realty

Vigo County Public Library

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T.H. TRIBUNE-STAR

Community Affairs File

SUNDAY, FEBRUARY 1, 1942.

LITTLE JOURNEYS TO INDUSTRIES

This Story Is About What Goes On
At the Thomson-Symon Lith-
ograph Plant.

By Bruce MacCormick.

Made in Terre Haute and exhibited to the eyes of this and other nations are countless lithographic products which flow out of the Thomson-Symon plant at Thirteenth and Plum streets. The concern has gained conspicuous success by its originating and developing unique printing processes.

The company began its operations here in a two-story building with about 30,000 square feet of floor space, and additions to the plant were made necessary by increasing business and new processes in 1939 and 1941, the present plant size being approximately 45,000 square feet. Starting with 25 employees, the personnel of the company has now grown to about 90, who receive an annual payroll in excess of \$125,000.

The Thomson-Symon Company originated and developed a "silk screen" process for producing 24-sheet lithographs in runs of from ten to 200, quantities prohibitive of reproduction by lithography or other printing processes. A 24-sheet is a lithograph about nine feet by 20 in size, so called because it was originally produced in 24 separate "one sheets," each 28 by 42 inches in size. Today, with larger presses Thomson-Symon, in common with other lithographers, make the 24-sheet poster with only ten sheets, each 44 by 60 inches in size. During the first few years of operation, the company produced lithographic material entirely by the silk screen process, a process so named because the design is imprinted upon paper or cardboard by a screen of silk which serves as a printing "plate."

The design to be reproduced is applied to the silk screen, held in a frame in which ink of the desired color is poured. Workmen work this color into the screen, which is then lowered on the paper or cardboard and the impression is made. The screen is then raised, fresh paper inserted beneath it and the process repeated. It is a hand op-

eration, but done very quickly, and its economy in small runs is large.

Improvements in the process have been originated and developed by artisans of the company to such a degree that work may now be done with the silk screen that was believed impossible just a few years ago.

Developed New Plate.

About 1935 the firm developed and patented its "gelkolite" printing plate for printing on presses of regular form, making possible longer runs in quantities of at least 1,000 24-sheets. Large Miehle presses, of such size that there are not many of the type in operation in Indiana, are employed at the plant for this work.

In the latter part of 1940, the Thomson-Symon Company purchased the Mid-West Photo Plastic Company of Detroit, moving that firm's equipment and principal personnel to Terre Haute. This process enabled the company to reproduce photographically with the silk screen, including four-color half-

tones. The acquiring of a photographic department has greatly enlarged the field of the company's operations, permitting the true reproduction of articles of food, faces and figures, landscapes or any other articles desired for poster advertising.

One of the largest cameras in the United States is in use at the Thomson-Symon plant, a camera 38 feet in length from the object photographed to the photographic film. With it a picture 42 by 62 inches in size may be made.

One of the most active of the firm's departments is the designing and art section. At least 40 per cent of the work produced is designed at the plant by artists in the company's employ. The plant's work is so arranged that eight different designs may be reproduced in 24-sheet size daily.

The company also engages in the manufacture of its own paints and inks, grinding colors to meet its own requirements. In use in this department is the most modern paint and ink making machinery, the company having thus become independent of other manufacturers for its supply of these important materials. Pigments are purchased direct from their makers.

Department Heads.

The services of skilled craftsmen are required in every department to handle the processes which have

been originated and developed by the company and are therefore encountered in no other plants making similar products. The art director of the firm is Elmer D. Seaman, and the foremen of the various departments include J. G. Wilkinson, layout; Emil Konrad, printing; Culver Krantz, blending; Joe E. Johnston, photography; James C. Wells, plastics; J. M. Swander, chief chemist in charge of the color department; Paul Waggoner, press; Paul Turner, plates; Jack Blake, rubber, and Rudy Biledl, maintenance.

The Thomson-Symon Company conducts its business with every leading national advertising agency of the United States. Its display materials, banners and streamers are in constant use to advertise the products of such manufacturers as the Ford Motor Company, Chrysler, General Motors, Coca-Cola and many others. Lithographs for Ford and Chrysler in particular have been supplied in large quantities for South America, and before the war put restrictions on international shipping, the local company shipped its products to 27 foreign countries. Considerable work involves processes little known Terre Haute Brewing Company and many local utilities. One hundred and fifty breweries are listed among the company's customers.

The firm also produces designs on "masonite," or pressed wood,

especially for the Coca-Cola Company.

Specializing mainly in short "runs" because of the economy of its type of printing in limited quantities, the company makes lithographs in sizes as large as nine by 20 feet and also many kinds of streamers, cloth banners of huge size and other related products. Its work involves processes little known to the general public, requiring highly skilled workmen.

The Thomson-Symon Company has spent 14 of its 17 years in Terre Haute, and its existence here has been one of steady expansion. Organized in 1925 in Chicago by Carman Thomson and Keith Symon, the firm moved to this city in March, 1928, after purchasing its present site at 1330 Beech street. The firm originally acquired two and one-half acres of land and one of the buildings formerly occupied by the Standard Wheel Works. Mr. Thomson withdrew from the company shortly after its establishment in Terre Haute.

Keith Symon is now president of the concern, the other officers including James S. Royse, vice president and treasurer; William M. Myers, secretary, and Miss Frances Oliphant, assistant secretary-treasurer. Directors are Messrs. Symon, J. S. Royse, Myers, W. Paul Zimmerman and John T. Royse.

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TERRE HAUTE, INDIANA

Thomson-Symon Lithograph Plant



Thomson Symon Company Has Expanded Steadily Since Coming To T.H. In '28

PLANT OF THOMSON SYMON COMPANY at 1330 Beech street. Inset, James S. Royse, president and treasurer of the company.

THE Thomson Symon Company, a struggling and under-capitalized Illinois corporation, moved to Terre Haute from Chicago in the spring of 1928.

The reasons for the change were many. Several Thomson Symon families and a number of artists and key employees liked the looks of the peaceful Wabash Valley and the advantages it had to offer over Chicago. The need for additional capital for expansion, the desirability of producing in its own plant and the acquisition of additional important personnel from Terre Haute all in-

fluenced the Chicagoans to make the move.

From the viewpoint of Terre Hauteans, six prominent and loyal citizens wanted to bring an industry here and simply borrowed or dug down in their pockets for the necessary funds to swing the deal. No subsidization, grants or tax benefits were sought because private backing seemed sufficient.

As the company passed its quarter-of-a-century birthday, and, in 1953, moved into its twenty-sixth year, it left behind it a record of steady and conservative growth

from just a handful of employees to almost a hundred. Its products moved from the middle west into all 48 states, Canada and several foreign countries. Today, it is the largest plant of its kind in the country even though it was buffeted by the crash of 1929 and the resulting depressions of the '30s.

The principal product of the company is the 24-sheet poster with the remaining 25 per cent of its volume taken up by truck cards, car cards and other types

Continued On Page 15, Column 7.

Thomson Symon Came In 1928

Continued From Page One.

of display material. Thomson Symon Company has nothing to do with the signboards themselves or the posting of the paper.

Letterpress and the silk screen process of reproduction are both used. Exclusive methods include photographic silk screen in 4-color process and the "Gelkolite" plate used in letter-press printing. Both were developed here in Terre Haute, the latter protected for many years by company-owned patents.

An unusually capable staff of commercial artists is maintained by the company where original sketches are created for some of the country's most prominent concerns. Other paintings, prepared by free-lance studios from coast to coast, are reproduced

in the large sizes. This summer, 12 drawings by the famous French artist, Savignac, were reproduced for a national magazine, who reportedly paid \$2,000 each for the originals.

Thomson Symon Company has the oldest operation of its kind in the United States. It is well known in all the major markets where sales representatives are constantly in touch with the better known concerns and their agencies.

Its special niche in the graphic arts field has to do with so-called "limited runs" where quantities of a given reproduction do not get high enough for the ordinary type of printing shop or lithographer.

The company looks toward the future with a high degree of optimism. It has unlimited sales possibilities and a loyal group of employees.

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TERRE HAUTE, INDIANA

TH Business STAR 7/12/69 p6

TICKNER OPTICAL



WHILE-YOU-WAIT SERVICE—At Tickner Optical Laboratories, 922 Walnut St., customers wait in a modern air-conditioned room for their new glasses. This one-stop service is a convenience for their many customers.

Glasses While You Wait At Tickner Optical Lab

Glasses while you wait is the reason most people go to Tickner Optical Lab, 922 Walnut St.

Richard and Don Tickner are carrying on the business which was started several years ago by their father, the late Marvin Smith Tickner, who conducted a wholesale operation, serving optometrists, ophthalmologists and clinics.

In 1962 the firm entered the retail field, so now a complete optical dispensary for new eyeglasses is included in the business.

Prescriptions are filled for new lenses, new frames are fitted, and repairs are made on damaged glasses or frames.

Contact lenses come under Richard Tickner's supervision. Contact lenses are greatly im-

proved and much easier to place into position than when they first appeared on the scene, according to Dick. They are also much more affordable.

At Tickner's the customer chooses from a wide range of frames for eyeglasses. Once the style and color is selected, the customer waits in their new modern air-conditioned waiting room while their glasses are being readied.

The new Photogray photochromic lens represents a unique development in prescription lenses. The art of tinting glass is over 400 years old, but the Photogray process is the ultimate in tinted glass.

The lenses will darken in seconds, automatically when ex-

posed to sunlight, and will clear automatically when the wearer steps inside.

They are not sunglasses, but they provide significant eye comfort outdoors. The darkened color is a soft, consistent and cosmetically - attractive neutral gray tone that does not distort natural color perception.

Photogray lenses also offer comfort to the wearer by aiding vision and reducing bright light when necessary, then returning to clear lens in normal light situations. They are available in bifocals or single vision.

Tickner Optical Lab facilities are headed by Ronald Lowe, shop foreman, whose 12 years of experience in this exacting work comes in handy for the owners.

In August, Richard and Don Tickner will observe their first anniversary in their new location, 922 Walnut St., where plenty of parking is a bonus for customers.



FOR YOUR VIEWING PLEASURE—Tindall's display room offers many RCA and Zenith color and black and white television sets in all sizes from the small portable to the large cabinet styles. Located at 500 Wabash Ave., Tindall's will have their Grand Opening, beginning Thursday, Sept. 7th at 9 a.m. and continuing through September.

Tindall's Plans Grand Opening

By SALLY PROFFITT

Tindall's of Sullivan will have its grand opening at 9 a.m. Thursday, Sept. 7th, at its newest store located at 500 Wabash Ave., in Terre Haute.

Mayor William Brighton will cut the ribbon, with other dignitaries and friends joining Tindall in the ceremonies.

It was most interesting to learn that Tindall founded his firm in 1957 as a Five and Dime store in Sullivan. In 1966 he added the Zenith line of televisions, radios and appliances. In 1967 he purchased the RCA dealership and in 1969 he added a straight appliance store in Robinson, Ill.

In July of this year he opened this fabulous, new store at 5th and Wabash, where one will find large and small appliances by Zenith, RCA, Westinghouse, Whirlpool, Sony, Magic Chef, Sunbeam and Kitchen Aid. A full service department will be opened shortly.

Eugene Martin, assistant to Tindall, stated, "We believe we have the largest display of TVs and appliances to be found anywhere in the Wabash Valley. Tindall's of Terre Haute will operate the same as our other stores. We also feel that we

offer the best in sales and service to be found anywhere."

Jim Knotts, manager of the local store, and his staff will be happy to show you any of the appliances which includes besides television sets and radios, refrigerators, upright and chest freezers, dishwashers, gas or electric ranges, sweepers and many small appliances. Tindall's also carries a full line of tape recorders and accessories.

There is little doubt that Tindall's, 5th and Wabash, has the most colorful displays to be found anywhere. The decor of the rooms are most colorful. Brilliant orange, purples, reds, yellows, stark white and midnight black forms the background of the displays. As one enters you have a view of the many, many television sets ranging from the very small portables to the large sets in both color and black and white. The modernistic lighting adds to the beauty of the rooms. The arrangements of the television sets offers relaxed and easy shopping.

Tindall's offers free home demonstrations on color television sets. The firm also offers a lay-a-way service and financing terms are available. Free delivery is offered anywhere in

the Wabash Valley. Store hours are from 9 a.m. to 5 p.m. Tuesday, Wednesday, Friday and Saturday. Monday and Thursday evening the store will be open until 8:30.

You are invited to come in and register for the 16-inch Zenith color television set to be given away at a drawing on Sept. 16th. While there you will want to register the weight of a pig that is frozen and in display in a freezer. This too will be awarded at the drawing on the 16th.

Tindall's will continue its grand opening prices until the end of the month.

Community Affairs File

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TERRE HAUTE, INDIANA

Tindalls -
500 Wabash

Tindall's Plans

Grand Opening

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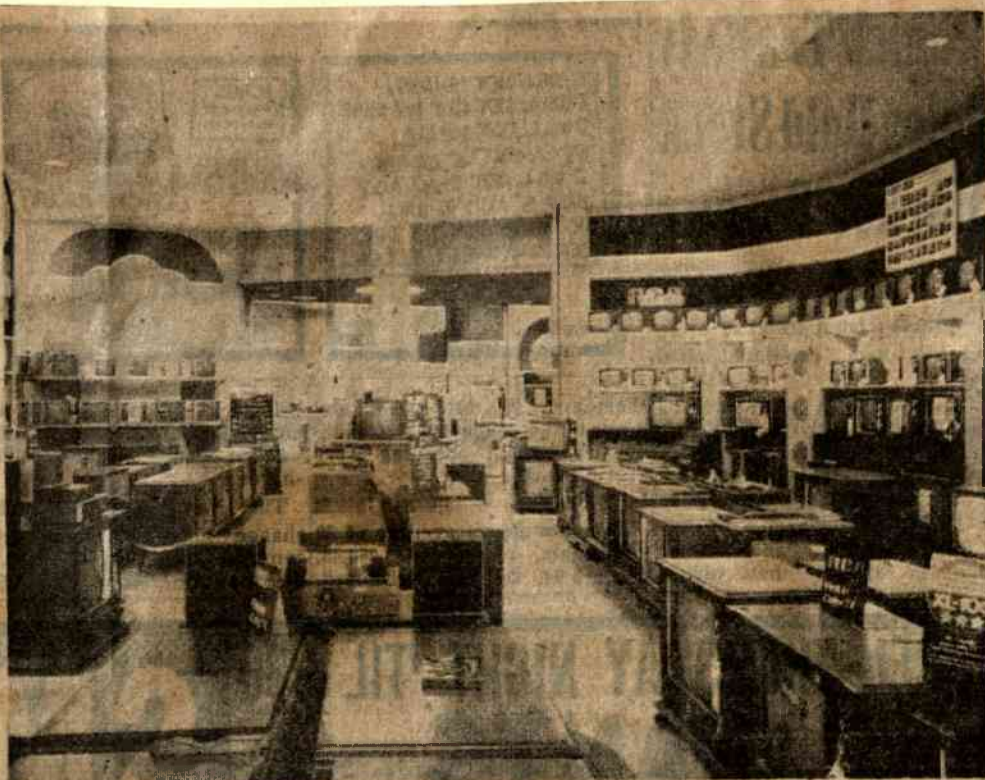
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VIGO COUNTY PUBLIC LIBRARY
TERRE HAUTE, INDIANA

New firm hatching

Hutsonville egg plant to employ 110 Valley residents

By Jan Chait
Tribune-Star Staff Reporter

HUTSONVILLE, Ill. — Some 110 persons living in and near this tiny town nestled on the western banks of the Wabash River will have good reason to be thankful Thursday: they'll soon be working.

Tip-E-Pak Inc., which processes eggs for institutions, is scheduled to open its third — and largest — plant here at the end of the first week in December. It's located on the north side of Illinois 154 on the west side of town.

"We already have everybody lined up. They have their physicals and everything," James Newlin, president of the 11-year-old company, said.

In addition to its newest facility, Tip-E-Pak operates plants in Burket and in Lumber City, Ga., and has a production affiliation with a plant in Dallas, Texas.

Newlin said his Hutsonville facility will be the firm's major plant. As a matter of fact, he recently moved his company's headquarters from Rochester, Ind., to here.

During the next two weeks, sparkling white walls and stainless steel equipment will replace what is now gray concrete and cinder block. Construction workers dressed in worn jeans and muddy shoes will be replaced by workers in white lab coats and hair nets.

At full operation, more than half

a million eggs — 45,000 dozen of them — will be processed during an 8-hour shift, according to Newlin.

"Tip-E-Pak makes all types of further processed egg products for the hotel, restaurant, and institutional trade market," Newlin said. The eggs are sold under the Burket Farms label.

The firm supplies customers with peeled, hard-cooked eggs; pre-cooked frozen omelets and egg patties; scrambled egg mixes; Pennsylvania Dutch beet-pickled eggs; diced hard-cooked eggs and frozen liquid eggs, both whole and separated.

Newlin has a couple new products in mind but hesitated to say what they were. He did say the company would announce the products soon.

Although he has machines to shell raw eggs, Newlin will pit his workers against a machine any time when it comes to peeling the hard-boiled variety. When trained, those workers can shell, on the average, at least one hard-boiled egg every two seconds — and there won't be a speck of shell left on the egg, he said.

Tip-E-Pak is the "only company in the U.S. today, to our knowledge, which will be under full USDA inspection for all of our products," Newlin said proudly. The firm has a full-time, on-site USDA inspector who makes sure the equipment, workers and end products are top-notch.

Newlin got into the further processed egg business in a round-

about way. In 1970, he worked for a feed manufacturer. When that company was sold, he went into business for himself as an agricultural consultant.

"A client wanted to sell his business because of his age, so I purchased a grain elevator and feed mill. Along with that (came) 100,000 layers and two poultry farms," Newlin explained.

"I had to find some way of marketing the eggs."

He came up with the idea of hard-boiling the eggs, packing them in a container with natural preservatives and selling the eggs by the pound. Although other firms started selling further processed eggs about the same time, Newlin says he pioneered the sale of eggs by the pound.

It's his belief that it's better to create a product and then create a market for that product.

"Anybody can hard-boil eggs, but you have to create a market for it. We think that we have created a market for a product that didn't exist when we started."

His idea must have worked: the first year he was in the further processed egg business, Newlin's fledgling company had sales totaling \$100,000. This year he expects to sell between \$15 million and \$16 million worth of eggs.

"The industry continues to grow as people become aware that products are available," he said. "I believe that the market potential

will continue to grow and expand."

In 1975, Newlin tried marketing peeled, hard-cooked eggs in a 5-egg pack to retail customers. Five years later a major supermarket chain offered frozen, diced, hard-cooked eggs in the frozen-food section. Both attempts were unsuccessful.

"Competing for shelf space in frozen foods takes a considerable amount of consumer education," Newlin said. "I do not feel we have the budget to spend the \$3 million to \$5 million to make consumers aware of how to use (the products)."

Newlin is "real pleased" to be a part of the Hutsonville community.

He looked around for a new plant site in Indiana but, he said, this state was unable "to come up with a program which would allow us to keep our cost of borrowing (money) at a reasonable level. The state of Illinois, along with the county financial institutions were able to put together a financial package that was considerably better than any we could find in Indiana."

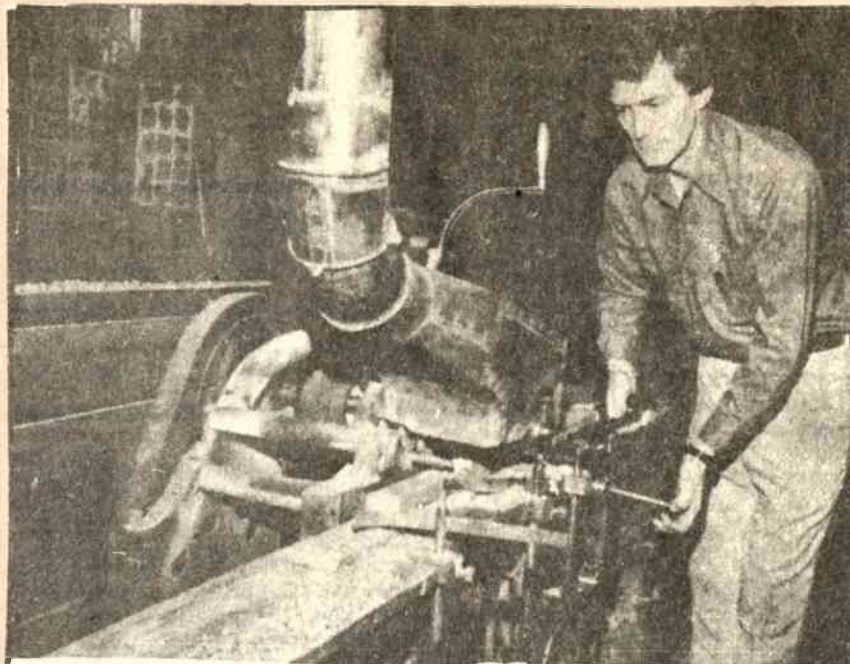
In addition, he said, his company had need for a 50,000 square foot building and he received a call from the local Chamber of Commerce informing him of a 56,000 square foot building in Hutsonville which had housed a metal fabricating plant. "The exterior was already there. We just went in and remodeled."

If every community would put out the effort that Hutsonville did, Newlin said, "they'd find companies willing to expand."

REFERENCE
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T. L.
Design

J. L. Design



SINGLE-HEADED MOLDER -- Tom Pittman of T L Designs, 1126 South 13th Street, demonstrates the operation of this custom woodworking machine. The firm specializes in the reproduction of architectural moldings and trims.

T L Designs Reactivates Longtime Valley Firm

T L Designs, a division of Pittman & Associates, Inc., has purchased and re-opened the former G.C. Mayrose Milling Company, located at 1126 South 13th Street. Once again in the Wabash Valley area, locally-manufactured woodwork products are available. Under the direction of Tom Pittman, the original Mayrose machinery, including some pieces dating back to 1882, has become fully operational, to manufacture and product custom-designed architectural moldings and trims for interior and exterior needs. "We intend to duplicate and continue the quality of the work produced by Mayrose," promised Pittman.

With the addition of the custom milling and planing capabilities promised by T L Designs, "we can reproduce virtually anything made

of wood, primarily moldings and trims," explained Pittman. This includes ceiling and door moldings, chair rail moldings, raised panel moldings, and all kinds of wood trims.

While white pine is used primarily for the manufacture of the moldings and trims, Pittman advises, a variety of other hardwoods, stocked for resale, are available, including cherry, walnut, oak, poplar, maple, and some sassafras.

T L Designs also offers a quality interior design service under the direction of Lee Ann Clem, a professional member of the American Society of Interior Designers. "From the customer's point of view, having the availability of a complete milling operation is highly desirable," Lee explained. T L Designs can design, mill, and build a product—in

other words, create a completely custom-designed product—for the residential homeowner or a commercial account at far less cost to the customer.

For both residential and commercial accounts, Lee Ann Clem is prepared to offer advice and design and make recommendations on everything for your home or office.

Unique Combination

T L Designs, a division of Pittman & Associates, Inc., combines contracting and design with custom mill work resulting in a unique product, one which will enhance the interior or exterior of your home or business. For further information on the quality products and services available from this firm, call Tom Pittman or Lee Ann Clem at 235-5832.

Advertisement

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Community Affairs File

~~Char~~

Todd, Charles, Inc.

T. H. Business
FIRM PURCHASES
LAND FOR LAUNDRY
TERRE HAUTE, IND.
Mayor Meland Larrison announced Saturday that a 5.8-acre tract of land formerly owned by the General Services Administration has been sold to Charles Todd, Inc., of St. Louis.
The St. Louis-based firm announced plans earlier this month they would construct a new building in Terre Haute. The firm is a commercial laundry and dry cleaning establishment.
The 5.8 acres of land is located just south of Maple Ave. on north Fruitridge Ave., on the west side of the road.
Larrison said the St. Louis firm owners will begin construction on the new building immediately. The firm will employ about 100 persons with an annual payroll of about \$500,000.

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Community Affairs File

VIGO COUNTY PUBLIC LIBRARY
TERRE HAUTE, INDIANA

Ground Broken For New Industry

T.H. Trib. 6/21/71

A St. Louis-based commercial dry cleaning and laundry firm broke ground Monday for a \$300,000 building on N. Fruitridge Ave. near the Fort Harrison Industrial Park.

Charles Todd Jr., head of Charles Todd, Inc., and Mayor Larrison flew to the site of the 15,000-sq.-ft. plant in a Todd-owned helicopter for the ground-breaking ceremony.

The new Terre Haute plant will be the 11th in the Midwest for Charles Todd, Inc. Todd said about 75 local citizens will be employed at the local facility.

The building will be constructed on a five-acre site on N. Fruitridge Ave., just north of the Fort Harrison Road. The

land was purchased from the General Service Administration.

"We hope to start construction next Monday," Todd said, "and we hope to have it completed and in operation by Oct. 1," he added.

Todd said he received a lot of cooperation from the Larrison administration in finding a suitable site for the facility.

Todd pointed out that Charles Todd, Inc., was started 90 years ago by his grandfather. The organization now has 700 employees in 10 locations.

Mayor Larrison, in welcoming the firm to Terre Haute, said, "It's real good to have you

Continued On Page 8, Col. 7.

New Industry

Continued From Page One.

here. We know your business will be good for Terre Haute, too."

Larrison originally announced the Todd firm would locate here May 6, just a day after it was announced the Ampacet Corp., a manufacturer of color concentrates for plastic raw materials, would build a new plant in Terre Haute.

That plant will be built at the Fort Harrison Industrial Park. The New York-based firm has an option on 20 acres in the industrial park.

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Community Affairs File

VIGO COUNTY PUBLIC LIBRARY
TERRE HAUTE, INDIANA

T.H. Star.

11/3/67

Topps Parent Company Sets Discount Retailing Record

Since the acquisition of two White Front stores in California in 1958, Interstate Department Stores, Inc., at that time operating with 47 units, has made outstanding progress in the discount retailing field. There are now more than 100 stores in the company's four divisions. The next major goal of Interstate is a billion dollars in yearly sales by 1972.

The White Front division, on the West Coast, has 23 stores, with 1966 sales of over \$258 million. The Topps Discount division, operating in the East and Midwest is rapidly expanding, and has over 50 stores, with more planned. The Conventional Department Store division consists of 31 stores, and revitalization of this important division of Interstate is being successfully accomplished. A recent acquisition, Children's Supermart, Inc. now operates four discount toy stores in the Washington, D. C. area.

Expansion plans include the opening of three other Topps stores besides the Terre Haute one, the week of November 6. The West Coast operations of the company are scheduled to be extended outside of Califor-

nia. Further expansions are planned for the other divisions of the company.

In the annual report, signed by Murray D. Safanie, chairman of the board, and Sol W. Cantor, president, Interstate foresees continued vitality in discount retailing, and is actively exploring additional geographic areas of the country that are still under-stored by discount retailers. They note significant penetration into the vast market for soft lines, and also that toys have become a year-round business, rather than a seasonal operation.

Vital Statistics

Net earnings for 1966 reached a record level, almost \$9.8 million, 23 per cent higher than the 1965 net earnings of \$7.9 million.

The 1966 earnings were equal to \$2.77 per share, compared to 1965 earnings of \$2.33 per share.

Sales for the year ended Jan. 31, 1967 were \$505 million, a 16.5 per cent increase over the previous sales record of \$433.6 million for fiscal 1965.

The 1966 earnings per share are based on an average of 3,532,497 shares outstanding, while the prior year figure is based on an average of 3,383,367 shares outstanding, after giving effect to all stock dividends distributed through Jan. 31, 1967. The increase in the number of shares outstanding was due largely to the conversion of \$1,359,500 of Convertible Subordinated Debentures into 111,305 shares of Common Stock, and the distribution of a four per cent stock dividend during the year.

Net earnings after taxes were equal to 1.9 per cent of sales, which compares with 1.8 per cent in 1965 and 1.5 per cent in 1964. Not only was this the company's best performance to date, but officials consider this especially notable in a year of rising labor costs, higher interest rates and higher taxes.

The quarterly dividend rate was increased from 13 cents to 15 cents a share, effective with the Feb. 15, 1967 payment. In addition to the cash dividend, Interstate paid another four per cent stock dividend, its ninth consecutive annual stock dividend. Since 1958, there has been a three-for-one stock split, and a subsequent two-for-one split.

Total assets of the company today are over \$130 million. Stockholders' equity has increased to more than \$57.8 million. The number of employees was listed at 10,500 at the time of publication of the annual report.

Shares are listed on the New York Stock Exchange—ISD.



Mr. Sol Cantor, president of Topps, has been with the company for the past 32 years. Mr. Cantor stated: "We are quite pleased to locate a Topps Discount Center in Terre Haute. We came to this decision upon learning of the excellent economic growth of Terre Haute and the future of this area. Other pertinent facts regarding Topps are that we are the fourth largest discount in the United States with a total volume of sales over \$505,000,000 last year."

INDIANA ROOM

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Emeline Fairbanks Mem. Library

Topps Discount Store

Edward R. Carey Takes New Topps Center Helm

The new Topps Discount Store opening Monday, Nov. 6, will be directed by Edward R. Carey. Mr. Carey is a seasoned and dedicated merchant of 16 years' experience in the retail busi-

ness and looks forward to his new duties with great enthusiasm.

He is a firm believer in the old adage that the customer is always right and plans a program of careful merchandising to provide customers with quality fashions, home furnishings and home needs at meaningful savings. His new store will offer Wabash Valley shoppers a full line of famous brands at discount prices.

Mr. Carey will be backed up by Topps buying power. Topps is a division of Interstate Department Stores, which just this year joined the Half Billion Dollar Club and as Mr. Carey remarked, "We carry a big stick in the marketplace, enabling us to bring our customers the same quality merchandise found in regular stores at the lowest prices."

Mr. Carey comes to the new Topps Center from Gary, Ind., where he served as manager of Topps Center.

Carey, a native of Lake Geneva, Wis., completed his formal education in New York City. He is married and the father of two children, one of whom is married. The Carey family resides at 3 29th Street Court.

"The plus factors are a clean and spacious 85,000 square feet of shopping comfort that promises plenty of elbow-room, also an automatic Snack Bar, 17 speedy checkout counters to facilitate servicing of customers, a most attractive, carpeted fashion center that invites browsing and a paved and marked parking lot that will accommodate over 1,000 cars."

Soft, Bright Lighting

Upon entering this self-service store with personalized attention being available from the well-trained sales people, one is delighted by the decor carried out in pastel shades, bright, but soft, lighting, the very large aisles and smartly displayed merchandise. From any location in the store one can easily find the department one desires by looking at the clever painting, high on the wall that identifies the department in that area.

"There are 23 categories," Mr. Carey stated, "with over 100 departments in our huge Topps Center. This includes our Home Furnishings Center that is designed for modern shoppers. We, at Topps, feel today's homemaker is a discriminating shopper. She knows quality, she knows price, she knows value and she knows exactly what she wants. The homemaker will love

the color-splashed co-ordinates, the Linens, Domestic and Home Furnishing departments that offer a tremendous selection of prints, jacquards, stripes solids and florals for kitchen, bath and bedroom decor. Sheets, towel ensembles, table linens, rugs, pillows, bedspreads, and much more in the newest decorator colors that are so attractively arranged for easiest selections. Here too, all nationally famous brands are available.

Christmas Center

"Even the most hardened Scrooge will get the Christmas spirit when he visits the sparkling new Trim-O-Tree Shop. There is a large assortment of holiday needs from room-size artificial spruces to tinsel and ornaments, angels, Santas, balls, teardrops, sleighs, elves, paper and foil ribbons, ties, Christmas cards galore on religious, traditional, sentimental and humorous themes.

"Other departments feature sporting goods, records, rugs and floor coverings, curtains and draperies, housewares, small appliances, gifts for all occasions and a special "Foreign Mart" that features gifts from many parts of the world, hardware, jewelry, cameras, piece goods, stationery and books, automobiles, men's, ladies', boys', girls', and infants' fashionwear shoes and an unusual and lively pet department.

"Of particular interest to shoppers this time of the year is our complete toyland, which features over 8,000 square feet of toy values. Every name brand will be represented such as Mattel, Ideal, Remco, Topper, Transogram, Parker Brothers, Milton Bradley and many more.

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Terre Haute to Welcome First Topps Discount Store

By SALLY PROFFITT

The fifty-third Topps Family Discount Center, the very latest fashion in today's modern retailing, will open Monday, Nov. 6th, in Terre Haute.

The Terre Haute Topps Store, conveniently located at 2801 Wabash Ave., is the 6th Topps Store to be opened in Indiana.

Following the "Lucky Ribbon" cutting ceremonies at 10 a.m. with Joseph De Nicola, district manager from Indianapolis; Bernard Rubison, opening store manager, New York, and other official members of the Topps' family from New York, Mayor Ralph Tucker, Vernie G. Potter, president of the Chamber of Commerce, and other civic leaders, customers will be admitted to the 85,000-square-foot shopping area where they will find a Grand Opening Celebration Savings Event awaiting them. A week-long celebration with extra special values is planned.

Store "Family-Styled"

Edward R. Carey, manager of the local Topps Family Discount Center, explained the additions and improvements on the structure of one-story, air-conditioned and fireproof building, were engineered by Newmann and Taylor Construction Company under the supervision of the Store Planning and Construction Division of Interstate Department Stores.

"As in all Topps Stores," said Mr. Carey, the Topps Center in Terre Haute will emphasize "family-styled" savings on a variety of quality merchandise that matches any found in a conventional department store. In addition to providing a convenient center for Topps famous brand of "Family-Sized" savings. The new store will provide additional employment opportunities for neighboring residents.

Toys Year-Around

"There is an in-depth line of dolls, doll clothes, doll accessories, trucks, blocks, bikes, science toys, games, puzzles, models, record players and educational toys from famous makers like Fischer-Price.

"This toy department is planned as a year-round toy center featuring day-in-day-out selections.

"We invite 'Early Bird Santas' to take advantage of Topps unique two dollar layaway plan. We will also honor Midwest Bank Credit Cards."

Store hours at Topps Family Discount Center will be from 10 a.m. to 10 p.m. Monday through Saturday and from 12 noon on Sunday to 7:00 p.m.

Other Topps Discount Stores opening this week are in Louisville, Ky., Addison, Ill., and Buffalo, N.Y.

Continued
over

Top Value

Top Value Stamp



Stamp Redemption Center Opens *Business (TH)* — Ts DEC 10 1978

The new Top Value Stamp Gift Center, located at 817 Ohio Street, Terre Haute, recently held its grand opening. The center will be open from 10:30 am to 5 pm Tuesday through Saturday and closed on Sunday and Monday. Shown at the ribbon-cutting ceremony are (from left): Gerald Brooks, manager, A&P, Terre Haute; Diana Baker Hawkins,

manager, Terre Haute Gift Center; Thomas Benefield, assistant manager, A&P, Terre Haute; Bill Brighton, Mayor of Terre Haute; Jon Noble, Top Value account executive; Dick Lyons, district manager, A&P, Terre Haute; and Jerre Nichols, Indiana sales manager, Top Value.

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Community Affairs File

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Vigo County Public Library

Mother and daughter are Tote-a-Shower team

Business and Industry (WV)

T s JAN 2 5 1987

By Carol Swearingen
Assistant Living Editor

Women's lives are so busy that it's becoming increasingly difficult to enjoy some of the niceties of life.

"And we don't want to give up hosting birthday celebrations, anniversary parties or baby showers, but we don't have the time to do all the things our mothers and grandmothers did," said Donna Hardesty, one-half of the Tote-a-Shower team.

The Tote-a-Shower service is provided by Hardesty and her mother, Judy Buress of Lyford.

"All the hostess has to do is provide the place and guest list, we'll take it from there," the southern Parke County resident added. "The hostess can do as little or as much as she wants to."

Mother and daughter purchased a Tote-a-Shower franchise in April of last year. "We were the first franchised Tote-a-Shower service in Indiana," Hardesty said. She explained the service began in Illinois and has grown to 14 franchises since August of 1985.

Tote-a-Shower offers several 'packages' ... from economy to deluxe. "The economy package includes entertainment, prizes, refreshments, decorations, paperware, set up and we return to pick up supplies after the shower is over," she said.

Hardesty said the deluxe package includes all of the above plus invitations, addressing and mailing.

"For example, on the economy package if 10 people were invited it would be \$33, not



Tribune-Star/Bonnie Jeffery

Teamwork: Jesse Hardesty sits quietly while grandmother, Judy Buress, and mother, Donna Hardesty, plan a wedding shower.

including the invitations. The same amount of guests would be \$40.50 if invitations, addressing and mailing were included," she said.

Buress and Hardesty furnish the cake, mints, nuts and punch. They also supply the ice cream for birthday parties.

"We had one mother pick the kids up for a birthday party and bring them to a park ... The hostess didn't have to clean house for that party."

Besides having the Tote-a-Shower service in private homes and parks, Hardesty added church basements and community rooms to party locations.

"We have a country theme," Hardesty said. "We use an 'old' new crock, for a punch bowl and handcrafted items for decorations." She said the supplies are used again and

again, but the handcrafted items are "discreetly priced for sale."

In addition to their country theme, Hardesty said they hope to begin a lace and crystal theme, "for a more formal shower."

"Up to now, most showers have taken place in Illinois, but I can see a time when there will be a need to branch out."

Hardesty said the party decorations reflect the colors the hostess chooses. "Our tableclothes are in muslin, so the party colors will blend well."

The mother-daughter team also will suggest games for the party. "It really depends on the crowd. If the guests are 'family' we can have some fun kind of rowdy games. Others call for 'ice breaker' games."

The Tote-a-Shower team provides the games pads, papers and pencils.

"When we set up, we'll talk to the hostess about the games, we even will write instructions out for her if she is uncertain on how to begin."

They also will provide folding tables and chairs if any extras are needed.

Hardesty and Buress will return at a pre-arranged time, pack up the supplies and talk with anyone interested in purchasing handcrafted items.

Before becoming franchised, Hardesty had previous experience coordinating different shower themes.

"I think I gave about 20 showers for various occasions before I got married," she said. "It's a lot of work for those who do it and sometimes it can be a hassle with all the shopping stops to be made and the telephone calls."

Following a baby shower,

Hardesty said she realized she could have spent less money. "Unless the hostess makes the cake and punch, a lot of money can be tied up in a shower. In addition to the gas money it takes running from store to store."

"Also, some people get so tired of running from one store to another, and if they split up the responsibility, they have to be sure the other people are dependable and do their assigned tasks."

Hardesty said with Tote-a-Shower many of the items are used over and over again. "We also buy in bulk from the corporation so we spend less than the person picking up supplies for themselves."

"I did a cost comparison on a birthday party and shower and found at least a 10 percent savings, if not greater, with Tote-a-Shower."

Hardesty bakes and decorates the cakes and Buress makes the mints. "But, other than Tote-a-Shower, I don't bake cakes just for parties."

Hardesty said until April of this year a Tote-a-Shower franchise will cost \$100. "In April the state license has to be renewed and the cost will be \$500. It's \$500 in Illinois already."

Hardesty's liability insurance covers the homemade refreshments. "Also I can use the corporate brochures, flyers, invitations, any corporate advertising ... I don't have to worry about the legalities." "I believe it's a service whose time has come," she added. "We provide quality refreshments and an attractive country theme."

Report \$3 Million Shopping Center Here

Business (T.H.)

S APR 28 1977

Community Affairs File

Construction of a \$3 million shopping center at the south edge of the city was reported Wednesday.

The center is to be known as Town South, and will include a major merchandise chain, supermarket, movie theatre, and other shops.

Among the firms said to be included in the structure is Service Merchandise, which had announced several weeks ago

it would build an outlet south of the city. Service Merchandise is a large merchandising chain out of Nashville, Tenn., working from a catalog and supplying customers directly with the desired merchandise, usually in the original carton.

Others said to be included in the center are Kroger, General Cinema and a clothing outlet.

Construction is expected to start in 30-60 days. There was no completion date announced.

Site of the project is south of the present Zayre store and complex on the site of the former Paul Cox Field. The new Regional Hospital will be located to the east.

Nearing completion in the area also is the Laughner Cafeteria, at the intersection of U.S. 41 and Davis Avenue.

S APR 28 1977

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T JAN 1 1 1979

Business (TH)



BEAUTY SALON OPENS — The new Towne South Beauty Salon conducted grand opening ceremonies Wednesday. The unisex styling center is located in the shopping complex on U. S. 41 south of I-70. Pictured with Larry Lidster, president Terre Haute Area Chamber of Commerce, and Terre Haute Mayor William Brighton are Janice Alsman, owner, Carol Chickadaunce, Lou Thomson and Judy Enstrom, operators. The shop is open 9 a.m. to 5 p.m. Monday through Thursday and Saturdays and 9 a.m. to 9 p.m. Fridays, and is closed Sundays. No appointment is necessary.

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Community Affairs File

Trade Zones

Local officials learn of trade zones

By Dick Robinson
Tribune-Star Staff Reporter

Economic-development opportunities and other advantages would be associated with the designation of Hulman Regional Airport as a port of entry and a foreign trade zone, city and county civic and business leaders were told Thursday.

During a two-hour information meeting, Paul Neuswonger, an authority on foreign trade zones, detailed the economic benefits to the airport and community, as well as spelling out what would be involved in acquiring the designations.

Those attending the meeting each went away with a mass of printed material for more

Business & Industry (WI)
detailed study.

Vigo County Commissioners President P. James Diehl, D-3rd, said the designation could mean benefits to the entire community. He said the designations would not be out of reach.

"If you don't work for these things, there is no chance for growth or to create jobs and entice people to look here for economic development," Diehl said.

Mayor P. Pete Chalos said the port of entry or foreign trade zone are great economic tools to have, either as part of a transportation hub such as that developing here with Evergreen Express or for other industries that would want to make use of it.

Ports of entry allow the duty-free importation of goods that then move on to other countries. The designation provides benefits for importers,

as well as exporters, Chalos said.

A trade zone offers certain advantages and services to the import and export trade, Chalos said. Zones are sites within the United States where foreign and domestic merchandise is held duty-free from U.S. Customs until removed. Goods within a zone may be stored, tested, cleaned, sampled, relabeled, assembled, manufactured and more.

A trade zone would make it possible for manufacturers to assemble goods here and say it was "Made in the U.S.A.," Diehl said.

Terre Haute would be a place where some manufacturers would be closer to their markets and could store goods duty-free until needed. It would be a good means to stay within foreign-trade quotas without tying up funds in duties, he added.

Vigo County Public Library

Community Affairs File

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Business (T.H.)
**Trucking terminal
closes its doors**

TM MAY 1 - 1980

Transport Motor Express Inc., 4900 N. 13th St., has closed its doors, according to a local management spokesman.

The spokesman, who asked not to be identified, said the closing which occurred last Friday means the loss of jobs to 32 persons.

The firm, which has headquarters in Fort Wayne, is owned by Essex Corp.

It has been learned that 27 TMX terminals in a five-state area have been ordered to begin liquidation proceedings as soon as possible.

Also, it was reported a group of seven investors were attempting to purchase TMX, but backed out because of a 10-week delay by the Interstate Commerce Commission. ICC rules require an intensive investigation of owners of trucking firms. That investigation could take 10 weeks, it was learned.

The local trucking terminal currently has three employees remaining on the job. They will work until Friday.

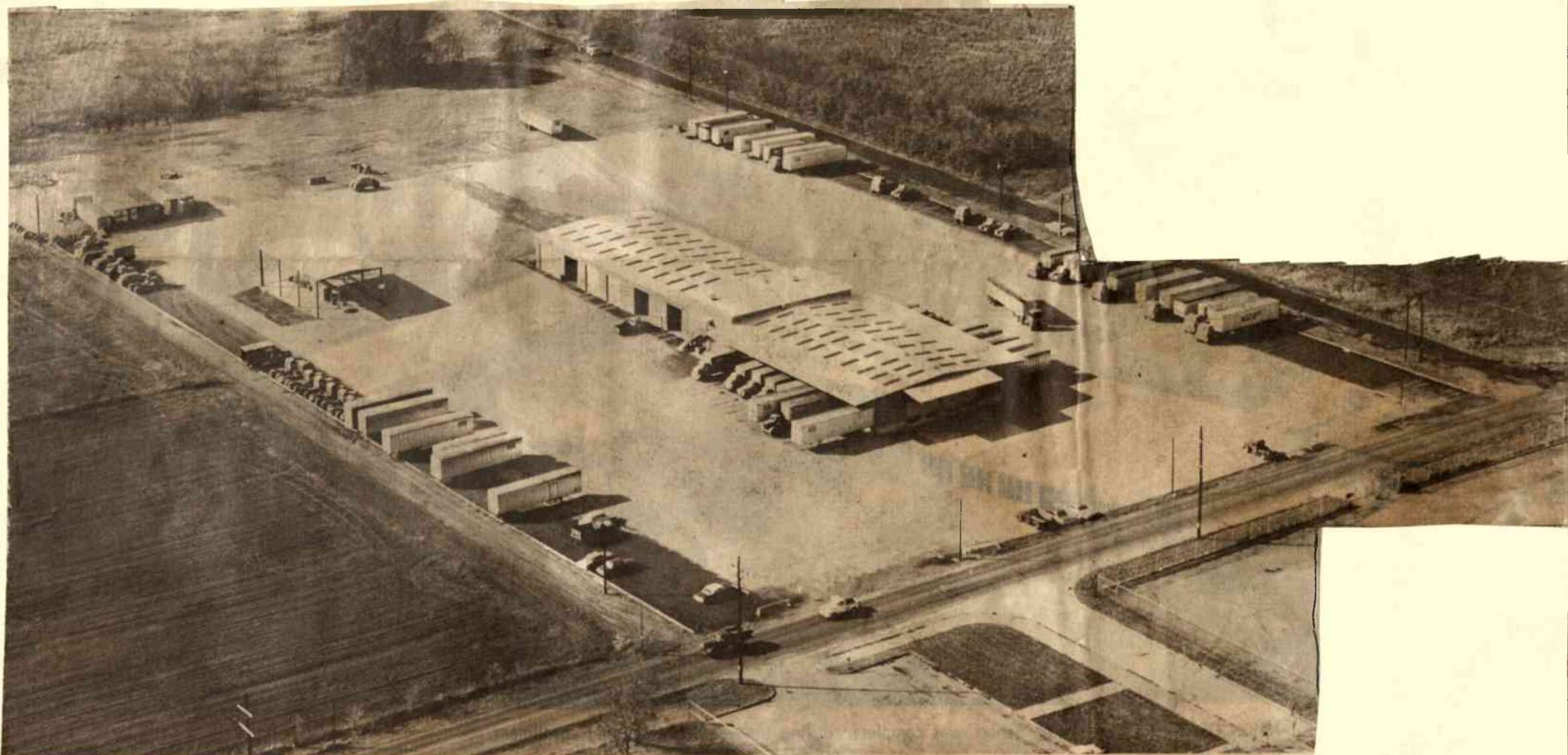
Transport Motor Express

Community Affairs File

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Transport Motor Express, Inc



TRANSPORT MOTOR EXPRESS Inc. (formerly Best Way of Indiana Inc.) opened a modern new terminal on North Thirteenth street road. The Stran Steel structure affords more than three times the dock space, increased storage, plus maintenance facilities.

T.H. Trib-Star
6-27-1965

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TERRE HAUTE, INDIANA

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Community Affairs File

business

Travel Agencies

Travel boom hits Terre Haute

Business (T.H.)

1s OCT 9 1976

By Casey Selix

Two travel agencies have sprung up in Terre Haute in the past year, hiking the total to three and perhaps, reflecting a nationwide pickup in the business.

Don Williams Travel, 1101 Ohio and World Travel Agency (a division of Hoosier Motor Club), 800 Poplar are the newest bureaus competing with the 35-year-old World Wide Travel Service, 712 Wabash.

The birth of the two more travel agencies in Terre Haute may reflect that hundreds of new agencies are being approved and added to a list of 13,000 agencies.

But Terre Haute, in particular, has a wide variety of sectors to draw business from, says Harry Stetter, office manager of Don Williams. Stetter's office opened May 1.

World Travel Agency manager Dolores McQueary, whose agency opened in July, 1975, thinks Terre Haute was "long overdue" for more travel agencies. "There's plenty of business for everyone," she says.

And the pickup in travel agencies in Terre Haute and worldwide means more people are traveling. "With the world situation the way it is, more people are traveling before it becomes too expensive," is how Rosemary Dever, manager of World Wide sees it.

"Traveling is more popular," says McQueary. "People from all walks of life do it now," she added.

Stetter concurs. "Traveling is not that expensive anymore. You can go just about anywhere you want now at appealing prices."

Hawaii is the most popular vacation spot for the three agencies' customers. Stetter says any type of Hawaii package can be arranged whether a person spends \$350 or \$2,000. But, "you get what you pay for," he added.

Dever says Hawaii is one of her favorite places to vacation. "People seem to want you there. The weather is the same all year round. When it rains, it rains hard, but then it's over. The food's good, the entertainment's good and the people want to treat you right."

Another popular place for Terre Hauteans is Las Vegas, says Stetter. "Las Vegas is for anybody," he said. His agency recently escorted a trip to Las Vegas for 173 persons directly from Hulman Field, which he considers a first for Terre Haute travel bureaus.

Dever says cruises are increasingly popular. As a matter of fact, more people have signed up for Caribbean cruises for this December than ever before.

All three agencies believe cruises offer a good deal for travelers. Every expense is included in one payment except drinks and souvenirs.

McQueary, who just returned from a Caribbean cruise, believes it's cheaper to



Photo by Bob Godfrey

What's on in London?

By Casey Selix

What can tell you the Koshier menu for an airline, the shows in London, today's weather in Singapore and any currency exchange--in a matter of seconds?

The Programmed Airline Reservation System (PARS), a Trans World Airlines computer, can tell you all that and more about traveling anywhere in the world.

Such a unit has been installed at World Wide Travel Service in the Terre Haute House, according to Rosemary Dever, manager, and it's the only one of its kind in the area.

Included in PARS' banks are availability, schedules and pricing for 460 airlines; rates for up to 1,600 hotels and motels; all shows in Las Vegas, New York, London and Paris; car rentals; weather around the world; currency exchanges and if you like, the types of menus and movies on board.

The information is updated daily by the main terminal in Kansas City, Mo., says Joe Joyce, TWA's automation coordinator for the midwest.

The service is free of charge to World Wide customers, Dever says, and is a "much more professional and accurate way" to provide the details of traveling.

Dever says PARS won't replace any employees--rather it will relieve the tedious work and give employees more time to sell. PARS is also more compatible with the travel service's Teleticketing unit, which prints up tickets.

The computer terminal fits comfortably on the counters at World Wide and provides answers to any questions a customer may have, Joyce said, PARS provides lessons on how to operate it and will inform the employees when they feed the wrong information into it, he added.

take a cruise. "You get five meals a day if you want, all entertainment, and the hotel in one package."

Because of the Bicentennial year, the travel agencies were busy planning trips to New England. Other popular spots this year were England and Acapulco, which are perennially popular.

The three agencies find Hawaii to be a

popular spot year-round. In the summer, Europe is extremely well-traveled and in the winter, the Bahamas.

Each of the agencies believe they have something unique to offer Terre Hauteans. Dever says her agency works hard to upgrade services.

About two weeks ago, Dever had computer terminals installed which virtually

answer any question a customer may have in a matter of seconds. (See accompanying article).

"We're more able to service people on anything they need," Dever said. She's worked at the agency since 1968 and has gone through three computers trying to upgrade World Wide's services.

Stetter says his branch specializes in "personalized service."

"Every customer is treated the best we know how. Our office is conducive to a happy atmosphere. When someone comes to the stairs, we acknowledge them and let them know they're welcome," Stetter said.

A unique aspect of Stetter's agency is its work in group trips. Any group trip which Stetter and his three employees plan, is escorted by one of them.

McQueary works on a one-to-one basis with her customers, as she's the only employee for World Travel Agency. "It's more personalized. I work with the customer from start to finish."

Agencies find people are sometimes confused about what travel agencies do. Stetter says pricing of tickets and so forth is always the same at all agencies but consultation is free of charge.

Harry Shetter, manager of Don Williams Travel, and Dolores McQueary, manager of AAA World Travel, both see the travel business picking up in the Terre Haute area, reflecting a nationwide increase. (Photos by Bob Godfrey).

With the addition of computers to her office, Dever says World Wide could easily handle more business. Her 12 employees have more time to sell since most of the tedious work has been relieved.

Don Williams Travel and World Travel call into computers and write their own tickets, but Stetter says his office can service an individual in five minutes. McQueary says the heavier traveled seasons like

summer and winter are sometimes difficult to handle with only one person.

"Having three travel agencies puts all of us on our toes," Stetter said. "But competition brings about better service for the customers."

He admits he wouldn't like to see another travel agency crop up in Terre Haute and his sentiments are undoubtedly shared by Dever and McQueary.



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Treacher's
Fish &
Chips



FISH & CHIPS OPENS HERE — Arthur Treacher's Fish & Chips has come to Terre Haute. Chris Rhumas is owner and manager of the famous seafood restaurant, located at 1815 So. 3rd St., which specializes in North Atlantic Ocean whitefish, caught off the coast of Iceland.

NOV 29 1975
Business (T.H.)

Treacher's Fish & Chips Comes to Terre Haute

Your new eating habit is here! Arthur Treacher's Fish & Chips has come to Terre Haute, and is located at 1815 S 3rd St. Chris Rhumas is owner and manager of the restaurant which opened Nov. 10 and is very pleased with the public's acceptance of the newest in quick-food service to come to Terre Haute.

Using the same recipe developed by Malin's of Bow in London, England, when it opened in 1865, the fish is coated in batter, the ingredients of which are a secret, then deep-fried in peanut oil which is low in cholesterol and nutritional.

Only North Atlantic whitefish are used, and eight special steps are taken from the frozen state until the finished product is ready to eat. The portioned sizes come from Zanesville, O., the nearest distributor.

Chips, English style, are potatoes cut thick and long. They resemble our home-cooked trench fries. An order of fish and chips is a meal in itself because it has ample portions of fish and potatoes (chips).

The varied menu also includes shrimp, cole slaw and hot LEMON LUV dessert. Malt vinegar, imported especially for Treacher's Fish and Chips, and tartar sauce are seasoning choices the customer makes.

By calling 232-4433, carry-out orders become a convenience, especially if the customer wants larger quantities. Treacher's Trawler, Arthur's Family Boat and Shrimp Boat all feature more of everything.

However, a single carry-out can usually be served in the same length of time it takes the customer to come after it.

Bob Hope and his brother,

Fred are members of the board of directors of Arthur Treacher's Fish & Chips, and it was Bob who first contacted Arthur Treacher to lend his name to the firm. When the company purchased the business from the original British firm, the idea of adapting fish and chips to fast food service in this country was fairly new. Bob knew Treacher from his English butler movie roles and suggested he would be the ideal person to lend his name to the idea. Treacher and his wife make frequent appearances to promote the eating establishments.

Fish & Chips opens every day at 10:30 a.m. and until 10 p.m. at night, except Friday and Saturday when the closing hour is 11 p.m.

Treacher's Fish & Chips

Community Affairs File

Viigo County Public Library

REFERENCE
DO NOT CIRCULATE



TREASURY BIBLE BOOKSTORE features Christian music, books, stationary, gift items, individual and group study guides, and Sunday School supplies. This 12 Points shop, owned by Roy and Betty Patterson, is open Monday through Saturday.

JAN 18 1979

Business (TH)

Christian Supplies and Gifts at Treasury Bible Bookstore

Treasury Bible Bookstore has been a member of the 12 Points Village for two years and have been steadily remodeling their store and expanding their merchandise to offer their customers a wide choice of Christian supplies and gift ideas.

Located at 1271 Lafayette Avenue, the shop is owned by Roy and Betty Patterson. Betty is always on hand to assist you with your needs. And if you don't see what you're after, she will locate a source and special-order it for you.

Complete Christian Supplies

The bookstore offers several easy-to-read translations of the Bible. The new American Standard continues to be popular, along with the Scofield Reference Bible, the Nelson Study Bible, and The Way. Bibles in large print editions and several concordances -- some with Greek and Hewbrew dictionaries -- are specialty choices.

The Pattersons offer teaching and learning aids to area homes and churches. The Neighborhood Bible Studies series by Tyndale House features instructional guides on nearly every book of the Bible, along with advice on how to start your own neighborhood study group. Complete programs for Sunday Schools are also available.

Treasury Bible Bookstore offers one of the most complete Christian book selections in the area. Softcover and hardback books cover topics from

family-living to raising teen-agers. Excellent reading and they make great gifts, also.

The music department offerings include both contemporary and southern gospel along with popular gospel in sheet music, records and tapes.

Some of the newest selections available on 8-track cassettes, tapes and/or records are "Singing to the World" with Danny Gaither, the Speers "Promises to Keep", Billy Preston's "Behold", and "Spirit Filled" by Jerry and the Goffs. They even have 33 1/3 rpm records that can be mailed inside special greeting cards. There are also accompaniment tapes for vocalists with full background orchestration.

Betty reports that her Easter music is now in and includes a new cantata by John W. Peterson.

Stationary items here include Christian Faith Greetings for all occasions, boxed assorted greeting cards, and writing paper and instruments.

New Gift Ideas

Their newest gift ideas are beautiful wall clocks offered in word or scenic settings -- and they're battery-operated.

Other gift selections are wall plaques, framed pictures, stick pins, pendants, bracelets, key chains, and belt buckles -- all with a Christian picture or word motif.

Treasury Bible Bookstore is open Monday through Saturday.

Community Affairs File

Vigo County Public Library

REFERENCE

Treasury Bible Bookstore

NOV 16 1978

Community Affairs File
Public Bldg. T. H. & Business T. H. (7)



BUILDING SOLD — Jerry Trimble, Trimble Signs, displays a "sold" sign at the former Topps Building on east Wabash Avenue. Morris Landsbaum, president of Morris Landsbaum Realty, revealed Thursday he has sold the 100,000 square foot building to local investors. The structure has

more than two acres of floor space and it is reported in "excellent" condition, except for some exterior vandalism. Landsbaum said a use for the building has not yet been determined, but he is in the process of attempting to attract a tenant or tenants.

House of Photography

REFERENCE

DO NOT CIRCULATE

Vigo County Public Library

Community Affairs File

Treasury

Treasury Bible Bookstore

T AUG 3 1976
THE TRIBUNE, TERRE HAUTE, IND

Business (TH)
TUESDAY, AUGUST 3, 1976 17

New Christian Bookstore Opens In Twelve Points Village

A new Christian bookstore has come to the 12 Points Village in Terre Haute. The Treasury Bible Bookstore, located at 1271 Lafayette Avenue, celebrated its grand-opening Friday in the presence of Mayor Brighton and several well-wishing Villagers.

Roy and Betty Patterson, originally from Terre Haute and more recently California, are owners of the new store. It features a large selection of Christian Bibles, books, record albums, sheet music, and Sunday school supplies. Religious jewelry, ceramic items, candles, and stationary are also on display. The Treasury Bible Bookstore will order requested material for church groups and individuals.

Hours for the firm will be 9:00 a.m. to 6:00 p.m., Monday through Saturday, and 9:00 a.m. to 8:00 p.m. on Fridays.



BOOKSTORE OPENS IN TWELVE POINTS VILLAGE — Several members of the Krietsenstein American Legion Post No. 104 joined Mayor William Brighton Friday in grand-opening ceremonies at the Treasury Bible Bookstore, 1271 Lafayette Ave. Others present included: Vermont Patterson, Betty and Roy Patterson, owners of the Christian bookstore, and Cecil Tilford, president of the Twelve Points Business Association.

Community Affairs File

Vigo County Public Library

REFERENCE
DO NOT CIRCULATE

Tromp

Tromp & Tread Boots & Shoes for Work & Sport



SPECIALTY SHOE STORE — Friends and civic leaders gathered for Tuesday's grand opening of Tromp & Tread Work & Sport Shoe Shop, 1442 S. 3rd St. Cutting the ribbon are left to right, Karen Smith, Mose Kassis, Ray Ingram, Terre Haute First National Bank; Ralph Tucker, Terre Haute Area Chamber of Commerce; Joe Tanoos, owner of the new shoe store; Don Smith, Terre Haute First National Bank; and Linda Tanoos. Tromp & Tread features a variety of quality workshoes and insulated footwear.

Specialty Shoe Store Opens

AUG 25 1977

Ralph Tucker, executive vice-president of the Chamber of Commerce, officiated at Tuesday's grand-opening ceremonies of Tromp & Tread Work & Sport Shoe Shop.

The new shop, located at 1442 S. 3rd St., features a wide selection of workshoes for linemen,

carpenters, electricians, factory workers, and similar professions requiring sturdy footwear. Tromp & Tread offers such quality names as Wolverine, Thorogood, Herman, and Georgia Giants, and includes not only workshoes but a fine line of hiking

boots and insulated hunting shoes. Steel-toed shoes for women are also found here.

The specialty shop is owned by Terre Haute schoolteacher, Joe Tanoos, who will operate the store with his wife, Linda.

Customers are invited to register for a free pair of Georgia Giants workboots to be given away at the end of Tromp & Tread's week-long celebration on Aug. 27.

Community Affairs File

Yigo County Public Library

REFERENCE
DO NOT CIRCULATE

Tropi-TAN

Business (T.H.)

DEC 29 1979

You can get a winter tan in Terre Haute

By Bob Kennedy

One of the more puzzling pursuits of humankind is its apparent need to spend hours in the sun getting a tan. All over the world thousands of young, middle-aged and elderly people spend a major part of their leisure time lying or sitting in the sun for the avowed purpose of getting sunburned or tan.

Having a good tan is considered chic. Being tan is considered healthy and a sign of physical prowess. The cult of sunbathers on the world's beaches, in back yards, and on roof tops spend millions for

various lotions that supposedly enhance and quicken the tan. Though much sun bathing is done near the water, many sunbathers never swim.

Why?

Dave Butz, manager of the new "Tropi-Tan" Salon in Honey Creek West, Terre Haute, believes we live in an age of "narcissism." Younger people particularly, he believes, want to look good, feel good, and develop a positive self-image. Many believe that getting a good tan partly fulfills this need as does jogging or exercise classes.

Knowing this, businessmen - particu-

larly franchisers, also believed that people would spend lots of time and money getting tans in seasons when there was little sun and outside temperatures are cold.

They were right.

The new "Tropi-Tan" in Terre Haute that opened October 24 already has hundreds of customers and full "memberships." Butz and the other employees of the salon advertise that "two minutes in the Tropi-Tan Salon equals two hours in the sun."

Customers are placed in a silver walled booth equipped with medium-intensity ultra-violet lamps. Each spends from 1½ to 15 minutes in the booth, depending upon existing tan and the degree of tan desired. Each booth is equipped with an outside buzzer-timer and each customer is observed closely by a technician.

Butz contends that the booths are "safer than the sun." He and other employees also warn customers not to get a tan too fast and generally see to it that this does not happen.

There are already 160 "Tropi-Tan" salons across the country in addition to hundreds of others. The tan business is the fastest growing franchise operation in the country, Butz says. Although the federal Food and Drug Administration has issued warnings, most tan salons are considered safe, he insists.

The local franchise is owned by Linda and Ollie Von Behren of Casey, Ill. Business is so good, according to Butz, that they plan to open another salon adjacent to the Indiana State University campus.

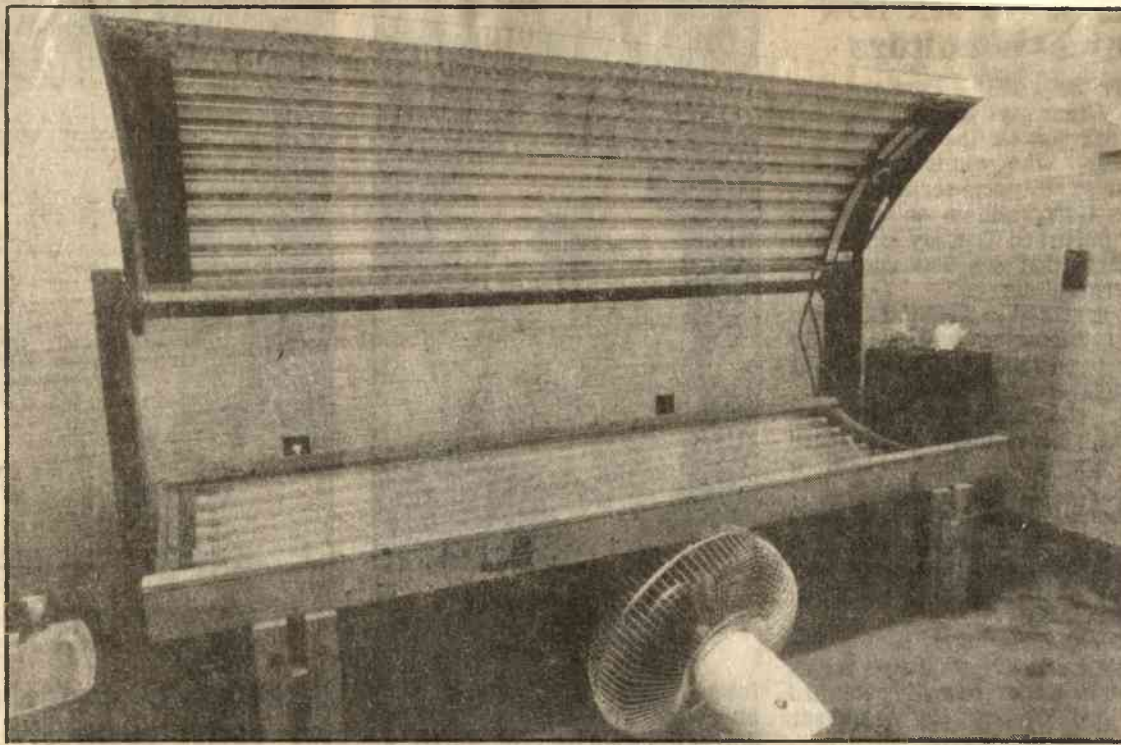
People in the Terre Haute area need not travel to Florida or to the sun belt to get some sun during the winter. Snow plows will keep "Tropi-Tan" accessible, Butz assures us.

Community Affairs File

Vigo County Public Library

REFERENCE
DO NOT CIRCULATE

"Tropi-Tan" Salon



Magic: Tanning machine used to get dark skin without southern trip

Tanning without sun, surf attracts sun worshippers

By Dave Delaney
Tribune-Star Staff Reporter

Rock music blared from the speakers. Wicker furniture was everywhere. One wicker cabinet held a supply of tan lotion. To the right was a peaceful beach with glistening white sand.

The January scene wasn't the Bahamas in winter. It was Tropic Sun Tan Center in Honey Creek West. The beach scene was a full-wall mural.

The prevailing idea seemed to be: Why spend your money on an expensive trip to the Caribbean to pick up a suntan when you can get it right in Terre Haute?

"It's great," Lisa Taylor said after emerging from a session with the sunning machine. "I want to get as tan as I can get." The Indiana State University freshman said she tans well in the summer and goes south during spring break. The problem is all those long winter months in between.

"This feels so good and relaxing after being out in the cold weather."

Carol Hefner opened Tropic Sun just a few months ago and reports business is just great.

"Our customers are both male and female and both young and old," she said. Hefner did say more females use the service.

Some of the younger people sunbathe in the dead of winter for the tan. Older people often do it for the relaxing feeling a good dose of sun can provide.

The machines Hefner has use ultraviolet-A in the tanning process. "This is new from Europe and has been in the United State just a year or so," Hefner explained. She said the system is better than the older UV-B devices used earlier.

A pamphlet she distributes said dermatologists recommend the UV-A tanning "because it is safer than the sun."

Overexposure to either sun or sunning machines is not recommended by doctors. Moderation seems to be the key.

Terre Haute dermatologist Lester Mason said exposing the skin to sunlight in moderation is beneficial to some people with mild skin diseases. He indicates overexposure to natural or artificial sunlight can damage the skin. "We tend to take a little harm because it's so enjoyable," he said.

There are many people who want to face the world with a suntan, winter or summer, no matter how they can get it. Hefner said she recommends people with fair skin go for a tan at a slower pace than people who tend to tan easier.

After acquiring a tan, Hefner advises only occasional exposure to the "sun" for her customers to maintain their summer look.

TERRE HAUTE and the WABASH VALLEY

1913-2-24-71

117. BUSINESS

Tryon
Candle

Tryon Candle Shop



READY-FOR EASTER—Candles resembling eggs, bunnies and rabbits are part of a variety of Easter candles available at Tryon's Candle Shop, 2927 S. 8th St. Miss Eileen Tryon, left, is showing her mother, Mrs. Sylvia Tryon, a hand-made white candle specially designed for Easter. The crucifix, made of beeswax, and tiny lillies of the valley were fastened to the candle with the aid of an electric needle.

Candle Craft Revived By Mother-Daughter Team

The Tryon Candle Shop, 2927 S. 8th St., began as a hobby, but it is now a full-fledged business for Miss Eileen Tryon and her mother, Mrs. Sylvia Tryon.

Once inside the attractive cottage on South Eighth Street, just a block from Margaret Ave., evidence of the creative ability of this mother-daughter team is everywhere.

One table is arranged for Easter gift candles. Eggs, bunnies, rabbits and chickens are one-of-a-kind gifts. Featured now are candles, rings and centerpieces for spring and the Easter season, as well as a good supply of candle holders.

A kitchen corner features candles in antique glass, and on a cheese board and cake plate.

The Tryons have always had an interest in candles but did not think about making them until they had visited several candle shops, when they became increasingly aware of the beauty and historical background of hand-crafted candles.

One such candle shop was located in a little town near Joliet, Ill. where their son and brother, Paul, lived. Paul and his wife share their interest in candles and other crafts which were so much a part of the lives of their forefathers.

They were instrumental in encouraging Eileen and her mother in opening the shop. Since then the other son and brother, Allen, who lives in Chattanooga, Tenn., also became interested in candlecrafting, and he and his wife have also given them much encouragement, as have other relatives and friends.

In preparation for this particular art, Eileen took a course in candle making and decorating, and has read several books on the subject. She is also a member of the International Guild of Candle Artisans.

There seems to be a renewed interest in candles, brought about partially by the Spanish and Mediterranean influence in decorating. Not only do candles fit in beautifully with this decor, but they also fit in nicely with early American and strictly modern furniture.

In this resurgence of candlecrafting, you will find a great variety of styles to choose from. Candles have graduated from the strictly utilitarian uses during holidays and special occasions, such as weddings and birthdays, to today's uses, adding touches of beauty to everyday living.

They give off a soft light, creating a pleasant, happy atmosphere. Candles are also

used on patios and porches, creating a fascinating attraction to a backyard barbecue or patio party. They also make ideal gifts for birthdays, anniversaries, holidays or hostess remembrances. One young boy is collecting unusual candles as a hobby.

There seems to be no end to the types of candles that can be made, and the different decorating techniques used. Eileen has used many, but is continuing to search out and try new ideas to make her shop more interesting. Her mother has been very helpful in this department, since she arranges all centerpieces sold in the shop, and suggests unique decorations on the candles. An artist in her own right, Mrs. Tryon enjoys painting in oil, and these also are on display. No one is more surprised than Sylvia Tryon to find herself in the business world, since she is only doing what she has enjoyed doing for years. Her daughter has caught this same vision.

The Tryons make up special orders for receptions, shower and anniversaries, and will make up a candle or centerpieces in the customer's favorite colors. One of the largest display tables has an assortment of blue candles which is breath-taking.

We recommend a visit to Tryon's Candle Shop. It will brighten your day.

Portuguese is the official language of Brazil.

Tick Tock

SEP 12 1982

Community Affairs File

*Business (TH)
✓*

*Tucker
Jewelry
Store*

Tucker Jewelry Store

This "clock car" was built in 1927 by N. Ralph Tucker, with the assistance of John Rousch, in the Rousch garage at 13½ St. and Wabash Ave.

N. Ralph Tucker was the son of Perry Tucker.

The "clock car" is said to have kept perfect time, as did the large clock which stood in front of the Tucker jewelry store, 814 Wabash. The store was advertised at "Tick Tock Tuckers."

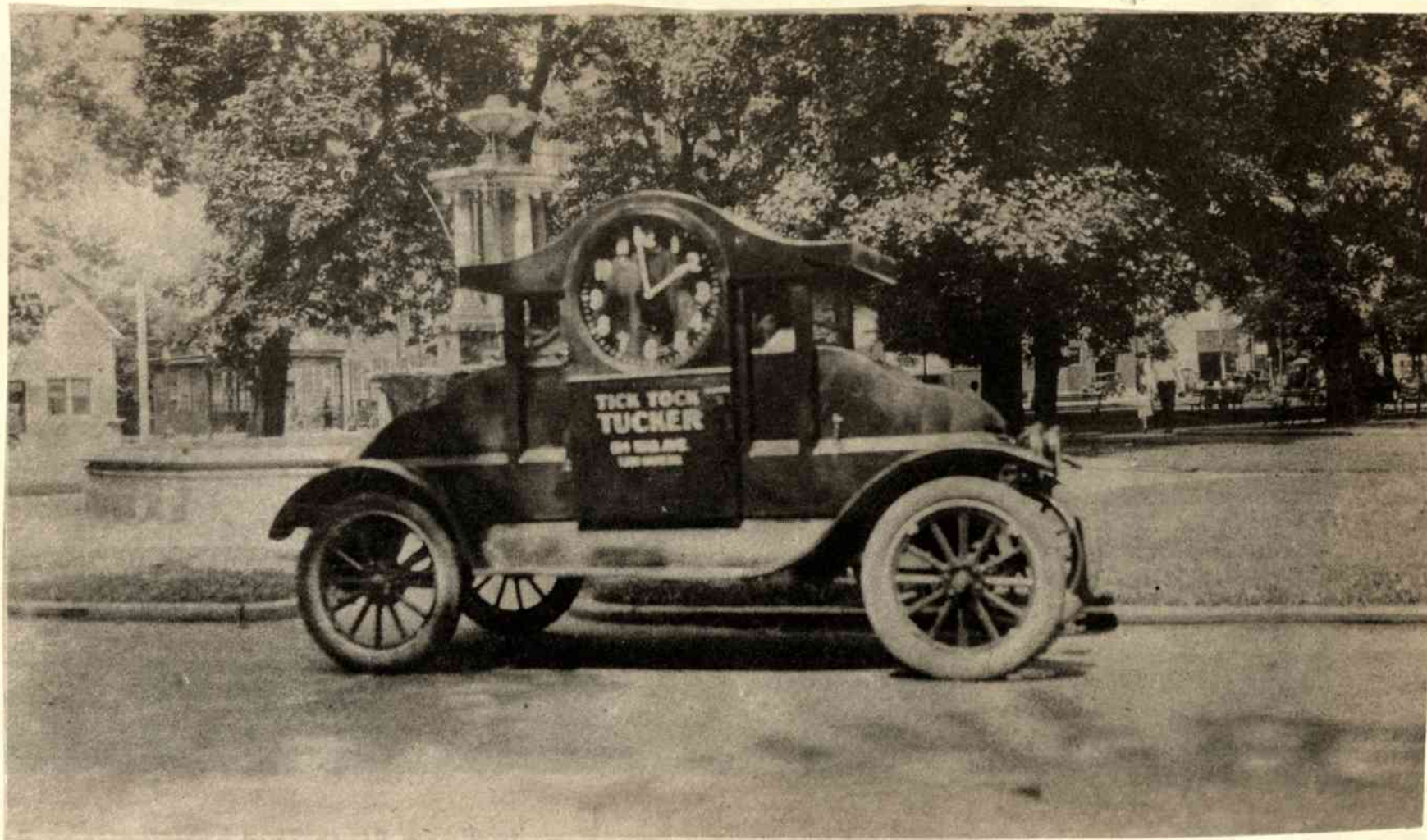
As can be imagined, the "clock car" created quite a sensation as it rolled along the streets of Terre Haute. It was used to pick-up clocks in need of repair and then return them to their owners. The clock car was in operation from 1927 to 1931 when Perry Tucker died. It was then sold to an out-of-state business.

One of Perry Tucker's daughters, Dorothea Swander, associate professor of art emeritus of Indiana State University, resides in Terre Haute and shares these photographs with Valley readers.

Vigo County Public Library

REFERENCE
DO NOT CIRCULATE

Community Affairs File





Tulip Co. workers arrive at spring every morning

Business and Industry (WU)

By Jan Chait ^{Ts} JAN 25 1987
Tribune-Star Staff Reporter

The valley's business

While the rest of the Wabash Valley is waiting for spring to arrive, workers at one Terre Haute firm arrive at spring every morning.

Those are the people who work among the nearly 2 million colorful and fragrant tulips grown during a typical season at The Tulip Co. at 1850 Davis Ave. The business, which is owned by Dru and Jim Adams and Jim Bal, sells cut tulips to the floral industry.

The Tulip Co. was started in the late 1940s by Clyde Homan for the Vaughn Seed Co. in Oregon.

"They were interested in getting into the forcing business with tulips," Adams said of the seed company.

Some time later, Homan bought the business from Vaughn. The three current owners purchased the company from Homan's estate on Aug. 1, 1984, five months after his death.

Adams said Homan located the company in Terre Haute because "it's a good climate. It's very similar to Holland. We've got a good, sandy soil that's good for tulips."

The Tulip Co. doesn't import soil in which to plant the bulbs. "We just use the soil off the ground here," Mrs. Adams said. "Nothing is done to it."

Bulbs are used once, then discarded, with a fresh supply shipped from Holland in a refrigerated container each year.

"You can plant bulbs in your yard and take a chance that some won't bud or some won't come up," Mrs. Adams said. "We can't."

Workers began planting this year's 1,750,000 bulbs in flats in assembly line fashion in September, and finished the task in December.

After planting, flats are stacked in coolers to await an artificial spring. The firm just added 3,500 square feet of cooler space to its original 6,500 square feet for a total of 10,000 square feet.

"Spring" arrives at The Tulip Co.

beginning in January and continues until around Mother's Day, when bulbs are transferred into the coal-heated greenhouses to be forced into bloom.

In the past, Adams said, he's used 200 tons of Clay City Coal to heat the original, 27,000-square-foot, greenhouse. Another 4,000 square feet of greenhouse space has recently been added.

Adams called coal a "salvation for greenhouse owners; there's no insulation up there." It would cost him three times as much to heat with gas or oil, he says.

The original greenhouse, built for Homan in 1948 or 1949, is purported to be the largest, freestanding glass greenhouse in the country.

Right now, the greenhouses are a sea of green, interspersed with yellows and reds. Although some tulips are in bloom now, the big burst of color should come in another week or so, as Valentine's Day approaches.

"Valentine's Day starts, for us, about Feb. 2 or 3," Adams said. "From the second to the 14th — in that 12-day period — we have about 300,000 tulips in bloom."

Other peak blooming times include the period right before Secretary's Week and Mardi Gras (when the greenhouses will be filled with the Mardi Gras colors of purple and yellow).

Tulips are picked, bulbs and all, and put through a bulb-cutting machine that cuts the stem as close to the bulb as possible — usually going into the top part of the bulb itself.

Graders sort the colorful and fragrant flowers by condition, length of stem and size of bloom before they're bundled and put into cartons. Each carton holds 48 bundles of 10 tulips each.

Tulips are shipped — as far away as Salt Lake City, Utah — by bus. "The

bus has done a great job," Mrs. Adams said.

The flowers can hold for quite some time, as long as they remain chilled. "They're not as fragile as people think," Mrs. Adams said. "They'll take a lot of abuse and a lot of cold. It's heat that destroys them."

Employment varies at the firm. In addition to the owners, there are only about two year-round workers, but that increases to about 25 during peak periods.

In addition to human employees, The Tulip Co. has four working cats at the moment. ("Mice and rabbits like to eat bulbs," Mrs. Adams explained.)

Pots of crocus and hyacinths have joined the line of tulips this year, and the owners are experimenting with what they call a "spring garden," which consists of 17 bulbs with staggered blooming periods in an 8-inch pot.

The spring garden, which contains crocuses, hyacinths, daffodils, irises and tulips, will be marketed to wholesalers and some retailers, Mrs. Adams said.

Dru and Jim Adams — who had worked for the firm as a packer during his high-school days in the early 1950s — bought into the firm because they were "looking for kind of a family business," Adams said.

Although the Adams didn't know much about tulips, their partner, Bal, is a horticulturist. "He's the one who knows about growing the tulips," Mrs. Adams said.

During their search, they came across the company where one can drive down an icy lane lined with snow-laden pines and walk into spring in January.

But aside from that obvious plus, The Tulip Co. "didn't rely on the local economy," Adams said, "and it looked like it had good possibilities. It has."

Community Affairs File
Vigo County Public Library

REFERENCE
DO NOT CIRCULATE

Tuff-Kote Dinol

Community Affairs File

MAY 17 1978

Tuff-Kote



Business T.H.
RUSTPROOFING FIRM OPENS — Tuff-Kote Dinol, the world's largest automobile rustproofing firm with some 4,000 shops worldwide, opened in Terre Haute this week at 1425½-28½ Drive, behind Kimbal Plaza. As family, friends and personnel from Tuff-Kote's corporate offices in Warren, Mich., looked on, four officials cut the ribbon. From the left were Earl W. Farr, director of franchising, Warren, Mich.; Bob Breeden, owner of the local franchise; Mayor William J. Brighton; and Larry Neldigh, also an owner. Tuff-Kote Dinol features a unique two-step rustproofing process for both new and used vehicles. The Terre Haute facility can accommodate 10-15 cars in its new 4,000-square-foot facility.

Community Affairs File

REFERENCE

Vigo County Public Library DO NOT CIRCULATE

BUS + IND - W.V.

Ms MAR 31 1985

It's tulip time in Terre Haute

By Frances Hughes
Special to The Tribune-Star

It's tulip time in Terre Haute.

Not only is it the time when the showy bright cup-shaped blooms from Eurasian bulbous herbs of the lily family are starting to be seen in the yards and gardens of many homes, but thousands of them are shipped out from The Tulip Co., 1850 Davis Ave., to wholesalers all over the country.

For 40 years, until this year, Mr. and Mrs. Clyde Roman owned the company called Tulips Inc., but when Roman died last year, his wife Viola sold the business in August to Mr. and Mrs. James C. Adams.

The Adamses have many interests. Jim is director of marketing for Westminster Village. His wife, Dru, has her own business of Accent Interiors. She also has been a contractor for building houses, worked as an advisor for the Covered Bridge Girl Scout Council and taught school.

It is Dru who is doing most of the managing of The Tulip Co., which is the present name of the business. James Bal, who has been manager of the company for some years, is now a partner and remains as co-manager. Dru is the company president and James, the treasurer. There are 15 employees.

The Adamses had been looking for a small family-type business to purchase when the tulip company went on the market. They wanted to set up a business to pass on to their two children, Jason, who is 20 and a student at Indiana State University, and Stacy, who is a student at South Vigo High School.

Both children are interested in the business and work there part-time. Jim and Dru feel it is a business that will not depend on the local economy, an on-going business and that the product will always be marketable.

Jim knew something about raising tulips, as he had worked for the company when he was in high school. Dru had to learn it, but with the help of her manager and a trip to Holland, where the bulbs are purchased, she was soon a pro. She has now done all the jobs so that she will know what they entail.

The season for the tulip blooms is from Jan. 1 to May 1, with Valentine's Day, Easter and Mother's Day the peak times. The bulbs are bought from Holland and

are discarded after blooming. New ones are bought and planted from Oct. 2 until Dec. 12.

Each year 1,000,250 bulbs in 27 colors, including some variegated, are planted. They are planted so that they bloom at different times.

Jon Valkering of Limmen, Holland, is the wholesale bulb dealer in his family's 100-year-old business, from which the bulbs are bought. He and the Adamses have become friends since Dru went to Holland and Valkering was here to visit them.

The bulbs, shipped in refrigerated containers, come by ship from Holland to the United States and then are trucked in refrigerated units to Terre Haute. There are three shipments in August and September. They are then put in trays and refrigerated until Oct. 1, when they are planted by hand in flats and refrigerated again. Each flat contains six dozen bulbs. Indiana soils and light are just right for growing the tulips, according to Dru.

When it is time to cut the blooms, the bulbs are cut off and discarded. The flowers are graded as to quality, packed in bunches of 10 with plastic sleeves, packed in cardboard cartons with from 40 to 60 bunches to a carton and shipped by bus lines to wholesalers from coast to coast.

They are sold here to Clark's and Mitchell's wholesalers.

The coolers are kept at about 32 degrees and the workroom at 60 degrees.

"We are more interested in quality than in quantity," Dru says of their flowers.

Besides making the trip to Holland with her manager last September to study production and mechanization, Dru and James Bal also have made personal calls on dealers in Chicago, Knoxville and others in this part of the country. Jim Adams and Dru plan to go to Holland this month.

The business property includes 14 acres of ground, one 60- by 450-foot greenhouse — probably the largest free-standing greenhouse in the country — a packing room, refrigerated room, office and small cottage used as a bookkeeper's office.

Some improvements have been made by the Adamses and more are planned. Plans also are being made to increase production next year and to add parrot and apricot tulips as well as other specialties to their line.

Community Affairs File

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Tulip Co.



Bloomin' good: Dru Adams is surrounded by flowering plants.

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T.H. Industries
Survey In Progress
T.H. Star 2/20/68 P.P.
At Tumpane Property

By **FRED NATION**
Star Staff Writer

An engineering survey and development plan for the former Tumpane Company property will be completed by

July 1, Harold Miles said Monday.

Miles is chairman of the Wabash Valley Economic Development Corp., a non-profit corporation that is in charge of developing the 285-acre complex into an industrial park.

The survey and plan are being done by the Office of Economic Adjustment of the Department of Defense at no charge to the city.

+ + +

Donald Bradford of the agency is in charge of the survey. He was in Terre Haute several times after the announcement of the closing of Tumpane to assist city officials in meeting the problem of the phasing out of the defense facility. Bradford aided in the establishment of the Terre Haute Committee for Area Progress.

While the corporation is awaiting completion of the plan, buildings at the site are being leased on a short-term basis to local industries for warehousing, Miles said.

Surveying of property lines have been completed and specifications written for fencing to be erected separating the industrial park from the middle portion of the property which is being retained by the General Services Administration.

Miles said several inquiries have been received from small

See **TUMPANE**
On Page 3, Column 2

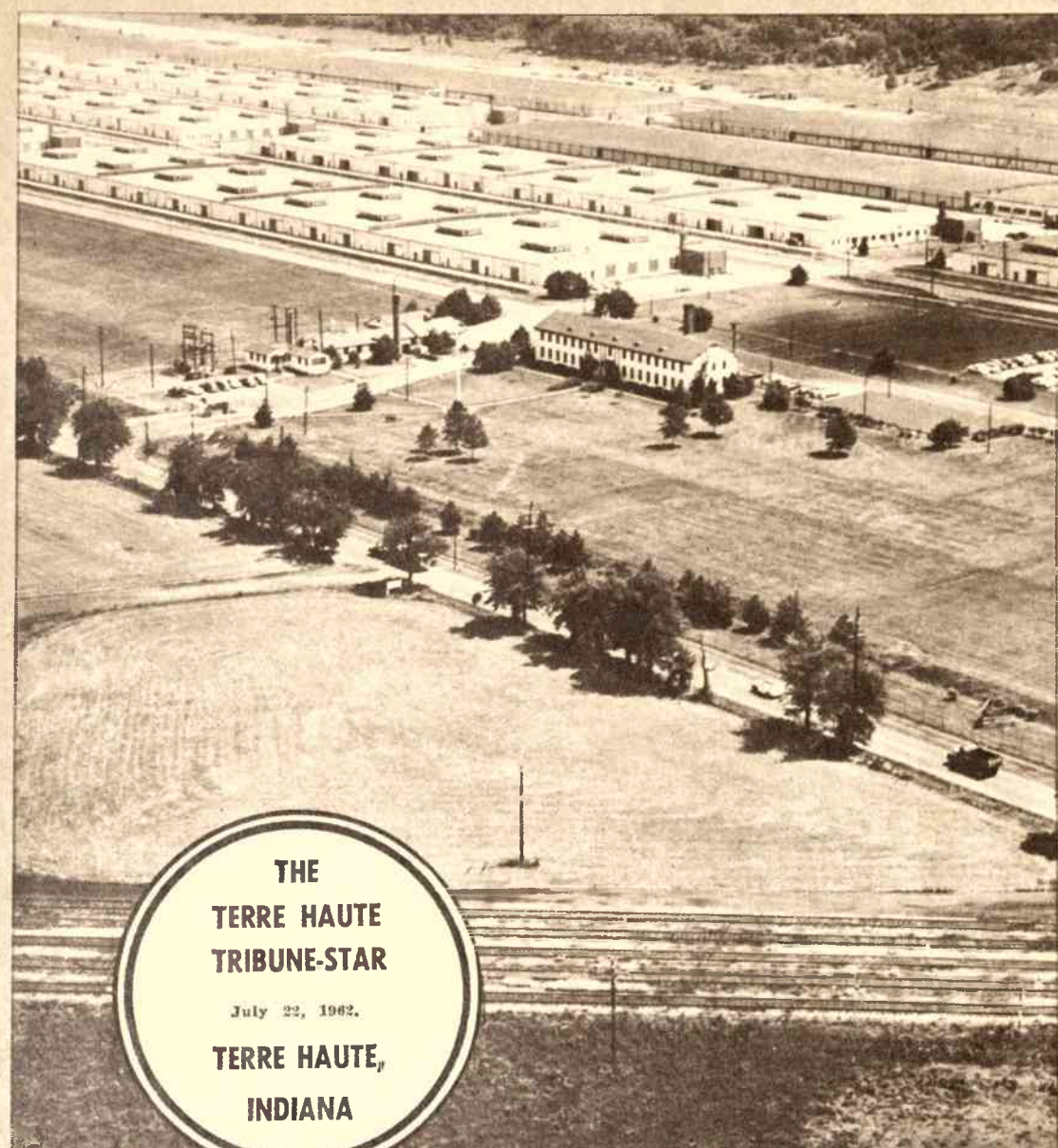
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INDIANA ROOM

Vigo County Public Library

INDUSTRY ON PARADE AT THE TUMPAINE COMPANY, INC.

Photos by Martin.



THE
TERRE HAUTE
TRIBUNE-STAR

July 22, 1962.

TERRE HAUTE,
INDIANA

The Tumpaine Company, Inc., contract operators of the U. S. Air Force Departmental Industrial Reserve Storage Site No. 7, has been located in Terre Haute since September, 1956. The site originally was opened during World War II.

The primary mission of the facility is to provide central storage, inspection, and repair of government owned machine tools and other related production equipment not currently required for aircraft, missile and military use. Over the last year, more than 3,000 equipment items have been received at the plant and more than 2,000 machine tools have been shipped to U. S. Air Force contractors and military installations.

Tumpaine employs 331 persons and the property site covers 440 acres. A total of 58 buildings including a fully-staffed, 24-hour fire station make up Tumpaine's local facility. International in scope, the Terre Haute installation is one of six sites maintained by Tumpaine in this country. Tumpaine also has overseas contracts in Turkey, France and Spain.

The annual payroll exceeds \$1,500,000.

Plant Manager is Frederick R. Jensen.

Air Force Officer in Charge and Contracting Officer is Herbert J. Stwalley.



Frederick R. Jensen

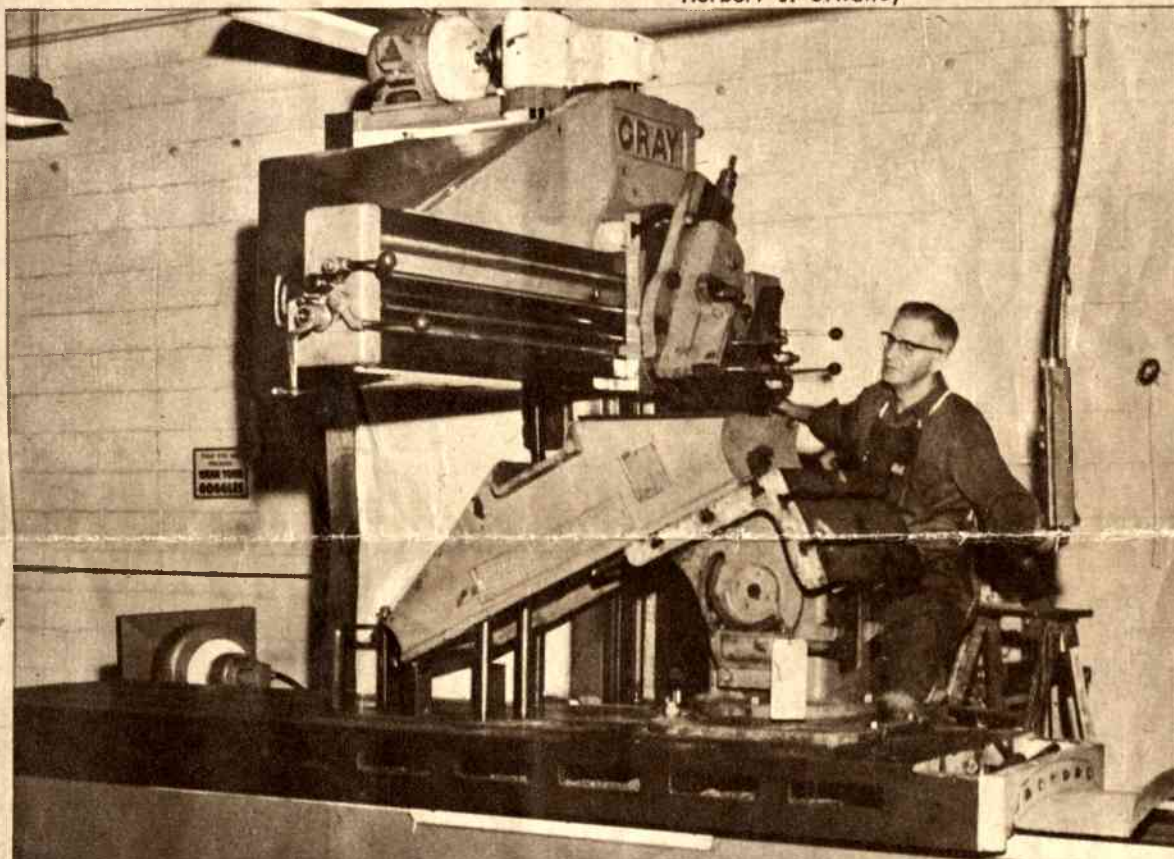


Herbert J. Stwalley

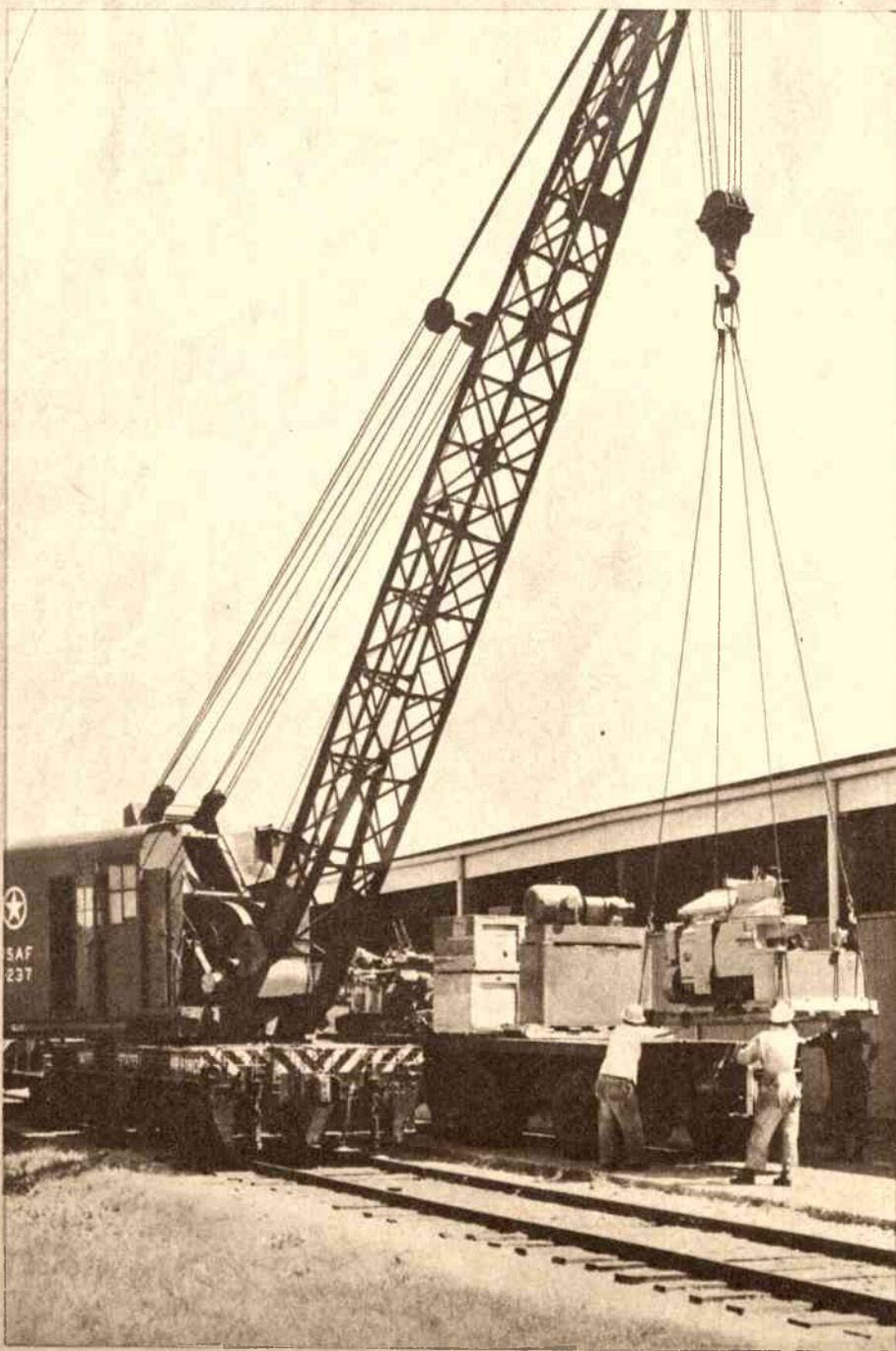
NEXT WEEK—Terre Haute Boiler Works Co.



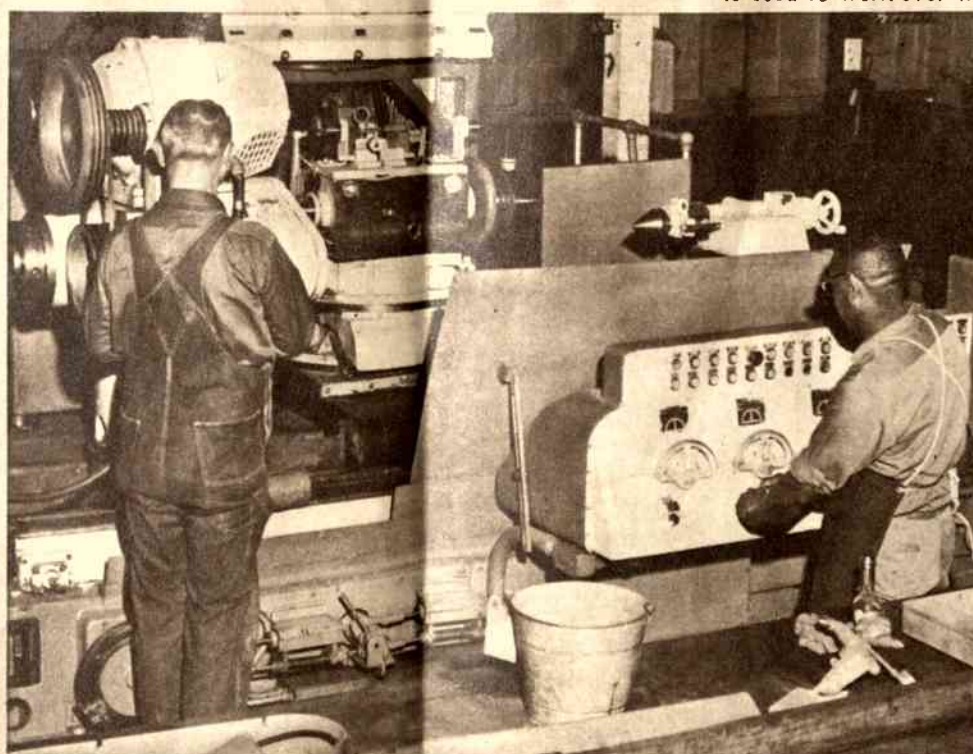
A PORTION of the administrative staff at Tumpaine is shown at work maintaining the technical records of equipment received, shipped and in storage at the site. Not shown, but located nearby, is a completely equipped IBM section which assists in the site's record control of equipment and property.



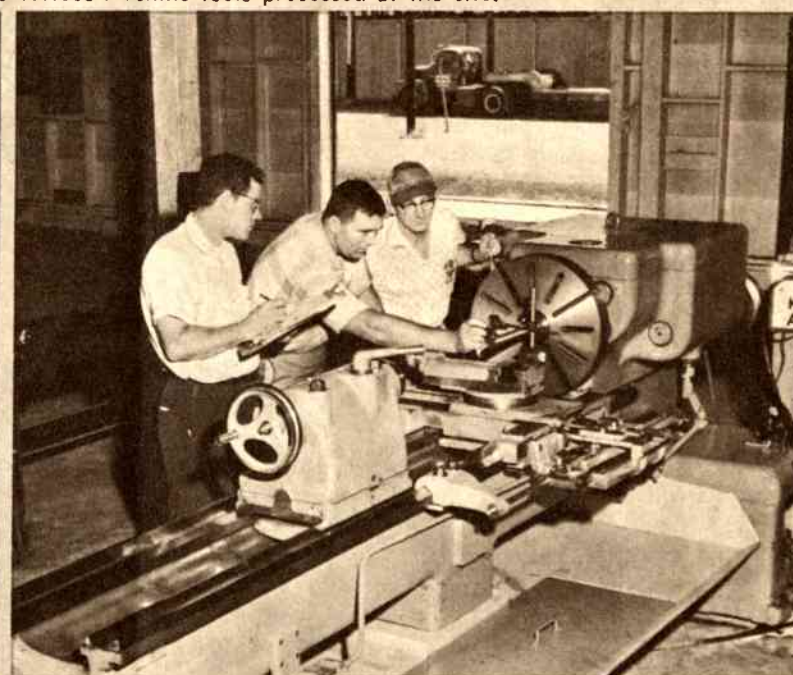
ORAL MILLS operates a planer located in the fully equipped machine shop. The planer is used to work-over the various machine tools processed at the site.



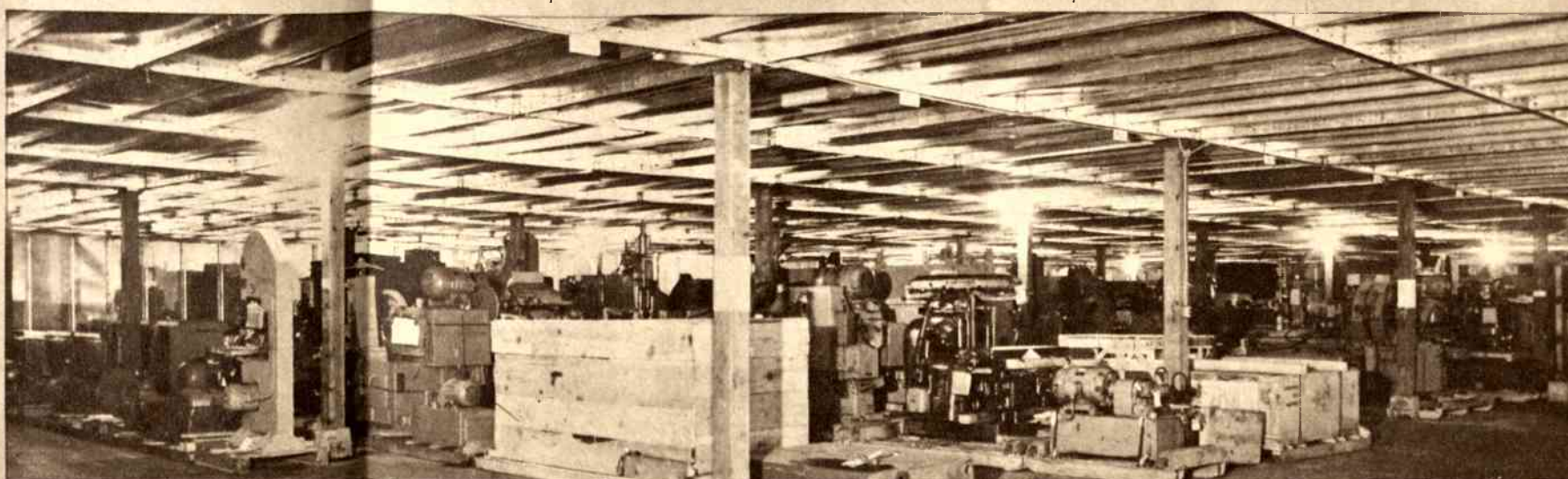
A GIANT RAILROAD LOADING crane hoists a machine tool onto a flatbed trailer. Four railroad trunk lines and 30 common carrier truck lines serve Tumpaine's Terre Haute site.



TWO TUMPAINE employees check-out the electrical system of a machine tool in the site's shop area. The machine tool is being processed for shipment.



HERBERT SCHWELNUS, rebuilding shop foreman; Oscar Scamihorn, machine tool analyst, and Joseph La Clave, inspector, rebuilding section, check over a machine tool to determine its accuracy after it has been rebuilt. Similar inspections are made upon receipt of tools to determine what repair work is needed.

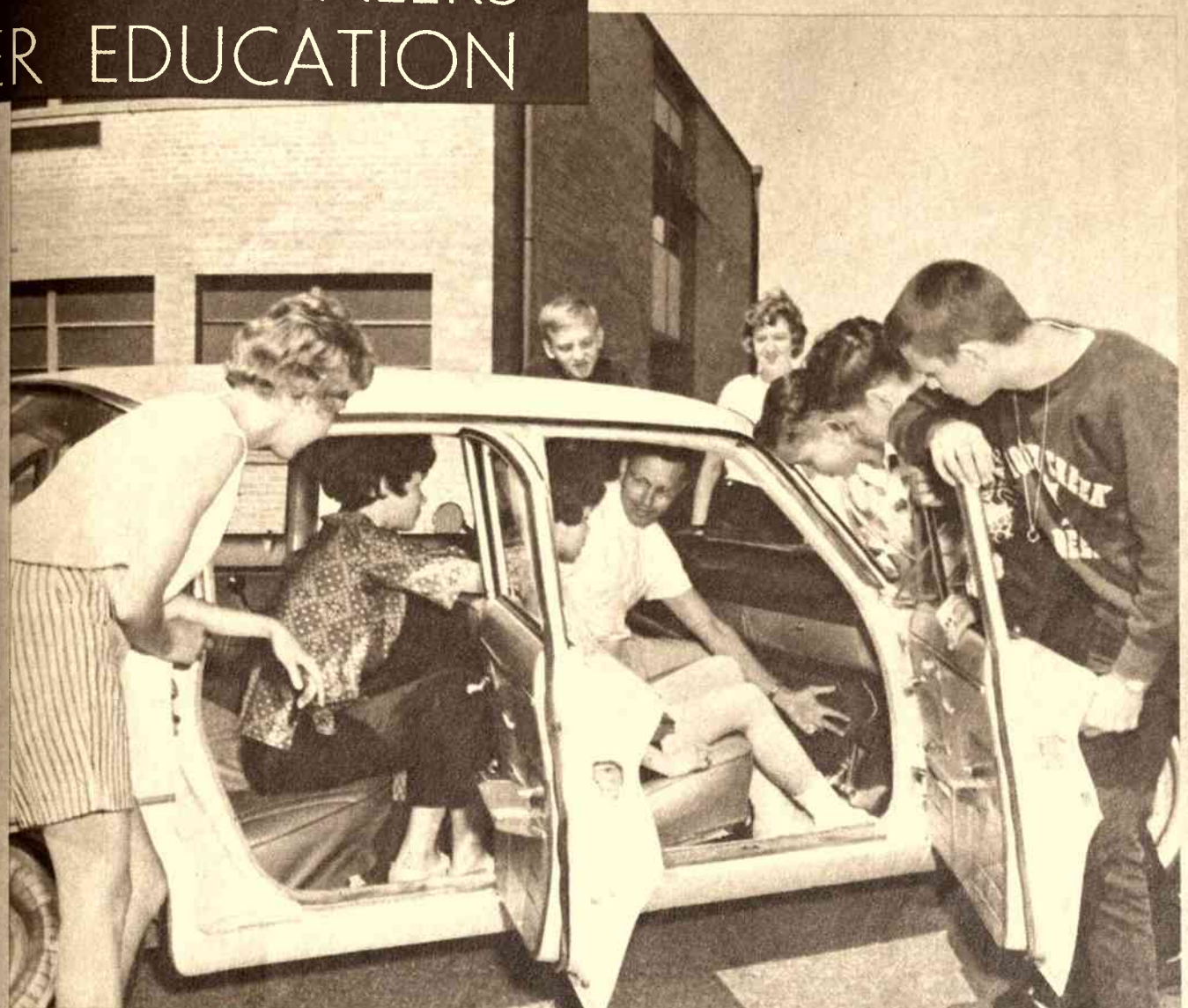


THIS PHOTOGRAPH shows the interior of a dehumidified storage warehouse where the relative humidity is maintained at less than 40 per cent in order to eliminate rust. A total of 9,000 machine tools are stored in this type of warehouse.

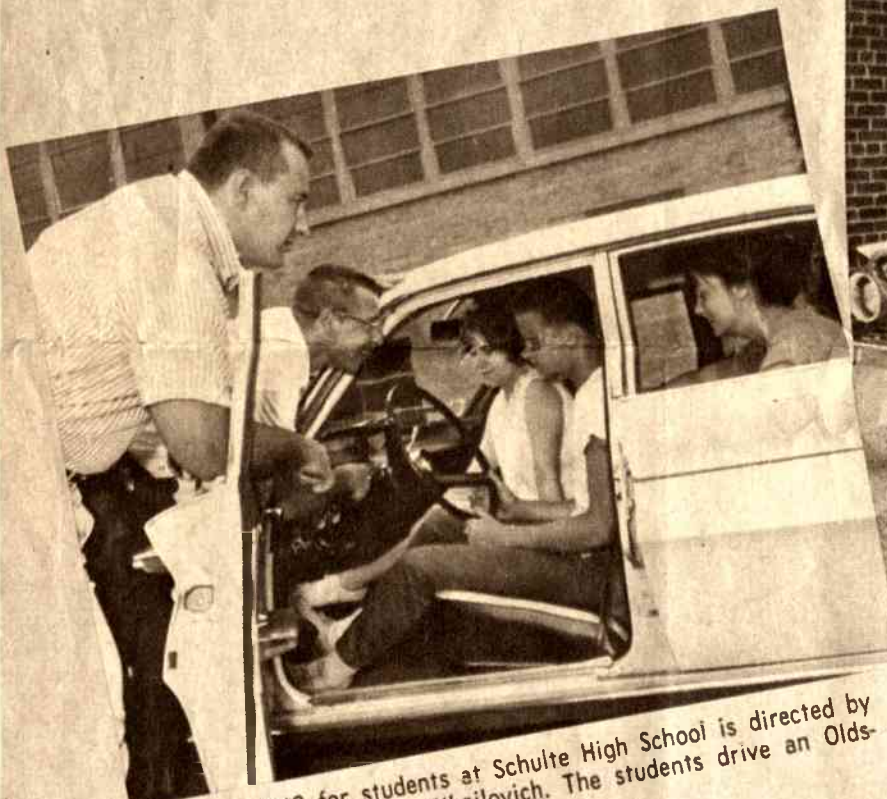
TERRE HAUTE AUTO DEALERS FURTHER DRIVER EDUCATION



WILEY HIGH STUDENTS use a Pontiac for their driver training lessons. Claude Billingsley is the instructor.



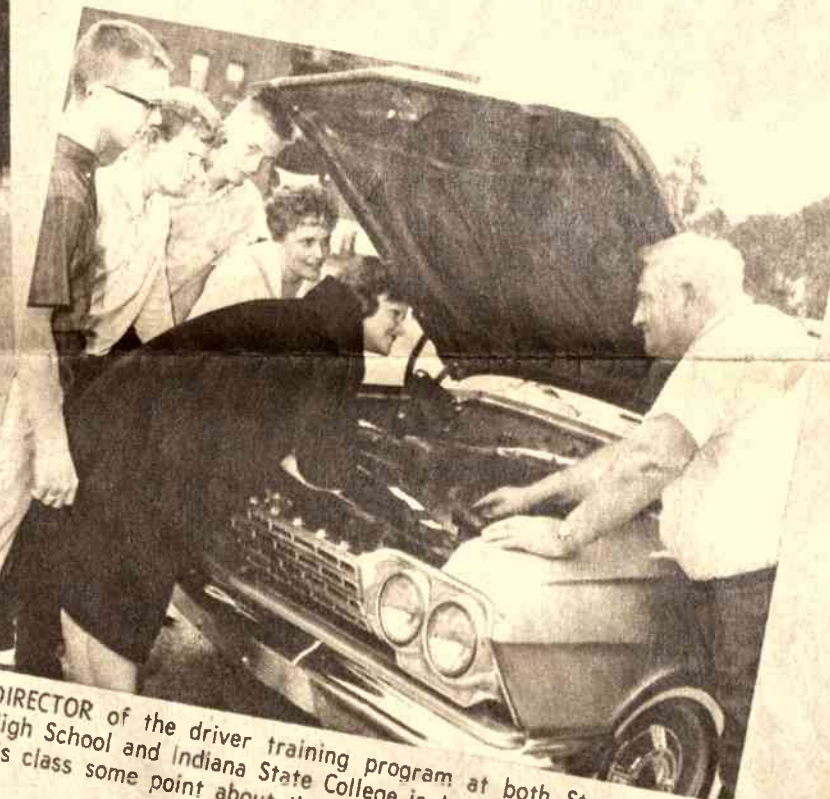
AT HONEY CREEK High School, the students take their driver training lessons from Joe M. Marcinko. The training auto is a Buick.



DRIVER TRAINING for students at Schulte High School is directed by (left) Jay Barrett and Lou Mihajlovich. The students drive an Oldsmobile.



TRAINING of students in the program at Gerstmeyer Tech is under the direction of Robert Cave and Gordon Greenwood. The driving is done in a Dodge.



DIRECTOR of the driver training program at both State Laboratory High School and Indiana State College is James Watts. He is showing his class some point about the motor of their Chevrolet. Photo by Martin.

Almost all States have a Driver Training Educational Program and 19 States now provide financial aid to school districts offering an approved Driver Training Program. Indiana is one of the pioneers of this educational program and Vigo is one of the earliest counties participating. Indiana State College many years ago sponsored an AAA Seminar for a Teacher Training Program and this later developed into a permanent Teacher Training Course at the College. The Terre Haute Auto Club has actively participated in all of these Driver Training Programs. The club, each year, mails forms to participating schools for signature of both school official and dealer loaning the car, and for recording also the name of the teacher. These forms are returned to the club for its signature. A copy is then mailed by the club to the Indiana State Superintendent of Instruction for his record, and also two copies to AAA headquarters and it supplies the car manufacturer with a copy. A signed copy is also returned by the club to both the school and dealer for their record. Where controls are required for the car these are ordered by the Club for the dealer.



STUDENTS at Garfield High School take their student driving lessons in an Oldsmobile. George Yaeger is the instructor.



THE DRIVER EDUCATION CAR at West Vigo High School is a Ford. James Jackson and James Hargis direct the training program.

T. H. Industry
Tumpane Closed
T. H. Star 7/1/66
Out Today; GSA
Industrial Park (WB)
Takes Control

Thursday was the last day of operation for the Tumpane Company Defense Industrial Plant on North Fruitridge Avenue. Friday, the property will be in the hands of the General Services Administration which is presently utilizing three of the 52 warehouse buildings for storage of machine tools.

The facility which once employed almost 400 persons will now be manned by a handful of maintenance workers and guards who will occupy the property until the Federal Government makes a final decision on use of the property.

+ + +

"Nobody at this level knows what is going to happen to the property," said H. J. Stwalley, government officer in charge of the facility since 1949. Stwalley is being transferred to Fort Benjamin Harrison at Indianapolis.

Several of the employees of Tumpane have been retained by GSA, according to Ernest Carmichael, Tumpane plant manager. He said the company also made efforts to place other displaced workers with the new J. I. Case Company plant.

Samuel Duggan, local manager for GSA, will be in charge of the plant until final plans are formulated.

+ + +

Tumpane operated the plant under government contract since 1956. Announcement of its intended closing came about a year ago and was the impetus for the organization of the Committee for Area Progress to dispose of the property.

Several private firms indicated serious interest in buying the property, but in January, 1966, GSA announced it intended to retain the property. At that time, GSA said it was thinking about locating its mid-west storage operations in Terre Haute.

Community Affairs File

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TERRE HAUTE, INDIANA

Community Affairs File

Tumpane Land

Industrial Park (T.H.)

Sale Announced

of \$300,000 or approximately \$3,000 per acre.

Mayor William J. Brighton termed the proposed reopening of Maple Ave. "a dead issue" Thursday and revealed information on the sale of a major parcel of the industrial park property at the former Tumpane site.

The mayor's words gave substance to earlier reports, unconfirmed by official sources, that the sale of the property was being negotiated at a price

Mayor Brighton said:

"As a practical matter, the reopening of Maple Ave. (east of Fruitridge Ave.) is a dead issue, because GAT (General American Transportation, Inc.) has bought the property which they have leased for the past five years."

The company, a railroad car manufacturer, has stored equipment at the site during the lease, according to earlier reports which stated that the lease gave the company an option to buy the 102 acres comprising the southern part of the industrial park property.

A spokesman for the managers of the esastide industrial park, who asked that he not be quoted by name, said that the sale had not been completed as of Thursday, but confirmed negotiations looking forward to that end, perhaps on Friday.

Observers suggested that the city administration may have forced the hand of the company by offering to buy the property in question for \$300,000.

The mayor declined to talk about specifics of discussion with the managers of the property, but confirmed that negotiations had been in process for some length of time.

"The prime purpose of our negotiations has been toward the aim of acquiring more industry to provide more jobs for

Continued On Page 2, Col. 2.

AUG 17 1972
Tumpane

Continued From Page One.

the people of Terre Haute," Mayor Brighton reported.

Councilman Pete Chalos, leading the effort to reopen Maple Ave., refused to accept the terminology "dead issue," although he acknowledged that purchase of the property in question was a setback as far as the vacated street was concerned.

"This leaves us about where we were when we started," Chalos said, "but now we'll look at the possibility of condemnation proceedings and negotiate with the new owner."

Mayor Brighton's comments on the subject came from questions put during a news conference which also touched on the annexation of part of Honey Creek Township.

He reported that police department and street department personnel have been familiarizing themselves with the area in question, looking forward to planning details of city service to be extended there.

"We'll pull them back, now," the mayor said, "because there is a waiting period for remonstrance. We expect that a remonstrance will be filed, but until that happens, and even if it does, we're going to prepare to give the services we have promised."

The valley's business *Bus & Ind (L) U***Mills has his feet on ground
and his ambitions in the air**

T JUN 23 1985

T JUN 23 1985

By Jan Chait*Tribune-Star Staff Reporter*

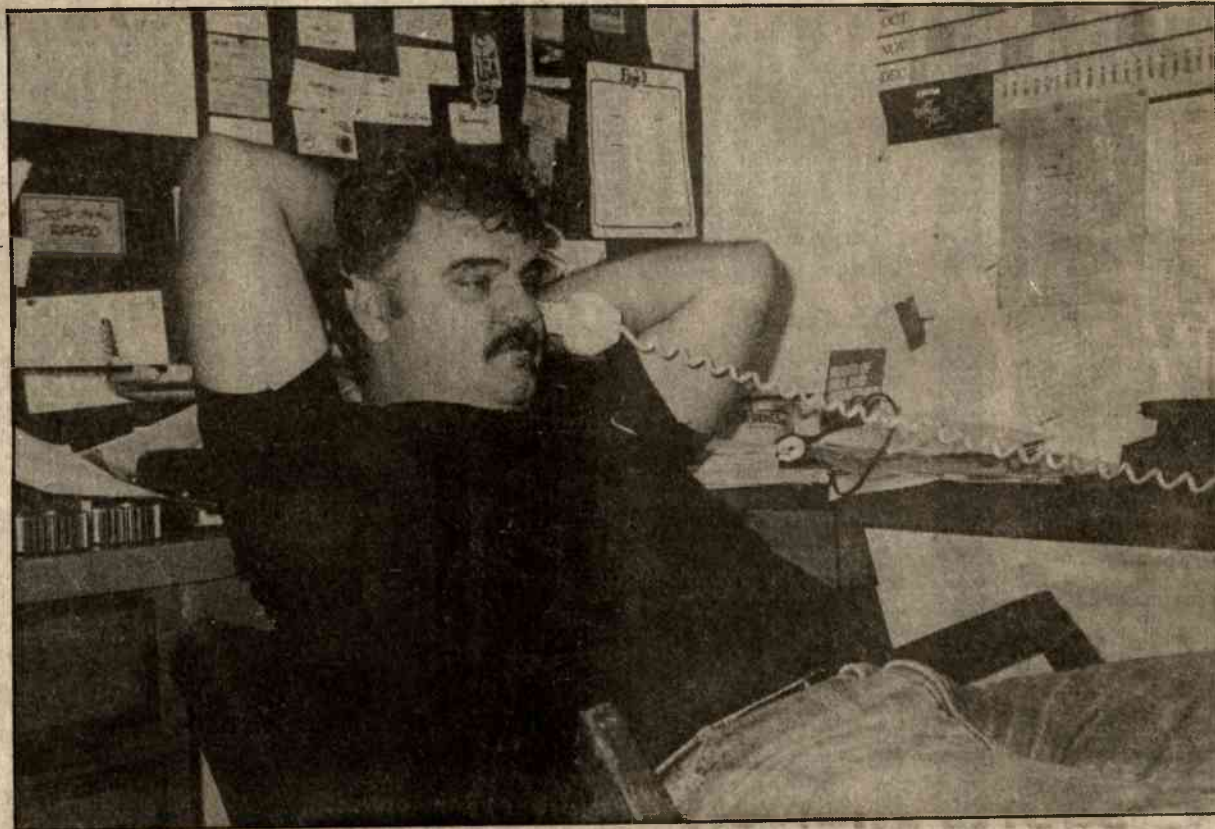
James Michael "Jim" Mills is a man with his feet on the ground and his ambitions in the air. But that's just as it should be; Mills owns Turbines Inc., an aircraft engine repair shop, and H&D Aviation, which is like a service station for airplanes.

He also repairs navigation and radar equipment, runs a flying school and a charter airplane service, sells pilot supplies and airplane fuel, is just about ready to test fly the world's largest single-engine crop duster.

"It's just a lot of little bitty businesses all in one," the aircraft-mechanic-turned-entrepreneur said. "You try to do a lot of little things to get some money in the pot ... It's all nickels and dimes, this business."

Mills learned his trade in the U.S. Air Force and by attending manufacturer's schools. He later worked for Britt Airways Inc.'s founder Bill Britt as director of maintenance, starting when it was just a crop dusting service rather than the nation's third largest, according to the Regional Airline Association.

In 1980, Mills left Britt to work for another airline and, a year later, the Danville, Ill., native returned to Terre Haute to open Turbines Inc.



Tribune-Star/Jan Chait

Talking business

Jim Mills, owner of H&D Aviation and Turbines Inc., conducts business from one of two multi-lined telephones in his office at Hulman Regional Airport.

Back then, it was just Mills and the turbine engine repair shop; now, there's Mills and his 45 or so employees and all those "little bitty businesses" putting Terre Haute on the map in the aircraft world.

"People are going overhead all day long. It's like a big highway up there," Mills said.

To pull those people out of the sky and into Terre Haute, he offers premiums, service, fast turnaround, service, amenities, service and, above all, service.

Let's put it this way: Remember when the gas stations used to give away glasses, steak knives and whathaveyou to get your business?

Well, that's about where the airplane "service stations" — called FBOs for "fixed base operations" — are now. Mills gives away gourmet cookies, television sets, wine and whathaveyou to pull in pilots.

For the corporate pilot who has

to wait for his employer to conduct business in Terre Haute, Mills provides a living room-like lounge complete with a color television set hooked up to a satellite dish.

If the pilot wants to get out and around, a car — and make that a Lincoln, if you please — is provided, as well as golf clubs for a trip to the links.

His businesses — owned, he says, by "me and my partner; the bank" — seem to be growing by leaps and bounds. The 45 employees mentioned earlier? Just a year ago, there were 35 employees.

Actually, he's not quite sure how many workers he has. "It's always about three less than I need" he says.

To generate business, the burly, mustachioed man practically lives

in his office which is cluttered with engine parts, mementos from trips, photographs, certificates and diplomas, a golf club here and a tin of cookies there.

And in his office, he practically lives on the multi-line telephone, wheeling and dealing with customers and prospective customers across the nation.

It's a case, he says, of staying on top: Letting your attention — and attentiveness — wane for just a moment could mean that your customer soon will be someone else's customer.

Expansion of the repair shop itself is in the works right now. By fall, there should be a 50- by 100-foot addition to the east side of his bright red, barnlike hanger and shop. Also, he's waiting for the Lloyd's of London insurance policy

which will allow him to test-fly that crop duster sitting in his shop.

Why build the world's largest single-engine crop duster? "Half of my business is crop dusters," Mills said. "Nobody had one [that large]. I just wanted to do it."

If all goes well with the prototype, a Dromader that's been converted to turbine power, he plans to manufacture conversion kits.

The converted plane holds 700 gallons of chemicals. "In this area, there might be a 350-gallon one around," Mills said when asked how much payload a normal crop-duster holds. A more common size would hold between 200 and 300 gallons.

"We've got some good orders, if this works," he said right before the phone rang — again.



FAMILY SERVICE — Turner Coaches offers a safe, economic way for persons to travel, a service provided in this area for more than six decades. Operating the bus company are Josephine Turner

Nickless, Ray Turner, Charles Beckwith (secretary-treasurer), John R. Turner (president), Bob Turner and Dave Turner.

Staff Photo/Bill Williams

Third generation operates bus service

T MAY 11 1982

Ownership of Turner Coaches chartered bus service company, a local business for more than 60 years, has been passed on to the third generation of Turners.

John R. Turner became company president April 1, succeeding his father, Robert, who had owned and operated the line for 30 years.

"It was a good, established business to get into, so I bought the family out," said the 29-year-old owner. His aunt, Josephine Turner Nickless, and two uncles, David and Raymond Turner, also were part of the business prior to the sale.

Turner had farmed for several years before joining the family operation about three years ago. His relatives are still employees and will provide assistance in keeping things in order.

"I will depend on my father's wisdom and advice and everyone's help," said Turner. "We still want to

keep offering the same safe, reliable service."

That service began in 1921, according to his Mrs. Nickless. Her father, Charles Turner, who was born in Clinton, moved to Terre Haute in 1912 and started the Wabash Valley Transit Co. in 1921.

The elder Turner started the firm because "he saw a need for it," Mrs. Nickless said. He began with a building at 12th and Grant streets and two touring cars that could accommodate 12 passengers.

"There was regular bus service to several towns in Illinois and Indiana," Mrs. Nickless said. "But after the war (World War II), the scheduled service started dwindling."

In 1946, the company went strictly to charter and tour service and expanded its schedule to include all of the United States and parts of Canada.

After her father's death in 1951, the

second generation Turners took over ownership which lasted through this year.

After a period of operation out of facilities at 421 Cherry St., the Turner facility was moved to its present location at 447 N. Ninth St.

A bus fleet of eight includes two bigger luxury models. "They are 47-passenger vehicles," Turner said. "There are 12 drivers and three garage mechanics in our employment."

Turner is proud of the numerous safety awards earned by his bus company from the American Bus Association.

He said business will pick up during the spring and summer with persons utilizing the many package deals offered for travel. "We have several week tours scheduled because people can see a lot more of the country at a leisurely pace with our type of transportation," Turner said. "And, at a lower cost, too."

New airline hopes it's off to flying start here

By George Wardell
Tribune-Star Staff Reporter

The gleaming, red-trimmed white Metroliner III touched down easily on the runway and taxied to the terminal building's hardstand, its whirling propellers glinting in the bright, Sunday afternoon sun.

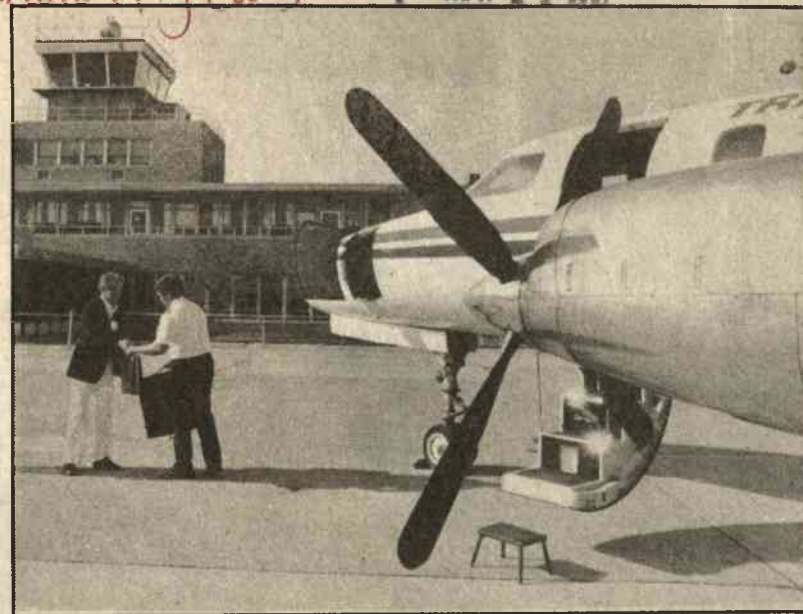
Thus began TW Express' schedule of daily flights between Terre Haute and St. Louis, Mo. Aboard were pilot Craig Decker, co-pilot Rob Jenner, TWX employee Steve Paulus and Cathy Hakala, a Federal Aviation Administration inspector. There were no paying passengers aboard.

TW Express, operated by Resort Air, is the new kid on the block, being the third commuter airline to service Terre Haute. The new airline joins Britt Airways, doing business as Continental Express, and Allegheny Commuter, operated by Kentucky Airlines, in the suddenly-crowded ticket area in the Hulman Regional Airport Terminal Building.

Theresa Comp, training manager and interim manager, said the Monday through Friday schedule will consist of three daily flights to and from St. Louis, where area commuters may connect with Trans World Airline flights to anywhere in the world. There will be two flights each on Saturday and Sunday.

Comp will be joined in the ticket booth by Shannon Shymansky and Kris Gant. The airline will employ a total of four persons here.

"Depending on the business," Comp said, "it is possible that there will be five round trip flights to St.



Tribune-Star/Bob Poynter
Welcome: Rob Jenner greets Frank Perry, first passenger.

Louis in the future. A service to Chicago is another possibility being considered."

She expects the bulk of tickets to be sold through travel agencies, but said the booth at the airport will be open 6 a.m. to 9:30 p.m. weekdays, 6 a.m. to 2 p.m. on Saturdays and 1 to 9 p.m. on Sundays.

Two passengers were scheduled to board the inaugural flight, which was to leave Terre Haute at 5:04 p.m. Sunday, Comp said.

Reminded that American Eagle operated here for only a month before pulling out, Comp said that wouldn't happen with TWX.

"When we move into a market we move in to stay," Comp said. "We plan to do a lot of advertising on

television, radio and the newspapers."

Operations Vice President Dennis Fitzgerald said during an April 9 press conference to announce TWX's entry into the Terre Haute market that the airline came with the intention of staying.

At that time, he said that if boarding figures were so low as not to offer any hope, the airline would consider a move. But, he added, he noticed that Britt boardings were respectable and said a market study conducted by TWX showed no problems with boardings here.

Comp, who was just as confident, predicted the airline would be successful here because the passengers are here.

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Community Affairs File

Twin Greens

Buonini (T.H.)



MINIATURE GOLF OPENS — Twin Greens, featuring two miniature 18-hole golf courses, opened this week by Honey Creek Square, directly in back of the Sears store complex. Pictured at the ribbon-cutting ceremony were, from left, Paula and Linda Cain, their father, Steuben Cain, owner of the new facility; Larry Lidster, vice president, Terre Haute Area Chamber of Commerce; Beverly Cain; and Angie Scheid. Twin Greens includes a sporting goods store that offers a full line of professional golf equipment.

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Community Affairs File

Nostalgia goes on auctioneer's block with selling of Paris amusements

By Denise Egan
Tribune-Star Correspondent

DEC 07 1986

PARIS, Ill. — Childhood memories of three generations went on the auction block Saturday along with the rides and concession stands of Twin Lakes Amusement Park.

Although the picnic tables and swings remain, summer picnics in the park won't be the same without the carousel merrily spinning and the train chugging around its track.

In the face of rising insurance and operating costs, the half-century-old park could not operate profitably. And it couldn't begin to compete with the large theme parks so popular today.

The amusements were owned by Jim and Marie Pope, now residents of Nashville, Ind. They were the last successful park operators. Two unsuccessful contract sales in the last 10 years resulted in Saturday's auction.

"Many grownups who came to the park as youngsters now have nostalgia about the park," said a wistful Mrs. Pope.

Pope added, "We have no real regrets, except that I wish we were 20 years younger. Then there wouldn't be an auction."

The crowd attending the amusement park's last day was as big as any in recent years. Some Paris folks came out of curiosity and nostalgia. They trudged out on the cold, damp day to reminisce about summer days in the park.

Most bidders came from out-of-state, representing collectors and park operators.

Grover and Ann Hoff of Paris were among

local sightseers.

Hoff described the park's failure as "just a changing of the times. It's too bad, but it happened," he said. "There's no way we could have kept it operative. It's just too bad."

Mrs. Hoff remembered childhood picnics in the park even before the carousel arrived in 1939. Youngsters swam in Twin Lakes on sultry summer days and danced in the evenings, she said.

Years later the Hoff's brought their not-yet-year-old son David for his first merry-go-round ride at the park.

"Money was tight then too," she explained. "We went often for family picnics and David always got to ride the merry-go-round."

In more recent days, the Hoff's brought their granddaughters to enjoy the park amusements.

Jane Bittner, too, had fond memories. Her late father was a doctor in Paris. She said he usually returned to the office after dinner each night and had very little time to share. But she fondly remembered one of those times.

"Some of my earliest memories as far as my father are from this place," recalled Bittner. "I can still picture him standing beside me on the carousel with his hand on the rump of the horse just to be sure that I didn't fall off."

Despite fond recollections and stories shared of earlier times, the auctioneers' crisp spiel opened the sale promptly at 10:30 a.m.

Norton Auctioneers of Coldwater, Mich., offered the smaller rides and concession stands first.

The little train brought in \$9,000 and the tilt-a-whirl sold for \$5,000. The miniature vehicles ride sold for \$4,000. The paratrooper and little

dipper roller coaster went for \$3,250 apiece.

The 36-horse carousel, built around 1919, was saved for the last and best. The horses were bid one by one.

Brightly painted, proud steeds contrasted keenly with sad-looking, chipped and broken horses. A project to upgrade the carousel was never completed.

The total of the horses, added to that of the carousel works, was then increased by 20 percent. If a bidder would meet that price, the ride would be sold as a whole. The horses would stay together.

Donna and David Peebles planned to bid on two of the horses for daughter Mary, who is somewhat of a carousel-horse aficionado. Mary is still restoring the only horse she owns and was anxious to add to her private herd.

But the Peebles cheered with the rest of the crowd when the announcement came that the carousel would be sold as a unit.

The consensus was that if the horses couldn't stay in Paris, at least they could stay together. "I'm delighted that it will stay together," Peebles said. "This is part of Americana that we're preserving."

The ride brought \$56,100, the exact total of the horses and works, plus the 20 percent. The unidentified buyer from Hot Springs, Ark., planned to put the ride under the same roof with three other carousels he owns.

Dan and Donna Garvin, the last park operators, made only one purchase. They paid \$20 for a large gaily painted sign which ironically read, "YES, the rides are open."

"It was all we could afford," said Garvin.

Community Affairs File
Vigo County Public Library

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1001
1886



Portrait of
a Business

in its Seventy-fifth Year

LOCAL HISTORY.

Vigo County Public Library

PAMPHLET FILE

THE REFRESHER MAGAZINE

12/17/70

T.H. G/1886



Business Creating Business



The first "cooler" for Coca-Cola was a syrup barrel sawed in two, partially filled with water, and a chunk of rapidly disappearing ice. It was a long step to the well-constructed and skilfully-designed coolers of the 1920's (left). And a far cry indeed from the efficient product of today's best engineering minds and processes as exemplified by the automatic vendors coming off the production lines of the Vendo Company in Kansas City (above).

Living, and doing business, in today's industrial civilization involves a greater degree of interdependence than in any other period in history. Yet it is one of the glories of the times. Interdependence has made the miracles of mass production possible.

The soft drink industry, for example, evolved from the old hand-and-foot bottling operations because of the developments in other industries. Invention of the disposable bottle cap made possible today's high speed bottling lines. Developments in the glass industry were necessary before manufacturers could undertake so special a design as the Coca-Cola bottle, now a registered trademark.

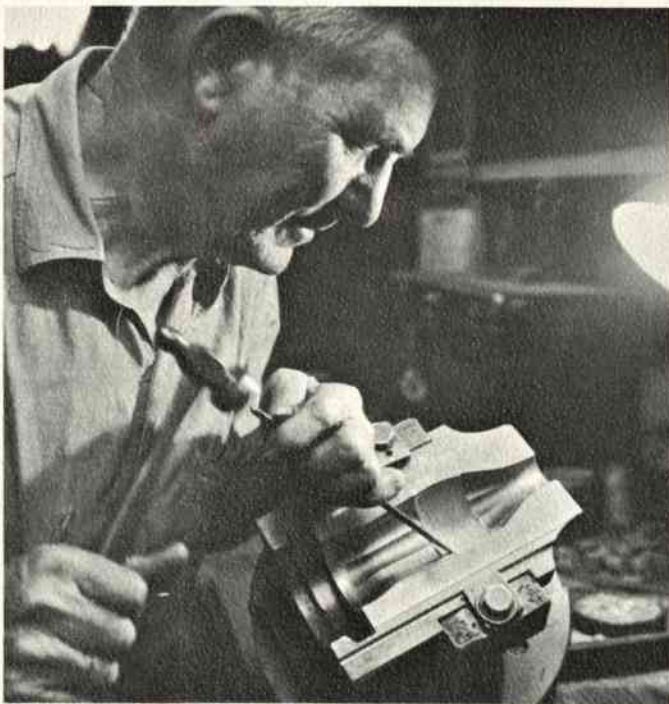
And so it goes. The take-home beverage carton, first used by Coca-Cola bottlers, is now a standard method of merchandising throughout the industry. That merchandising landmark, the Coca-Cola cooler, has created outlets unheard of thirty-five years ago — small stores with no refrigeration, filling stations, factories, offices, hospitals, schools.

Free enterprise, by modern definition, is this working democracy of business creating business. It is playing the world long, not selling it short.

Neither The Coca-Cola Company, nor the bottlers of Coca-Cola make a profit on coolers, cartons, cases, bottles and bottle caps; the machinery to bottle the product and pack it, the trucks to deliver it, the signs to sell it — all come from sources outside the Coca-Cola business and with the profit for the suppliers.

Thus, the Coca-Cola business becomes an integral part of the prosperity of any community, or country. In certain underdeveloped areas of the world, it is considered a private Point Four Program because of its purchases from local suppliers. Sometimes those suppliers start from scratch, encouraged by the local bottler of Coca-Cola to create goods and services that never before existed in the area.

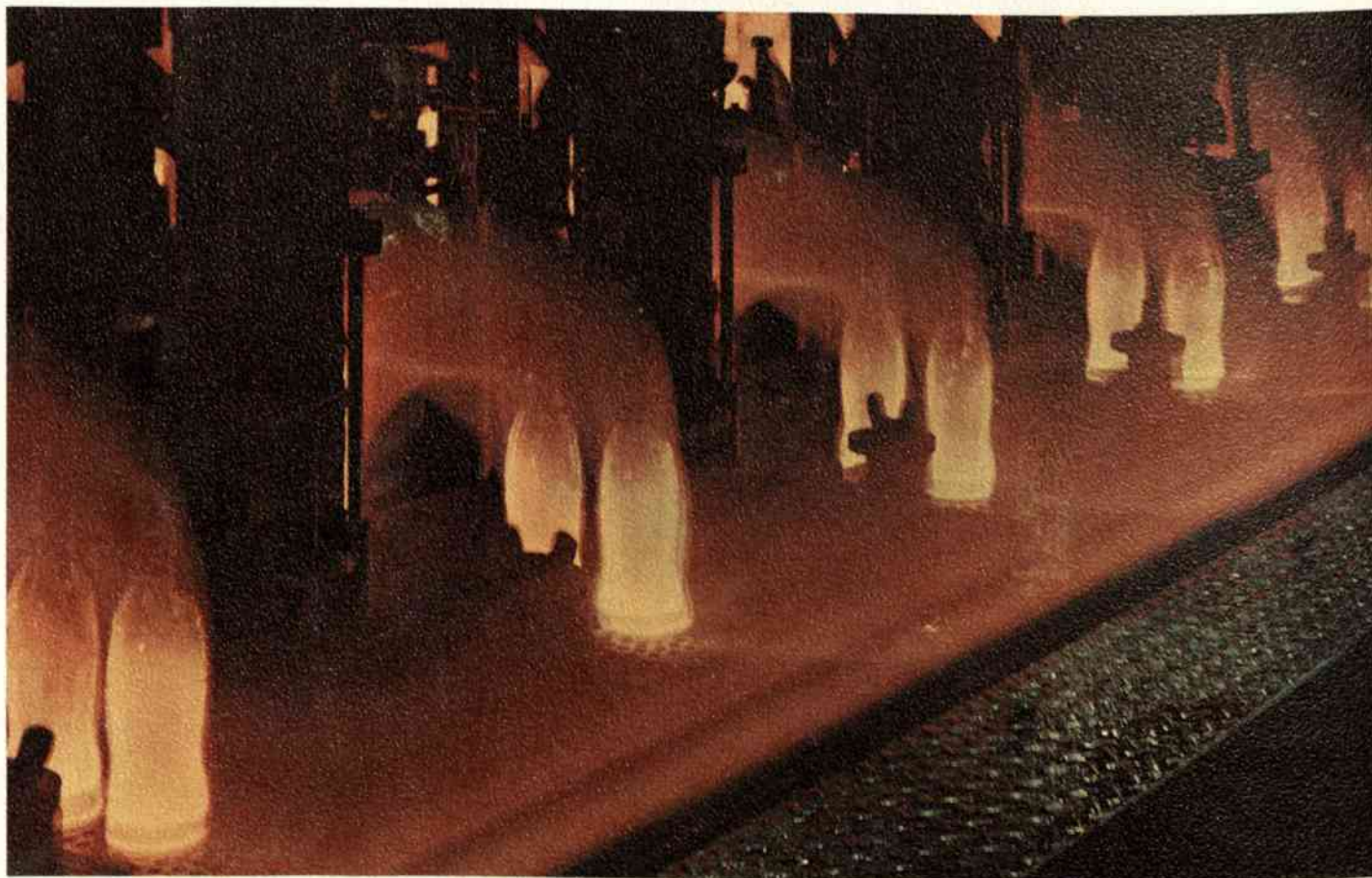
Creating jobs where others can create, livelihoods for other lives — surely, there is no greater contribution to world security.

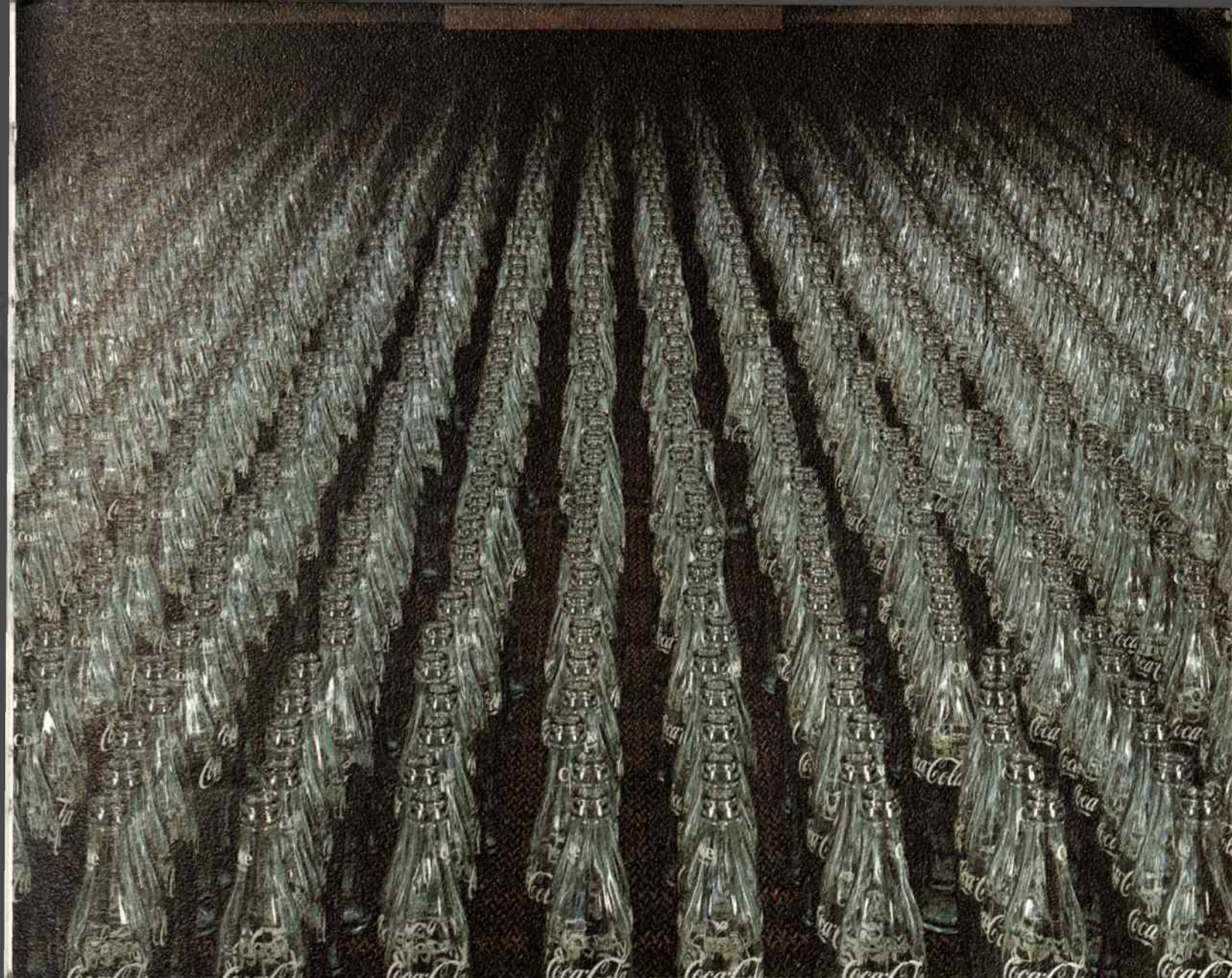


The making of glass hasn't changed much in the last 6,000 years, but the manufacture of bottles from glass certainly has. And perhaps the most fascinating story in this history of the glass bottle concerns itself with the Coca-Cola bottle. It is estimated that 90 per cent of the world's population can identify it by its shape alone. It has been called by Raymond Loewy, the industrial designer, "the most perfectly designed package in use today." Since it was originated by Alex Samuelson, a Terre Haute, Indiana designer in 1915, it has become, in volume, the world's biggest glass package, keeping five independent bottle manufacturers busy supplying the demand.

(left) A tool and die maker puts the finishing touches on a mould used to form the distinctive Coke bottle.

(below) The moulds open to release the newly formed bottles.

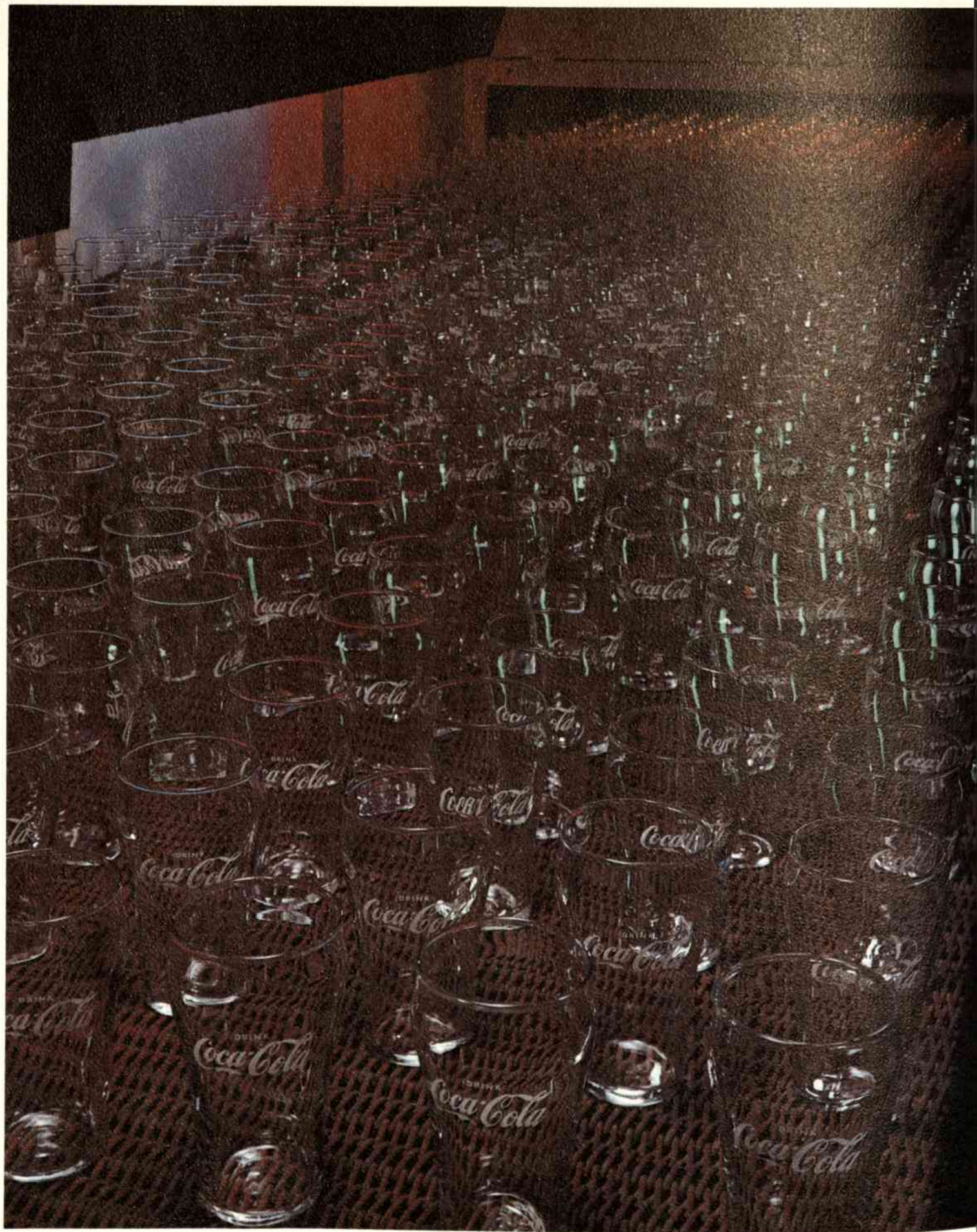




(above) Coke bottles coming out of the annealing ovens of the Owens-Illinois Glass Company where they have been slowly cooled so as to reduce the uneven interval stresses which too rapid cooling would produce.

(right) Coke bottles use more crowns than any other bottle but The Coca-Cola Company owns neither bottle nor crown factories. Here is a scene in the Baltimore plant of The Crown Cork and Seal Company — one of the industry's suppliers.





BUSINESS CREATING BUSINESS

The Coca-Cola Company is the world's largest industrial user of refined sugar, yet it neither grows nor refines a single pound. The scene at right is typical of the sugar handling which goes on in syrup plants throughout the world. The grower and the refiner have enjoyed a profit before the sugar is delivered to The Coca-Cola Company.

The modern bottle and its closure extended the availability of Coke enormously; but Coke served in the fountain glass has more than maintained its position in the marketplace. This division of the business has its distinctive package, too. A shape which has set the pattern for a whole style of glassware — a shape as unique in its field as the bottle is among closed containers.

To the left is shown the familiar Coke glass coming out of the annealing ovens of the Atlanta plant of the Owens-Illinois Glass Company. Here the temperature is first raised and then gradually lowered in order to remove stresses and strains induced in the manufacturing process.



The production of a quality drink is the first responsibility of Bottler and fountain operator alike. Below, The Director, one of a long line of dispensers, comes off the lines at The Dole Valve Company's plant. This is the kind of equipment which minimizes the effect of the personal element in preparation, and assures the customer a quality drink at all times.





The Coca-Cola business not only leaves the production of sugar and bottles and glasses to others, but it manufactures no signs, uniforms, cartons, cases or trucks — even though it uses all of these products in enormous quantities and could, no doubt, earn profit for itself by entering such fields. It prefers not to do so under the business philosophy that the business can best profit when it best serves; and that it best serves in stimulating and supporting allied industries, all of which share in the overall profitability of the joint enterprise.





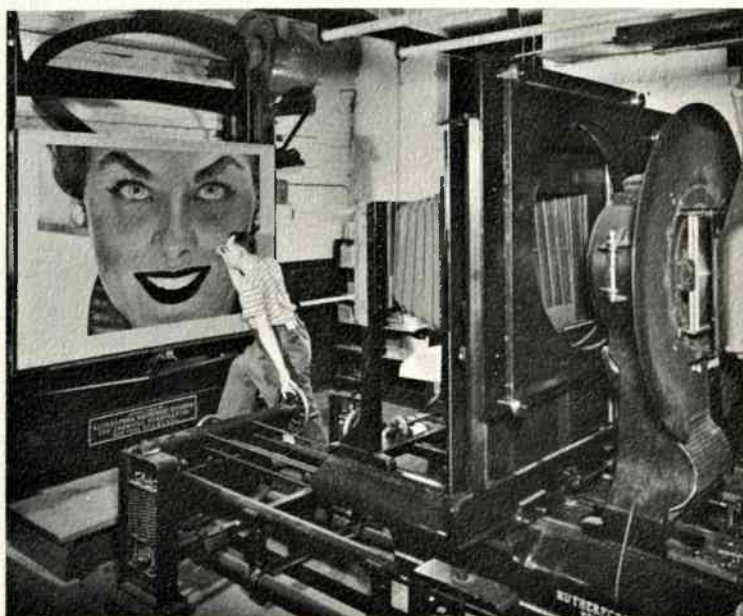
(upper left) Coca-Cola Bottlers employ some 10,000 salesmen. This seamstress in the Kansas City plant of H. D. Lee & Company puts the finishing touches on a salesman's uniform.



(upper center) The point-of-sale cannot be identified as an outlet for Coca-Cola unless suppliers like Plasti-line, Inc., of Knoxville, Tennessee do their part in producing illuminated plastic signs.

(upper right) The whole concept of a returnable package hinges on the case. This particular supplier happens to be Chattanooga Box Company.

(far left) The carton came relatively late to the soft drink business. Now Mead Packaging, Division of Mead Corporation, and other carton manufacturers supply an almost insatiable demand for this essential package.



(left) Some 15,000 vehicles of one kind or another in the United States alone advertise Coca-Cola. Kinnaird Body Works, Inc., of Ludlow, Kentucky does its part to put this fleet on the road and keep it rolling.

(right) An enormous camera is producing the 24-sheet poster shown in photo below. This lithographic operation is typical of the tremendous volume of printing of every conceivable variety assimilated by the business every year; and yet it owns no single printing press.



